



Chehalis Basin Strategy Public Outreach and Engagement

March 15, 2018

Chehalis Basin Board

Presentation Overview

- Public outreach and engagement goals
- Proposed public outreach and engagement events/activities through September 2020
- Proposed outreach and engagement approach for target audiences

Outreach and Engagement Goals

- Understand the key values and interests of the broader Chehalis Basin community, to inform the Chehalis Basin Board's development of a long-term Chehalis Basin Strategy
- Build awareness and increase support among potentially affected community interests and individual landowners

Spring/Summer 2018

- Targeted outreach in advance of SEPA/NEPA EIS scoping process
- News releases, social media posts, and public meetings for SEPA/NEPA EIS scoping
- Targeted outreach to landowners for ASRP and RFP work elements
- Outreach to tribal governments, local governments, and the community regarding Local Projects list

Fall 2018

- Continued landowner outreach for ASRP and RFP work elements
- Technical and policy workshop(s) on overall 2017-2019 work plan, results of EIS scoping, ASRP landowner outreach, RFP landowner outreach, and further development of ASRP document

Winter 2019

- Chehalis Basin Board public forums on SEPA/NEPA EIS, preliminary findings of RFP analyses, progress-to-date on ASRP, draft basin-wide floodproofing program strategy, and recommendations for 2019-2021 biennium budget
- Targeted outreach to legislators on recommended Chehalis Basin Strategy 2019-2021 biennium budget

Spring 2019

- Chehalis Basin Board public forums on draft Full ASRP, RFP analyses, and Aberdeen/Hoquiam North Shore Levee design and permitting process

- Technical and policy workshops on preliminary findings within the SEPA/NEPA EIS
- Implementation of ASRP early action reach restoration projects

Winter 2020

- News releases, social media posts, and public meetings for release of Draft SEPA/NEPA EIS
- Chehalis Basin Board public forums on release of Draft SEPA/NEPA EIS, final ASRP, beginning of implementation of early action reach restoration projects, final RFP analyses, basin-wide floodproofing strategy, and draft long-term strategy assessment

Summer to Fall 2020

- Chehalis Basin Board public forums on final long-term strategy and selection of preferred SEPA/NEPA EIS alternative

Target Audiences

- Basin Landowners
- Tribal Governments
- State and Federal Legislators
- Flood Authority / Local Basin Jurisdictions
- Conservation Community
- Local Media
- Local Civic Groups
- SEPA/NEPA EIS Advisors

Basin Landowners

- OCB and other agency staff, CDs, and consultant teams will conduct targeted outreach to residential and business landowners regarding ASRP and RFP.
- OCB, Flood Authority, and local jurisdiction staff will conduct targeted outreach to residential and business property owners regarding pilot floodproofing program efforts.
- Aberdeen staff and consultants will conduct outreach to landowners and residents regarding the Aberdeen/Hoquiam North Shore Levee.

Tribal Governments

- OCB and other agency staff will offer to provide briefings to the Quinault Tribal Council and Chehalis Business Committee, and their respective community members and technical staff, throughout development of the Strategy.
- Corps will engage affected tribal nations as part of NEPA EIS process.

State / Federal Legislators

- Board members and OCB staff will provide key State and Federal legislators and staff, and legislative committees:
 - Briefings
 - Learning sessions
 - Basin tours/field trips

Flood Authority / Basin Jurisdictions

- OCB staff will attend Flood Authority meetings as possible; and update them on matters related to development of the Strategy.
- OCB staff will be available to provide briefings to local city and county councils or commissions as requested.
- OCB staff expects to engage local planners to inform development of various elements of the Chehalis Basin Strategy.

Conservation Community

- OCB and other agency staff will provide briefings, learning sessions, and basin tours to members of the conservation community at key points during development of the strategy.
- OCB and consultant staff will engage with local conservation interests to inform landowner outreach, project implementation, and overall development of various elements of the integrated, long-term strategy.

Local Media

- Board members and OCB staff will engage local media at key points during development of the strategy through:
 - Press releases
 - Editorial briefings
 - Paid advertising
 - Radio and/or television interviews/PSAs
 - Social media

Local Civic Groups

- OCB staff will provide briefings, learning sessions, and basin tours to local civic groups during development of the strategy.
- OCB and consultant staff will also seek to partner with local civic and restoration groups to provide materials and information at local events (fairs, festivals, symposiums, etc.).

SEPA/NEPA EIS Advisors

- Ecology and Corps staff will seek input from tribes, federal agencies, and state agencies at strategic points throughout the SEPA/NEPA EIS process.

Discussion/Next Steps

- Does Board concur with overall public engagement and outreach approach associated with each of the major Chehalis Basin Strategy work elements?