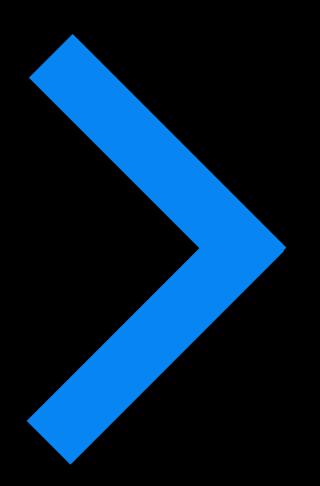


#### **Accessibility - Outline**

- How did the topic arise?
- Why consider it?
  - Community safety
  - Regulatory and policy environment
  - Increase grant competitiveness
- Where do we stand now and what's next?





#### How did the topic arise? Gage Master Plan

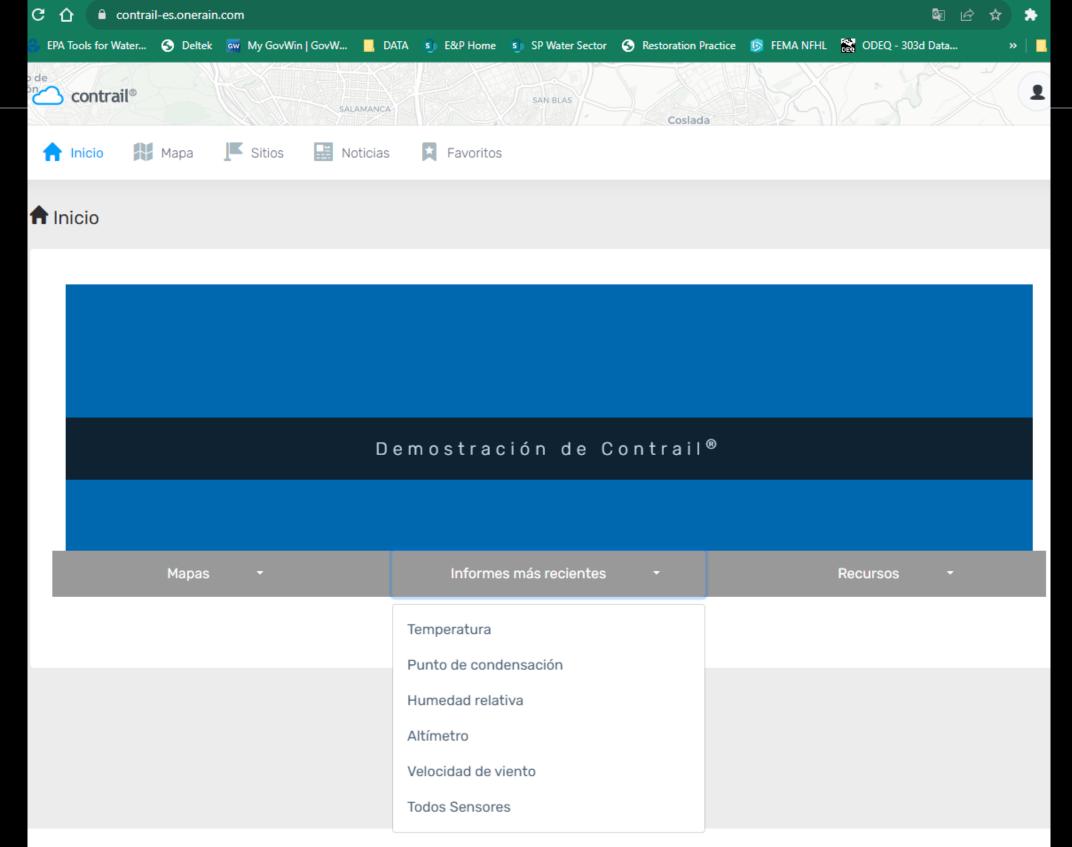
Contrail server upgrade mentions:

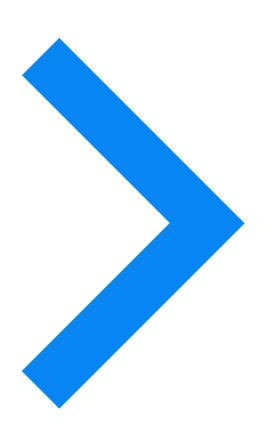
 Spanish language translation service offering

Doesn't detail:

- Need for Spanish language translation in Chehalis Basin
- Alternative options for translation services
- Contrail service offering cost
- Scope of services, e.g. whether the services would cover the email alerts







Why consider accessibility?



#### **Community safety**

Reach more people

Save time during an emergency

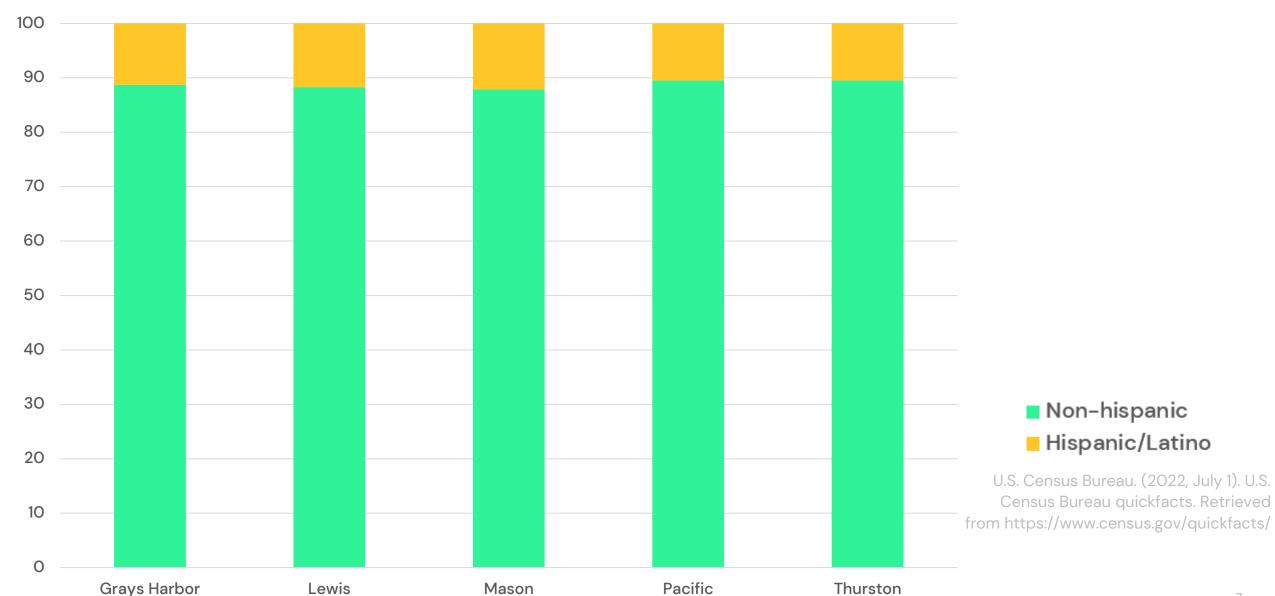
Increase community engagement

People with impaired vision

People for whom English is a second language

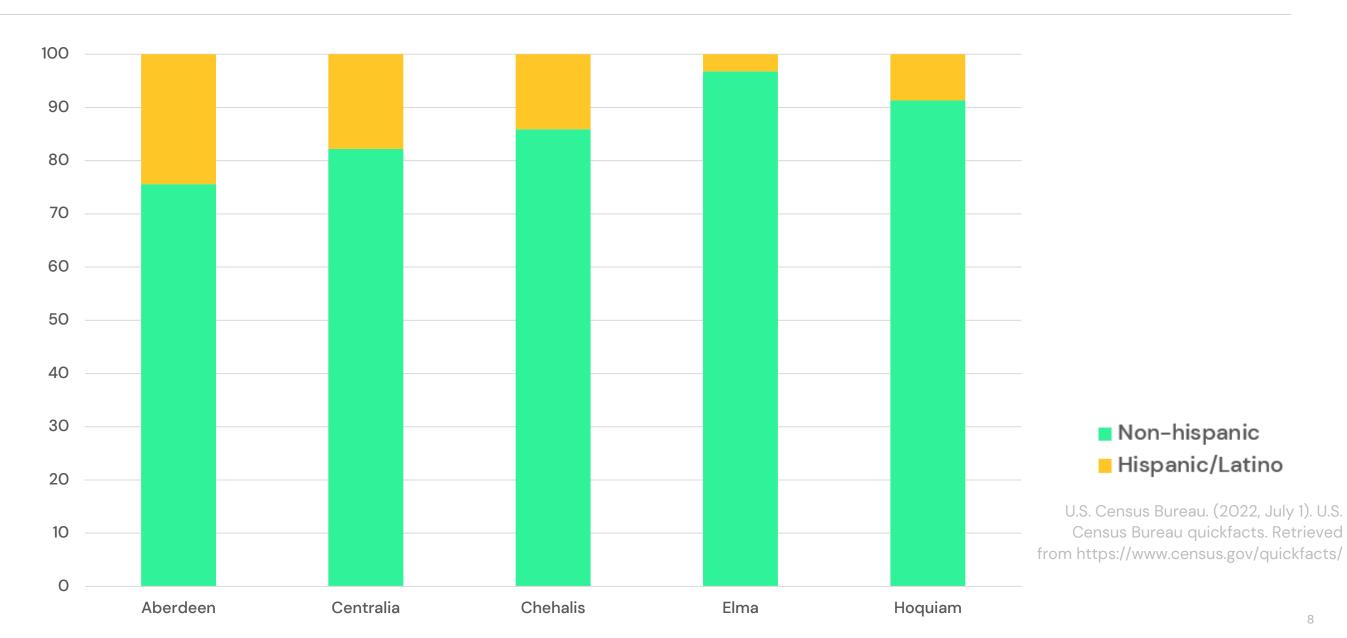


#### 2022 US Census Hispanic/Latino population estimates - Counties





#### 2022 US Census Hispanic/Latino population estimates - Cities





#### Policies and Regulations may Apply

Federal, state, and local governments may have existing regulations and policies promoting bilingual services and accessibility.

### ADA

Americans with Disabilities Act.

Color contrast standards.

Alternative text for figures.

Screen reader capabilities.

# Title 38 RCW

38.52.070 requires "emergency management organizations to include a communications plan which identifies "significant population segments" (5% or 1,000 people¹) that have Limited English Proficiency (LEP) and defines how life safety information will be disseminated to those populations during an emergency or disaster. "<sup>2</sup>

# Policy 188

Washington Accessibility Policy adopted in 2019 ensures people with disabilities have access to and use of information, data, and services.

Covers websites, web-based applications, software systems, electronically published documents.

Requires agencies to identify a coordinator, develop policies and processes, and develop an Accessibility Plan.



#### Technical (100 pts)



Mitigates Risk to Critical Infrastructure



**Nature Based Solutions** 



20 pts

**Applicant Adopted** Int'l. Building or Residential Code 2015/2018



Population <3,000 &

Per Capita Income <80% of National Average



Mitigates Risk to **Community Lifelines** 



10 pts

**Project Generated from Previous HMA Award** 



15 pts

Subapplicant Building **Code Effectiveness** Grade is between 1 & 5



5 pts

Non-federal Cost Share Exceeds 25%

#### Qualitative (100 pts)



(8) 35 pts

**Reduces Risk & Improves Resiliency** through Innovation and **Project Benefits** 



**Implementation** Measures. How the cost and schedule will be managed.



**Leveraging Partnerships** who support the and promote the proposed project



Proportion of the population impacted. Especially vulnerable members of population



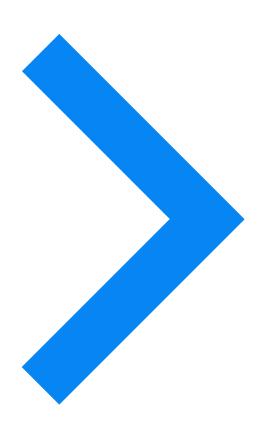
**Integrates Future Conditions** into Design



**Outreach Activities. How** stakeholders contributed to project planning

Grant Funding Competitiveness – FEMA BRIC Grant example





# Where do we Stand and What's Next?



#### Where we stand: What do we already know?

## **Community Needs**

 What do we know about bilingual needs?

#### Policies, Regs, Standards

• What do we know is required?

# **Coordinators** and Plans

· Who is already working on it?

# **Current Performance**

To what extent is the service already accessible?

#### Technology Options

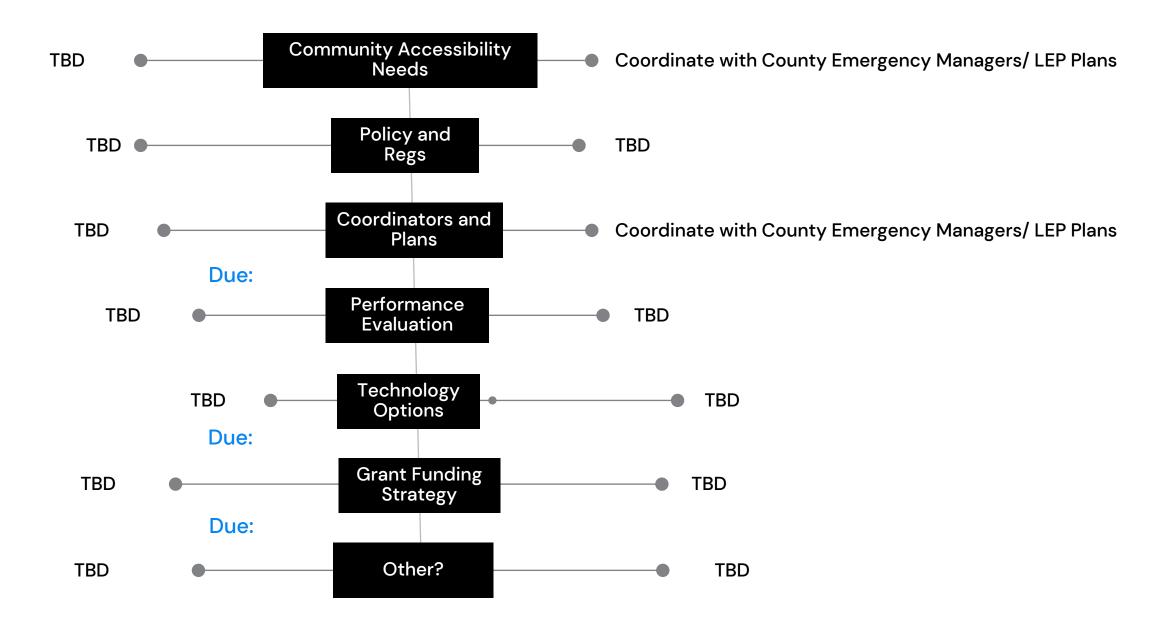
- Contrail
- Google translate extension

# **Grant Funding Strategy**

Is the Board interested in exploring a grant funding strategy?



#### What's Next: What do we want to find out, by when?







### Get in touch with us: Jen McAdoo

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  - https://www.facebook.com/ThisIsICF/

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ICF (NASDAQ:ICFI) is a global consulting and digital services company with over 7,000 full- and part-time employees, but we are not your typical consultants. At ICF, business analysts and policy specialists work together with digital strategists, data scientists and creatives. We combine unmatched industry expertise with cutting-edge engagement capabilities to help organizations solve their most complex challenges. Since 1969, public and private sector clients have worked with ICF to navigate change and shape the future.