



May 17, 2017

TO: Flood Authority Members
FROM: Scott Boettcher, Staff
SUBJECT: Outreach Updates

The purpose of this memo is to provide Flood Authority members with an update on current Outreach & Education Committee next steps. We will review and discuss this proposal on tomorrow's 5-18-2017 Flood Authority conference call. Please feel free to call or email if you have questions (i.e., 360/480-6600, scottb@sbgh-partners.com).

A. Background

1. The Flood Authority has had an Outreach & Education Committee since 2011.
2. The Outreach & Education Committee has played a valuable role in helping to create a presence and identify for the Flood Authority and its actions and activities.
3. Outreach & Education efforts overtime have been more active in some years than in other years.
4. With the ten-year anniversary of the December 2007 flood soon approaching, Flood Authority staff (Scott Boettcher) and Outreach & Education Committee Chair (Dan Wood) met and discussed outreach and education opportunities.
5. In general, it was agreed the timing is ripe for a thoughtful, opportunistic outreach and education focus for the Flood Authority given the upcoming ten-year anniversary of the December 2007 event.
6. In addition to the usual of pamphlets, presentations, one-pagers, fairs, etc., it was agreed that collecting and connecting with personal stories would be very valuable as well documenting how much better prepared the basin is for a major flood than it was in 2007. It was further agreed that figuring out how to do so was best a topic for the full Outreach & Education Committee and as such the Committee should soon convene.

B. Next Steps

The following next steps have been identified to occur before the next Flood Authority meeting:

1. Convene Outreach & Education Committee in late-May, early-June to discuss and scope out next steps related to:
 - a. Participating in 2017 Grays Harbor County Fair (8/9-13/2017) -- <http://www.ghcfairgrounds.com/>
 - b. Participating in 2017 Southwest Washington Fair (8/15-20/2017) -- <http://southwestwashingtonfair.net/>
 - c. Initiating a ten-year anniversary "recognition/acknowledgement" (December 2007 to December 2017)
 - d. Developing a prioritized list of outreach and education priorities.
 - e. Coordinating with others doing outreach and education in the Basin.
 - f. Collecting and connecting with personal stories.
 - g. Implementing Flood Authority website improvements (to aid and support entrance of new Office of Chehalis Basin as well clarify distinct role and function of the Flood Authority).
2. Report back at the June 15, 2017 Flood Authority meeting.