

Small Business Liaison Team Meeting Agenda

December 13, 2018 1:00 pm – 3:00 pm

LOCATION: Department of Commerce – Town Square, Building 5,
Floor 3, Large Room 307, Employee of Quarter
1011 Plum St SE, Olympia WA

Topic	Lead	Time
Welcome and Agenda Overview	Scott Hitchcock/Aaron Everett	1:00 – 1:15
Business.wa.gov – the new SBLT website <ul style="list-style-type: none"> • Quick tour • Printed/PDF Brochure • Trending Now – please send us content • Governance Team: Kim Johnson (DOR), Patrick Reed (SOS), Kayla Burr (LNI), Rafael Colon (ESD) – others that are interested? 	Scott Hitchcock	1:15 – 1:45
Discussion: Sign-in Experience for business.wa.gov? The purpose is to open a communications channel with our customers and provide them a way to manage some of the information they provide to the state. <u>Some Possibilities Include:</u> <ul style="list-style-type: none"> • User provides email address and UBI; • Page displays business “details” that are currently publically available; • Descriptions of the data fields and why/how the state uses the information; • Links that can be used to update the information; • User managed notifications (Reminders, events, trainings) – opt in/out of each notification type. 	All	1:45 – 2:15

Federal-State-Local Collaboration on Small Business Support <ul style="list-style-type: none">• Upcoming meeting in Bellevue• Coordinated communications and events• BizFair North Puget Sound	Scott Hitchcock	2:15 – 2:30
SBLT Round Table Discussion <ul style="list-style-type: none">• Share what you're hearing from customers• Tell us about events you recently attended and what you learned• What's coming up that we should all know about	All	2:30 – 2:55