

Small Business Liaison Team Meeting Agenda

April 28, 2016 1:00 pm – 2:30 pm

**LOCATION – Department of Commerce – Town Square, Building 5,
Floor 4, Large Room 407, Sunrise Room
1011 Plum St SE, Olympia WA**

| Topic | Lead |
|---|--|
| WELCOME AND AGENDA OVERVIEW | Scott Hitchcock (ORIA) |
| DES Agency Presentation - Moving from Event Driven Outreach Programming to a Results Approach based on Marketing Principles | Kari Qvigstad (DES) |
| Lean Page Updates | Edmon Lee (LCB) |
| Calendar of Events – Updates of Events to the Calendar (located at: http://www.oria.wa.gov/BizEvents) | Rachael Lindstedt (ORIA) |
| Web Traffic Report – Small Business Guide | Margeret Warner (ORIA) |
| Subject Matter Experts – Small Business – Update | Brittany Wilson (ORIA) |
| What's new with Work Plan, Meeting Speakers, & Outreach? | Scott Hitchcock (ORIA) |
| Hold June or August SBLT Meeting at Lacey SPSCC (Celia's Home) | Scott Hitchcock (ORIA) |
| Small Business Guide & Washington BusinessHub – Update | Elizabeth Wheat & Rhonda Polidori (Watech) |
| SBLT Members' Roundtable | All Members |