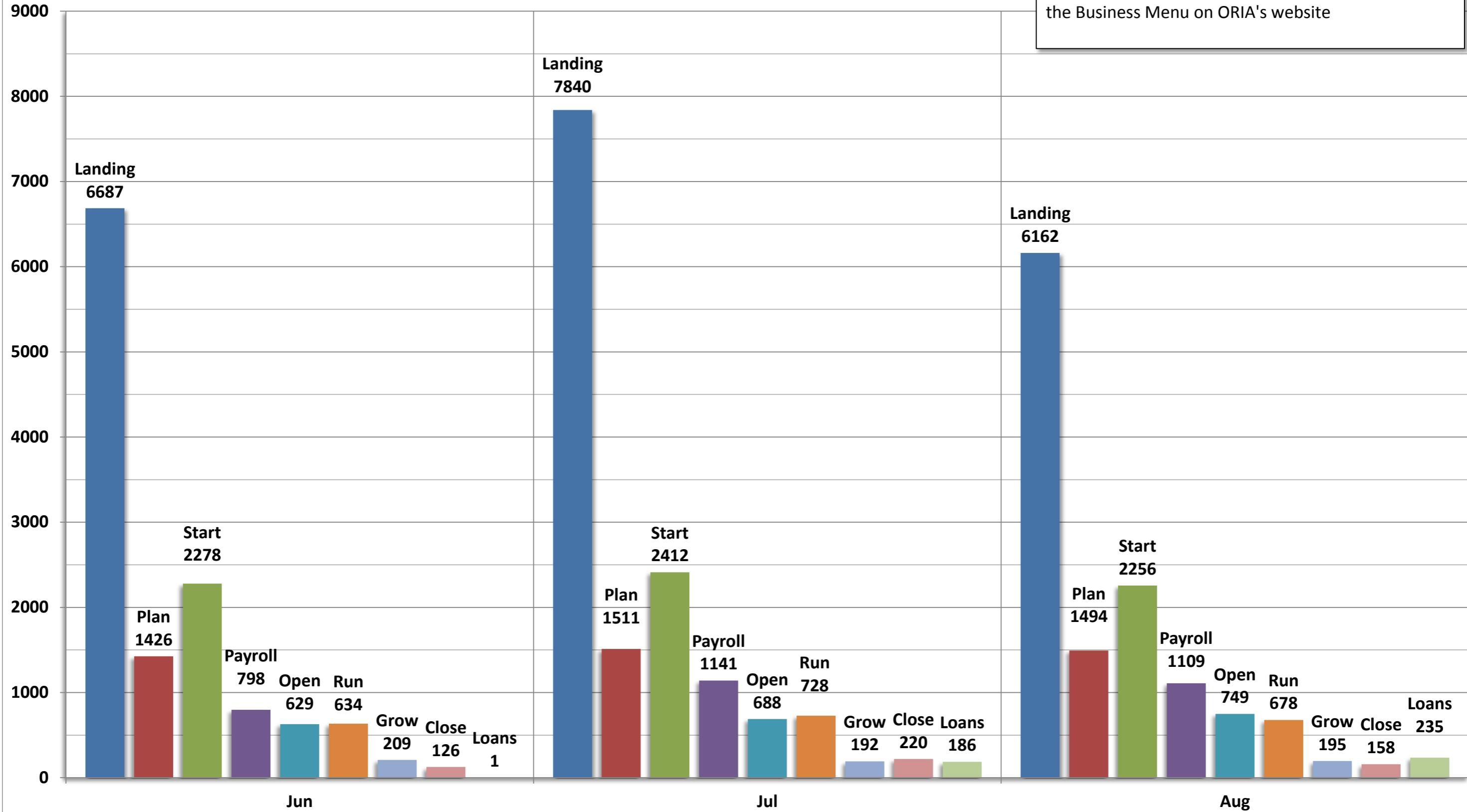


Small Business Guide Pageviews (Jun-Aug 2015)

Note:
Landing is the page customers access when clicking the Business Menu on ORIA's website



Small Business Guide HTML/PDF Hits

Jun 1 - Nov 30, 2015

Sum of Pageviews	Chapter									
Month	Landing	Plan	Start	Payroll	Open	Run	Grow	Close	Loans	
Jun	6687	1426	2278	798	629	634	209	126	1	
Jul	7840	1511	2412	1141	688	728	192	220	186	
Aug	6162	1494	2256	1109	749	678	195	158	235	
Grand Total	20689	4431	6946	3048	2066	2040	596	504	422	

Sum of Pageviews	Chapter									
Month	Landing	Plan	Start	Payroll	Open	Run	Grow	Close	Loans	
Sep	5323	1454	2149	857	759	693	231	139	216	
Oct	6478	1555	2531	1166	754	839	241	165	233	
Nov	5296	1335	2065	1083	629	600	210	142	233	
Grand Total	17097	4344	6745	3106	2142	2132	682	446	682	

Grand Total

12788

14918

13036

40742

Grand Total

11821

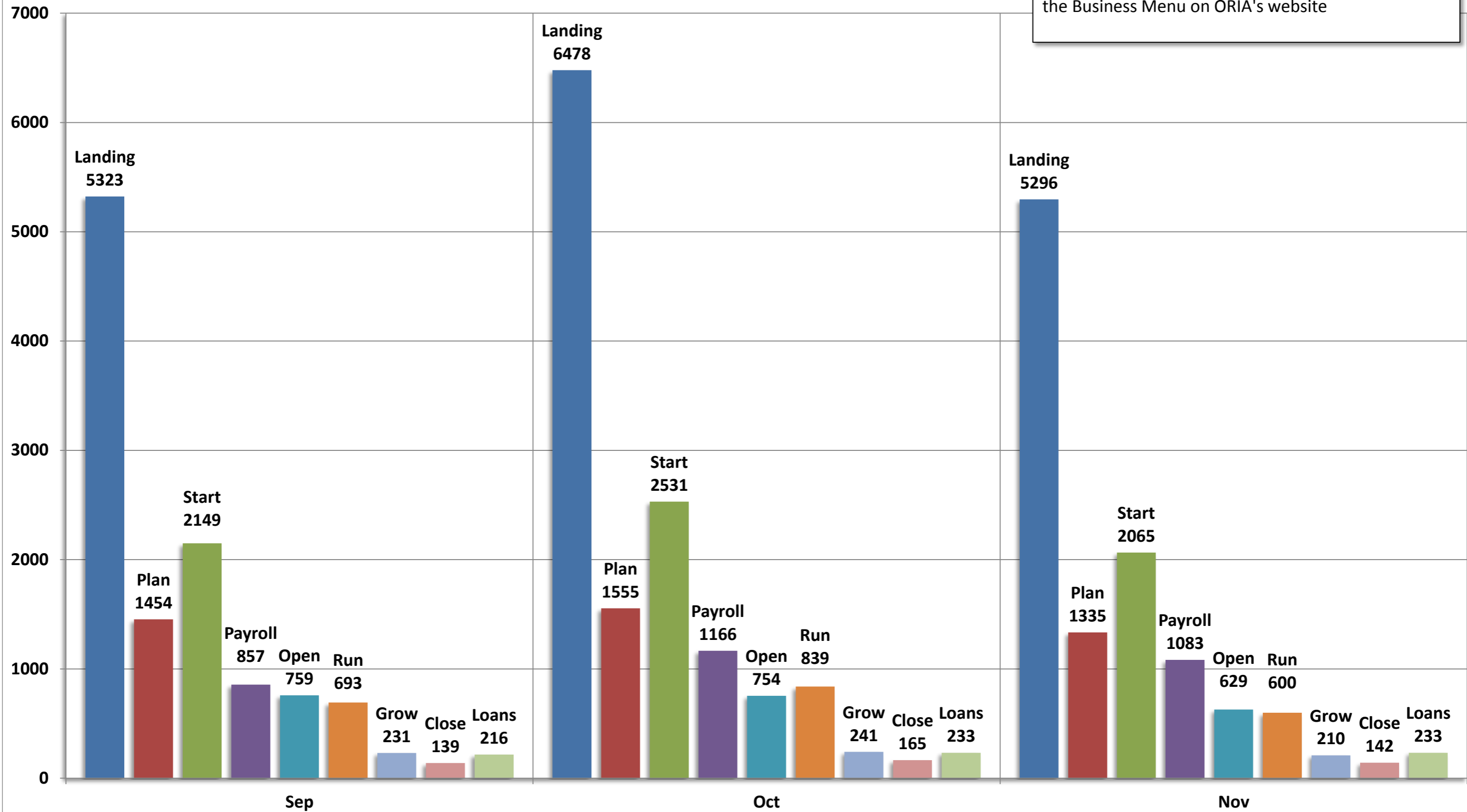
13962

11593

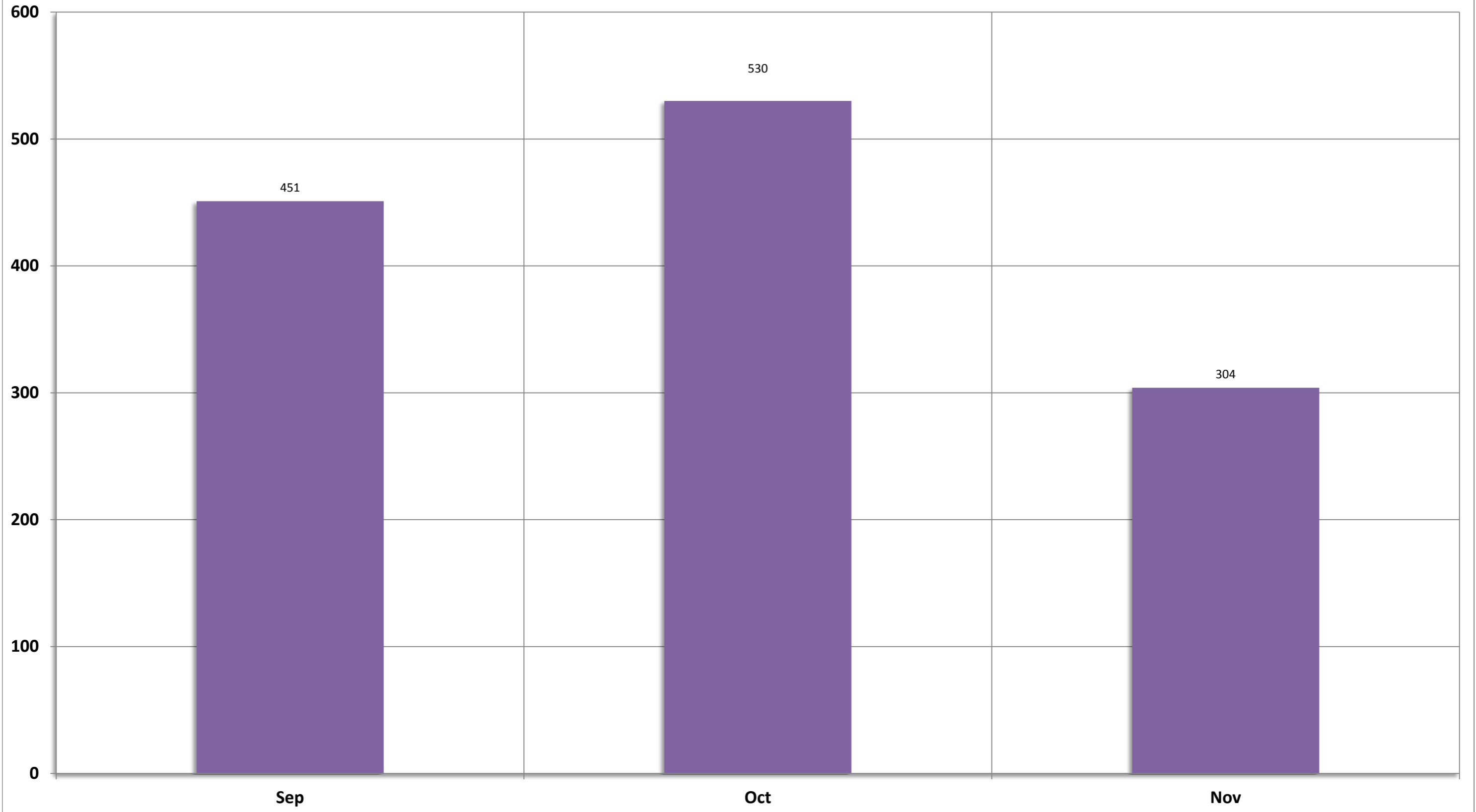
37376

Small Business Guide Pageviews

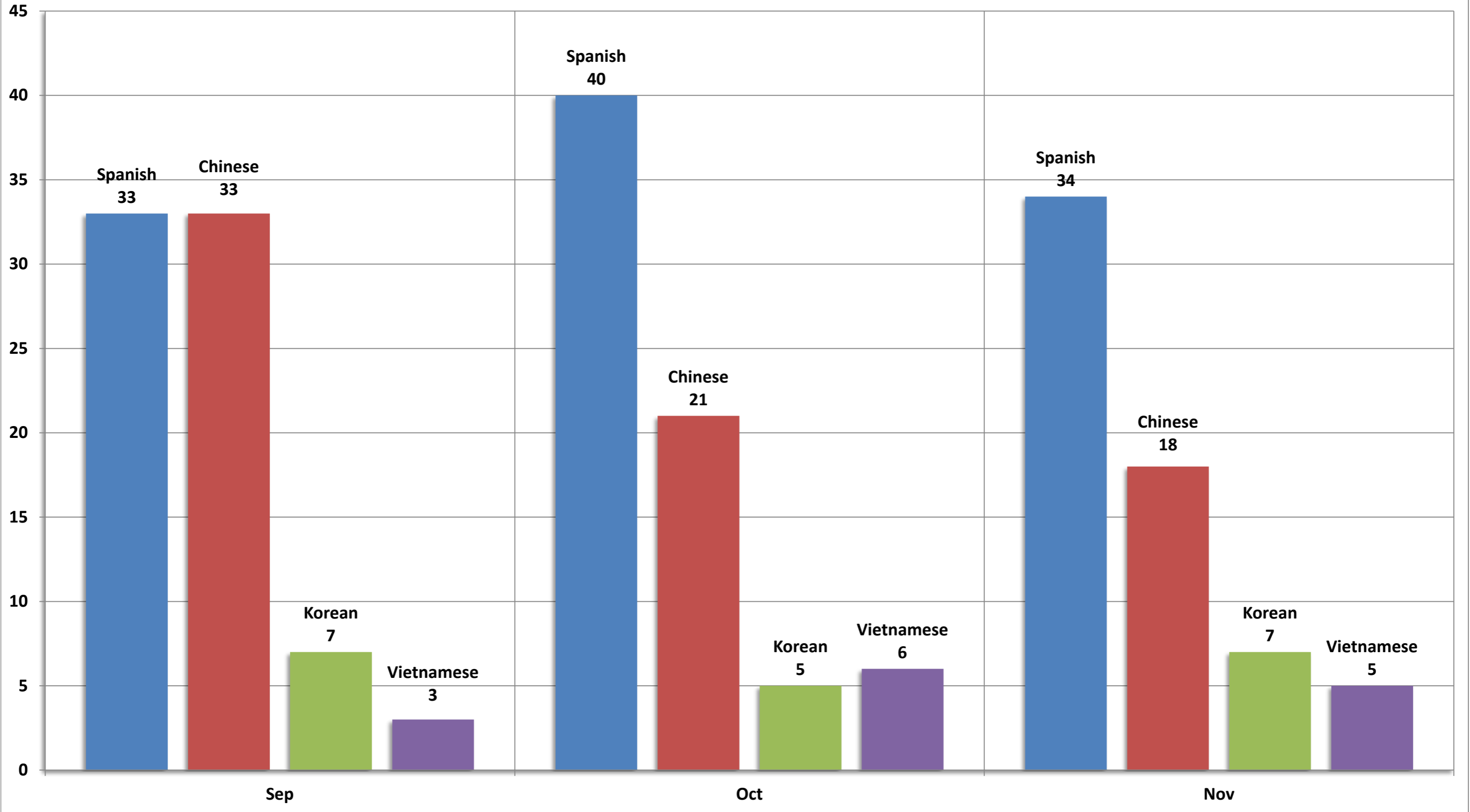
Note:
Landing is the page customers access when clicking the Business Menu on ORIA's website



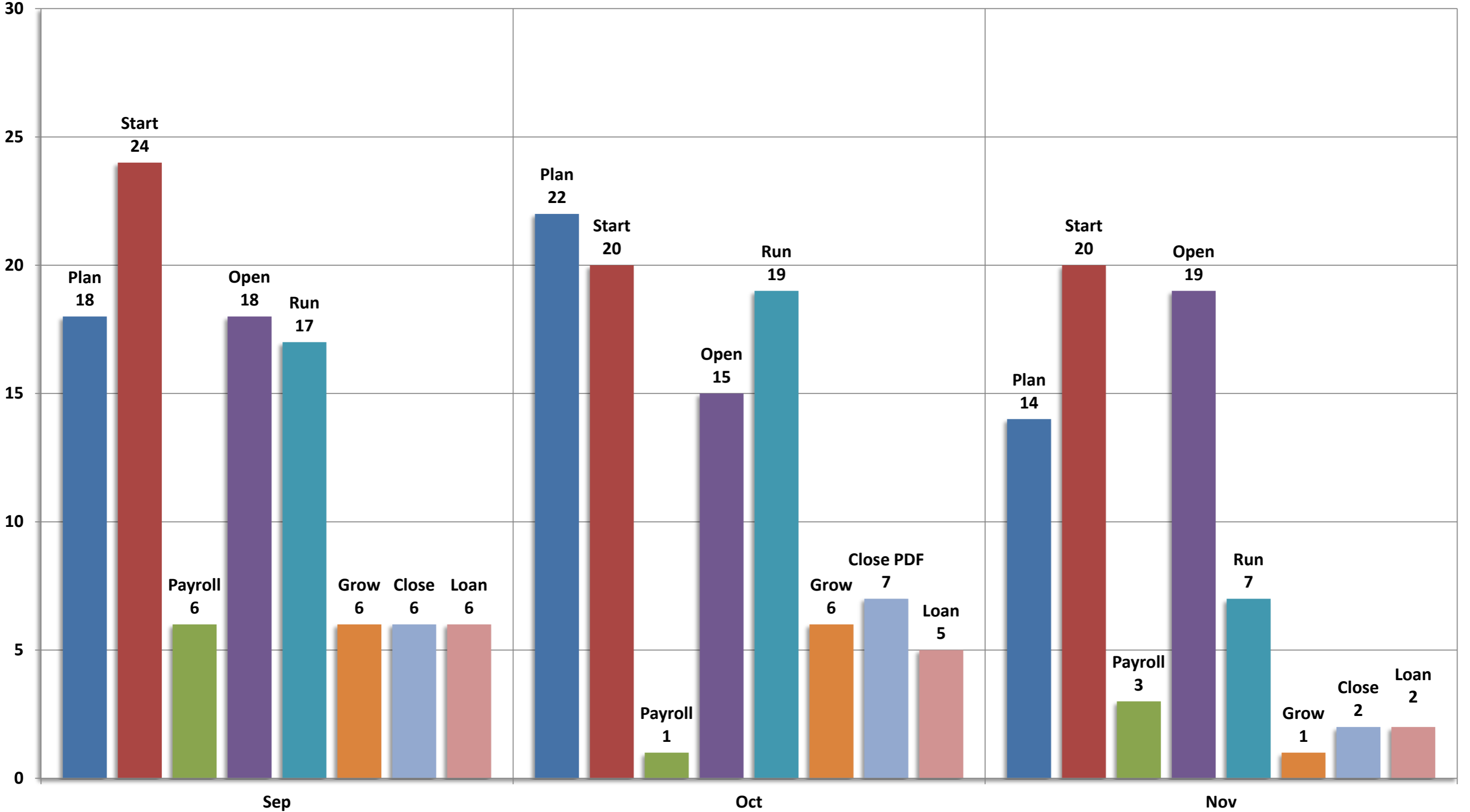
Small Business Guide English PDF



Small Business Guide Translated PDF



Small Business Guide Chapters



Sum of Pageviews	Chapter	
Month	SBG (PDF)	Grand Total
Sep	451	451
Oct	530	530
Nov	304	304
Grand Total	1285	1285

Sum of Pageviews	Chapter				
Month	Spanish	Chinese	Korean	Vietnames	Grand Total
Sep	33	33	7	3	76
Oct	40	21	5	6	72
Nov	34	18	7	5	64
Grand Total	107	72	19	14	212

Sum of Pageviews	Chapter						
Month	Plan PDF	Start PDF	Payroll PDF	Open PDF	Run PDF	Grow PDF	Close PDF
Sep	18	24	6	18	17	6	6
Oct	22	20	1	15	19	6	7
Nov	14	20	3	19	7	1	2
Grand Total	54	64	10	52	43	13	15

Loan	Grand Total
6	101
5	95
2	68
13	264

Small Business Guide HTML/PDF Hits

Jun 1 - Nov 30, 2015

<-----Data from Google Analytics ----->

Page	Month of the year	Pageviews	Unique Pageviews	Avg. Time on Page
/?pageid=310		581	439	61.34
/?pageid=307		547	431	52.47
/?pageid=309		519	382	60.13
/?pageid=308		476	360	53.15
/?pageid=306		469	354	71.23
/?pageid=311		424	326	57.96
/?pageid=706		35	23	128.68
/?pageid=711		35	28	90.00
/?pageid=707		34	22	233.76
/?pageid=708		34	21	183.20
/?pageid=710		34	30	206.95
/?pageid=709		19	17	150.25
/?pageid=710		74	66	177.11
/?pageid=706		72	50	160.51
/?pageid=711		70	56	160.09
/?pageid=709		52	38	223.43
/?pageid=707		30	24	156.71
/?pageid=708		27	23	95.93
/?pageid=706		51	35	294.33
/?pageid=707		37	11	121.03
/?pageid=709		29	18	132.00
/?pageid=711		29	22	175.40
/?pageid=710		12	11	181.33
/?pageid=708		10	10	121.33
/?pageid=707		20	5	160.88
/?pageid=711		11	10	161.00
/?pageid=708		10	9	68.25
/?pageid=710		10	6	184.86
/?pageid=706		7	6	168.00
/?pageid=709		6	6	168.00
/?pageid=707		12	5	59.70
/?pageid=706		6	5	125.60
/?pageid=710		5	5	49.50
/?pageid=708		3	3	312.00
/?pageid=711		3	3	95.33
/?pageid=707		16	5	73.77
/?pageid=706		15	10	55.00
/?pageid=710		12	8	127.67
/?pageid=708		7	6	24.00

/?pageid=709	5	5	42.50
/?pageid=708	265	204	195.83
/?pageid=707	76	61	190.00
/?pageid=711	67	55	263.85
/?pageid=709	58	47	221.24
/?pageid=710	29	23	474.78
/?pageid=706	26	23	55.00
/?pageid=710	20	16	72.70
/?pageid=711	14	10	62.67
/?pageid=708	13	10	133.63
/?pageid=709	11	10	26.78
/?pageid=707	9	8	503.25
/DesktopD11	4	4	313.67
/DesktopD07	1	1	0.00
/DesktopD10	49	8	136.39
/DesktopD11	5	3	17.50
/DesktopD11	2	1	5.00
/DesktopD11	29	3	151.54
/Portals/_c09	6	4	63.25
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/Portals/_c08	4	4	620.00
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/Portals/_c11	2	2	4.00
/Portals/_c08	43	40	196.18
/Portals/_c09	33	29	274.18
/Portals/_c06	30	27	126.25
/Portals/_c07	30	29	264.71
/Portals/_c10	21	21	57.22
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/Portals/_c07	8	7	84.50
/Portals/_c10	7	7	117.00
/Portals/_c09	6	4	147.67
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/Portals/_c11	2	2	0.00
/Portals/_c09	6	5	136.25
/Portals/_c10	6	6	16.00
/Portals/_c08	5	5	140.25
/Portals/_c06	4	4	15.75
/Portals/_c07	2	2	85.50
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/Portals/_c07	16	14	51.10
/Portals/_c08	13	9	276.67

/Portals/_c06	11	9	117.83
/Portals/_c09	7	5	150.20
/Portals/_c11	7	7	12.67
/Portals/_c10	5	5	119.00
/Portals/_c07	28	24	140.95
/Portals/_c06	20	17	150.57
/Portals/_c08	20	18	52.38
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/Portals/_c09	6	4	333.50
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/Portals/_c07	3	3	158.00
/Portals/_c11	3	3	664.67
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/Portals/_c10	1	1	394.00
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/Portals/_c10	22	22	227.00
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/Portals/_c11	14	13	108.89
/Portals/_c06	13	12	211.00
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/Portals/_c07	19	18	148.13
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/Portals/_c08	17	16	148.22
/Portals/_c09	17	13	135.62
/Portals/_c06	12	12	93.40
/Portals/_c11	7	7	158.60
/Portals/_c07	57	44	186.04
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/Portals/_c10	40	36	263.31
/Portals/_c11	34	26	107.18
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/Portals/_c06	31	31	122.58
/Portals/_c06	36	35	390.75
/Portals/_c08	29	27	159.18
/Portals/_c09	24	22	159.67
/Portals/_c07	22	22	220.21
/Portals/_c10	20	20	74.44
/Portals/_c11	20	16	179.69
/Portals/_c07	11	10	246.20
/Portals/_c06	7	7	36.40
/Portals/_c08	6	6	680.33

/Portals/_c10	6	5	61.67
/Portals/_c11	5	5	15.33
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/Portals/_c06	650	588	206.65
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/site/alias_10	10	213	171	160.67
/site/alias_09	09	205	164	136.80
/site/alias_07	07	177	139	154.22
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/site/alias_07	07	25	17	50.24
/site/alias_11	11	24	18	18.26
/site/alias_08	08	13	12	34.09
/site/alias_08	08	38	25	78.26
/site/alias_11	11	32	17	29.11
/site/alias_07	07	27	22	19.48
/site/alias_10	10	21	19	35.07

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/site/alias_09	11	10	15.80
/site/alias_08	1	1	11.00
/site/alias_06	9	8	28.50
/site/alias_08	5	3	18.33
/site/alias_07	2	2	24.50
/site/alias_09	1	1	14.00
/site/alias_08	1	1	88.00
/site/alias_10	2	2	0.00
/site/alias_07	1	1	0.00
/site/alias_11	1	1	0.00
/site/alias_07	2	1	417.00
/site/alias_11	18	13	196.33
/site/alias_10	15	12	214.00
/site/alias_08	13	11	561.00
/site/alias_09	7	6	252.00
/site/alias_07	1	1	0.00
/site/alias_06	2	2	5.50

-----> <----- Calculated ---

Entrances	Bounce Rate	% Exit	Page Value	Date	Media	Index
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405	29.88%	31.99%	0.00	7/31/2015	html	345
367	23.71%	26.20%	0.00	9/30/2015	html	345
347	28.24%	33.40%	0.00	8/31/2015	html	345
309	20.39%	23.24%	0.00	6/30/2015	html	345
304	29.61%	34.67%	0.00	11/30/2015	html	345
2	50.00%	28.57%	0.00	6/30/2015	html	718
7	28.57%	28.57%	0.00	11/30/2015	html	718
5	60.00%	38.24%	0.00	7/31/2015	html	718
8	75.00%	41.18%	0.00	8/31/2015	html	718
6	83.33%	41.18%	0.00	10/31/2015	html	718
4	75.00%	57.89%	0.00	9/30/2015	html	718
49	69.39%	62.16%	0.00	10/31/2015	html	719
7	71.43%	43.06%	0.00	6/30/2015	html	719
33	57.58%	52.86%	0.00	11/30/2015	html	719
25	52.00%	42.31%	0.00	9/30/2015	html	719
6	66.67%	43.33%	0.00	7/31/2015	html	719
12	58.33%	44.44%	0.00	8/31/2015	html	719
17	58.82%	52.94%	0.00	6/30/2015	html	720
4	50.00%	16.22%	0.00	7/31/2015	html	720
12	50.00%	34.48%	0.00	9/30/2015	html	720
8	25.00%	31.03%	0.00	11/30/2015	html	720
3	66.67%	50.00%	0.00	10/31/2015	html	720
5	80.00%	70.00%	0.00	8/31/2015	html	720
1	100.00%	20.00%	0.00	7/31/2015	html	721
1	100.00%	45.45%	0.00	11/30/2015	html	721
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2	50.00%	30.00%	0.00	10/31/2015	html	721
0	0.00%	57.14%	0.00	6/30/2015	html	721
1	100.00%	50.00%	0.00	9/30/2015	html	721
3	33.33%	16.67%	0.00	7/31/2015	html	722
0	0.00%	16.67%	0.00	6/30/2015	html	722
3	33.33%	60.00%	0.00	10/31/2015	html	722
1	100.00%	66.67%	0.00	8/31/2015	html	722
1	0.00%	0.00%	0.00	11/30/2015	html	722
3	33.33%	18.75%	0.00	7/31/2015	html	723
6	83.33%	60.00%	0.00	6/30/2015	html	723
1	100.00%	25.00%	0.00	10/31/2015	html	723
4	100.00%	71.43%	0.00	8/31/2015	html	723

2	100.00%	60.00%	0.00	9/30/2015	html	723
187	72.73%	66.42%	0.00	8/31/2015	html	724
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37	75.68%	70.15%	0.00	11/30/2015	html	724
32	78.13%	70.69%	0.00	9/30/2015	html	724
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1	100.00%	50.00%	0.00	11/30/2015	pdf	sbg_chinese.
0	0.00%	33.33%	0.00	8/31/2015	pdf	sbg_close.pc
0	0.00%	0.00%	0.00	7/31/2015	pdf	sbg_close.pc
1	0.00%	28.57%	0.00	10/31/2015	pdf	sbg_close.pc
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1	0.00%	23.08%	0.00	6/30/2015	pdf	sbg_plan.pdf
0	0.00%	25.00%	0.00	7/31/2015	pdf	sbg_plan.pdf
1	100.00%	21.05%	0.00	7/31/2015	pdf	sbg_run.pdf
0	0.00%	36.84%	0.00	10/31/2015	pdf	sbg_run.pdf
2	50.00%	47.06%	0.00	8/31/2015	pdf	sbg_run.pdf
0	0.00%	23.53%	0.00	9/30/2015	pdf	sbg_run.pdf
0	0.00%	16.67%	0.00	6/30/2015	pdf	sbg_run.pdf
0	0.00%	28.57%	0.00	11/30/2015	pdf	sbg_run.pdf
0	0.00%	54.39%	0.00	7/31/2015	pdf	sbg_spanish.
0	0.00%	56.10%	0.00	8/31/2015	pdf	sbg_spanish.
1	100.00%	60.00%	0.00	10/31/2015	pdf	sbg_spanish.
0	0.00%	35.29%	0.00	11/30/2015	pdf	sbg_spanish.
0	0.00%	42.42%	0.00	9/30/2015	pdf	sbg_spanish.
0	0.00%	61.29%	0.00	6/30/2015	pdf	sbg_spanish.
1	0.00%	33.33%	0.00	6/30/2015	pdf	sbg_start.pdf
0	0.00%	41.38%	0.00	8/31/2015	pdf	sbg_start.pdf
2	100.00%	25.00%	0.00	9/30/2015	pdf	sbg_start.pdf
0	0.00%	36.36%	0.00	7/31/2015	pdf	sbg_start.pdf
1	0.00%	55.00%	0.00	10/31/2015	pdf	sbg_start.pdf
1	100.00%	20.00%	0.00	11/30/2015	pdf	sbg_start.pdf
0	0.00%	54.55%	0.00	7/31/2015	pdf	sbg_vietnam
0	0.00%	28.57%	0.00	6/30/2015	pdf	sbg_vietnam
0	0.00%	50.00%	0.00	8/31/2015	pdf	sbg_vietnam

0	0.00%	0.00%	0.00	10/31/2015	pdf	sbg_vietnam
0	0.00%	40.00%	0.00	11/30/2015	pdf	sbg_vietnam
0	0.00%	33.33%	0.00	9/30/2015	pdf	sbg_vietnam
5	100.00%	62.73%	0.00	7/31/2015	pdf	small_busine
4	75.00%	66.62%	0.00	6/30/2015	pdf	small_busine
2	100.00%	61.16%	0.00	8/31/2015	pdf	small_busine
2	100.00%	63.40%	0.00	10/31/2015	pdf	small_busine
3	66.67%	63.86%	0.00	9/30/2015	pdf	small_busine
5	60.00%	63.49%	0.00	11/30/2015	pdf	small_busine
1	0.00%	0.00%	0.00	7/31/2015	html	345
2	100.00%	100.00%	0.00	11/30/2015	html	719
4427	32.35%	33.84%	0.00	7/31/2015	html	345
4178	30.95%	32.80%	0.00	6/30/2015	html	345
3980	34.10%	35.60%	0.00	10/31/2015	html	345
3797	33.66%	34.66%	0.00	8/31/2015	html	345
3336	35.16%	36.72%	0.00	11/30/2015	html	345
3343	34.76%	36.28%	0.00	9/30/2015	html	345
0	0.00%	0.00%	0.00	11/30/2015	html	345
0	0.00%	100.00%	0.00	7/31/2015	html	345
977	32.34%	36.98%	0.00	7/31/2015	html	345
351	34.76%	33.10%	0.00	6/30/2015	html	345
354	35.03%	38.68%	0.00	8/31/2015	html	345
211	40.28%	32.79%	0.00	10/31/2015	html	345
180	32.22%	33.72%	0.00	11/30/2015	html	345
218	38.53%	37.58%	0.00	9/30/2015	html	345
389	63.24%	46.75%	0.00	10/31/2015	html	718
180	77.22%	45.36%	0.00	7/31/2015	html	718
376	61.44%	49.62%	0.00	8/31/2015	html	718
401	60.85%	49.06%	0.00	9/30/2015	html	718
212	77.36%	49.46%	0.00	6/30/2015	html	718
330	68.79%	51.38%	0.00	11/30/2015	html	718
532	68.23%	51.93%	0.00	10/31/2015	html	719
274	79.93%	52.12%	0.00	7/31/2015	html	719
493	72.21%	52.62%	0.00	8/31/2015	html	719
223	78.03%	49.95%	0.00	6/30/2015	html	719
429	65.03%	49.64%	0.00	9/30/2015	html	719
432	63.19%	51.76%	0.00	11/30/2015	html	719
157	65.61%	54.18%	0.00	10/31/2015	html	720
135	64.44%	50.88%	0.00	8/31/2015	html	720
171	66.67%	51.92%	0.00	9/30/2015	html	720
46	58.70%	50.38%	0.00	7/31/2015	html	720
148	67.57%	49.00%	0.00	11/30/2015	html	720
49	63.27%	52.25%	0.00	6/30/2015	html	720

150	64.67%	50.06%	0.00	10/31/2015	html	721
101	76.24%	51.56%	0.00	7/31/2015	html	721
121	56.20%	45.41%	0.00	9/30/2015	html	721
124	68.55%	51.35%	0.00	8/31/2015	html	721
78	82.05%	48.96%	0.00	6/30/2015	html	721
96	70.83%	52.29%	0.00	11/30/2015	html	721
30	56.67%	40.68%	0.00	10/31/2015	html	722
55	87.27%	50.22%	0.00	9/30/2015	html	722
34	61.76%	38.16%	0.00	11/30/2015	html	722
16	81.25%	43.35%	0.00	6/30/2015	html	722
22	45.45%	35.42%	0.00	8/31/2015	html	722
8	87.50%	38.89%	0.00	7/31/2015	html	722
16	56.25%	43.63%	0.00	7/31/2015	html	723
23	69.57%	47.06%	0.00	10/31/2015	html	723
10	100.00%	38.41%	0.00	8/31/2015	html	723
26	61.54%	50.70%	0.00	11/30/2015	html	723
24	58.33%	38.06%	0.00	9/30/2015	html	723
4	25.00%	37.84%	0.00	6/30/2015	html	723
391	68.54%	56.16%	0.00	10/31/2015	html	724
201	75.62%	46.99%	0.00	7/31/2015	html	724
380	77.63%	55.67%	0.00	11/30/2015	html	724
164	62.20%	44.40%	0.00	8/31/2015	html	724
199	67.34%	48.23%	0.00	9/30/2015	html	724
120	70.83%	47.92%	0.00	6/30/2015	html	724
1	100.00%	100.00%	0.00	10/31/2015	html	724
0	0.00%	100.00%	0.00	11/30/2015	html	724
17	64.71%	38.29%	0.00	8/31/2015	html	737
13	76.92%	33.79%	0.00	11/30/2015	html	737
24	87.50%	43.19%	0.00	10/31/2015	html	737
19	63.16%	42.93%	0.00	9/30/2015	html	737
7	85.71%	41.24%	0.00	7/31/2015	html	737
0	0.00%	0.00%	0.00	6/30/2015	html	737
0	0.00%	0.00%	0.00	6/30/2015	html	735
119	29.41%	28.21%	0.00	10/31/2015	html	345
33	33.33%	41.30%	0.00	9/30/2015	html	345
1	100.00%	23.08%	0.00	6/30/2015	html	345
1	100.00%	16.00%	0.00	7/31/2015	html	345
2	0.00%	4.17%	0.00	11/30/2015	html	345
2	50.00%	15.38%	0.00	8/31/2015	html	345
6	33.33%	18.42%	0.00	8/31/2015	html	433
0	0.00%	12.50%	0.00	11/30/2015	html	433
1	0.00%	14.81%	0.00	7/31/2015	html	433
0	0.00%	33.33%	0.00	10/31/2015	html	433

0	0.00%	18.75%	0.00	6/30/2015	html	433
2	50.00%	9.09%	0.00	9/30/2015	html	433
0	0.00%	0.00%	0.00	8/31/2015	html	433
8	25.00%	33.33%	0.00	6/30/2015	html	345
3	33.33%	40.00%	0.00	8/31/2015	html	345
2	0.00%	0.00%	0.00	7/31/2015	html	345
1	0.00%	0.00%	0.00	9/30/2015	html	345
1	0.00%	0.00%	0.00	8/31/2015	html	718
2	100.00%	100.00%	0.00	10/31/2015	html	719
1	100.00%	100.00%	0.00	7/31/2015	html	719
1	100.00%	100.00%	0.00	11/30/2015	html	719
1	0.00%	50.00%	0.00	7/31/2015	html	721
13	69.23%	66.67%	0.00	11/30/2015	html	724
11	72.73%	73.33%	0.00	10/31/2015	html	724
11	81.82%	76.92%	0.00	8/31/2015	html	724
6	66.67%	71.43%	0.00	9/30/2015	html	724
1	100.00%	100.00%	0.00	7/31/2015	html	724
2	0.00%	0.00%	0.00	6/30/2015	html	345

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Look up table

Key	Value
345	Landing
718	Plan
719	Start
720	Open
721	Run
722	Grow
723	Close
724	Payroll
737	Resources
Loans-Programs_SmallBusinesses.pdf	Loan Programs (PDF)
sbg_chinese.pdf	SBG Chinese (PDF)
sbg_close.pdf	SBG Close (PDF)
sbg_grow.pdf	SBG Grow (PDF)
sbg_korean.pdf	SBG Korean (PDF)
sbg_open.pdf	SBG Open (PDF)
sbg_payroll.pdf	SBG Payroll (PDF)
sbg_plan.pdf	SBG Plan (PDF)
sbg_run.pdf	SBG Run (PDF)
sbg_spanish.pdf	SBG Spanish (PDF)
sbg_start.pdf	SBG Start (PDF)
sbg_vietnamese.pdf	SBG Vietnamese (PDF)
small_business_guide.pdf	SBG (PDF)