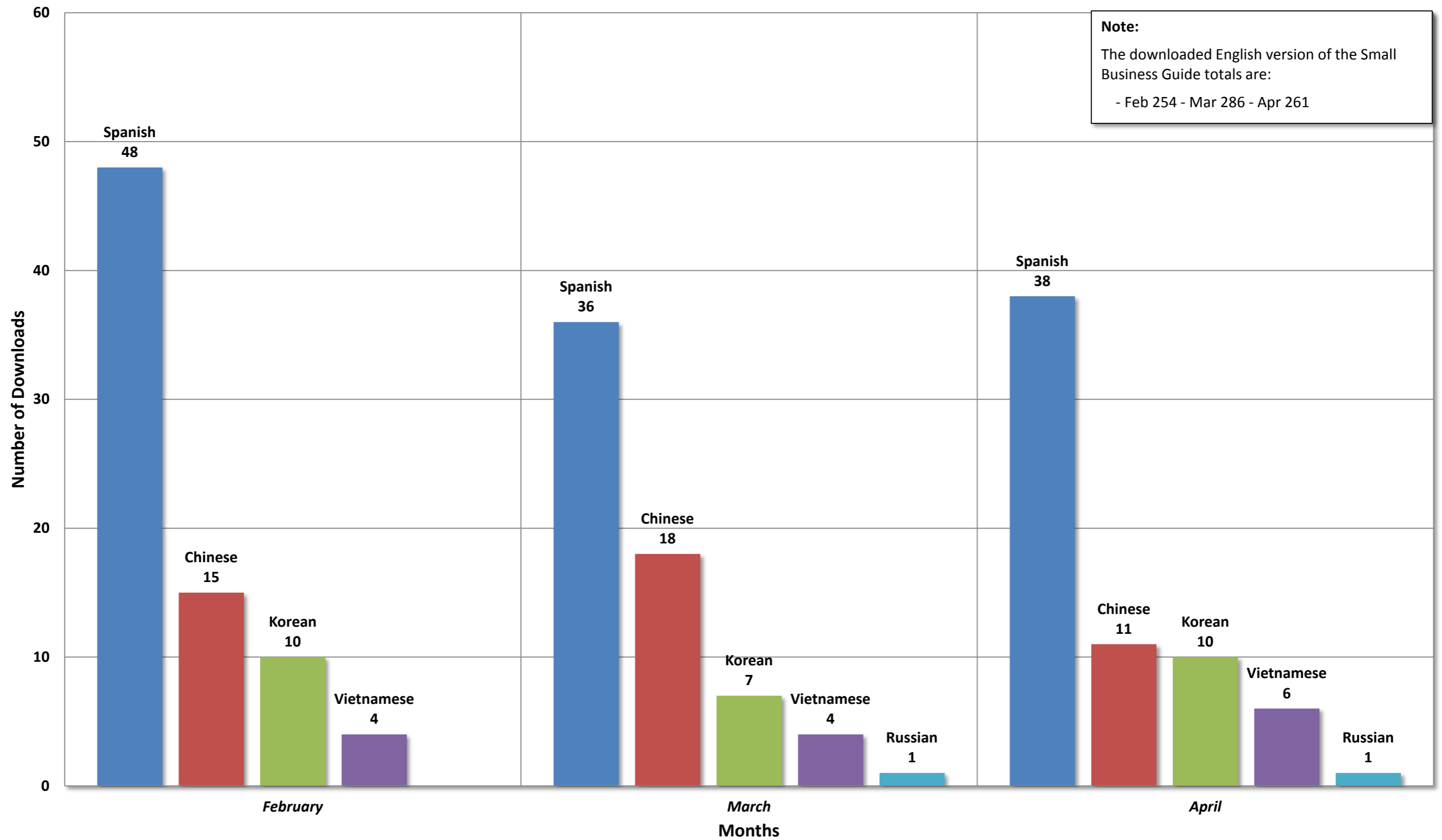
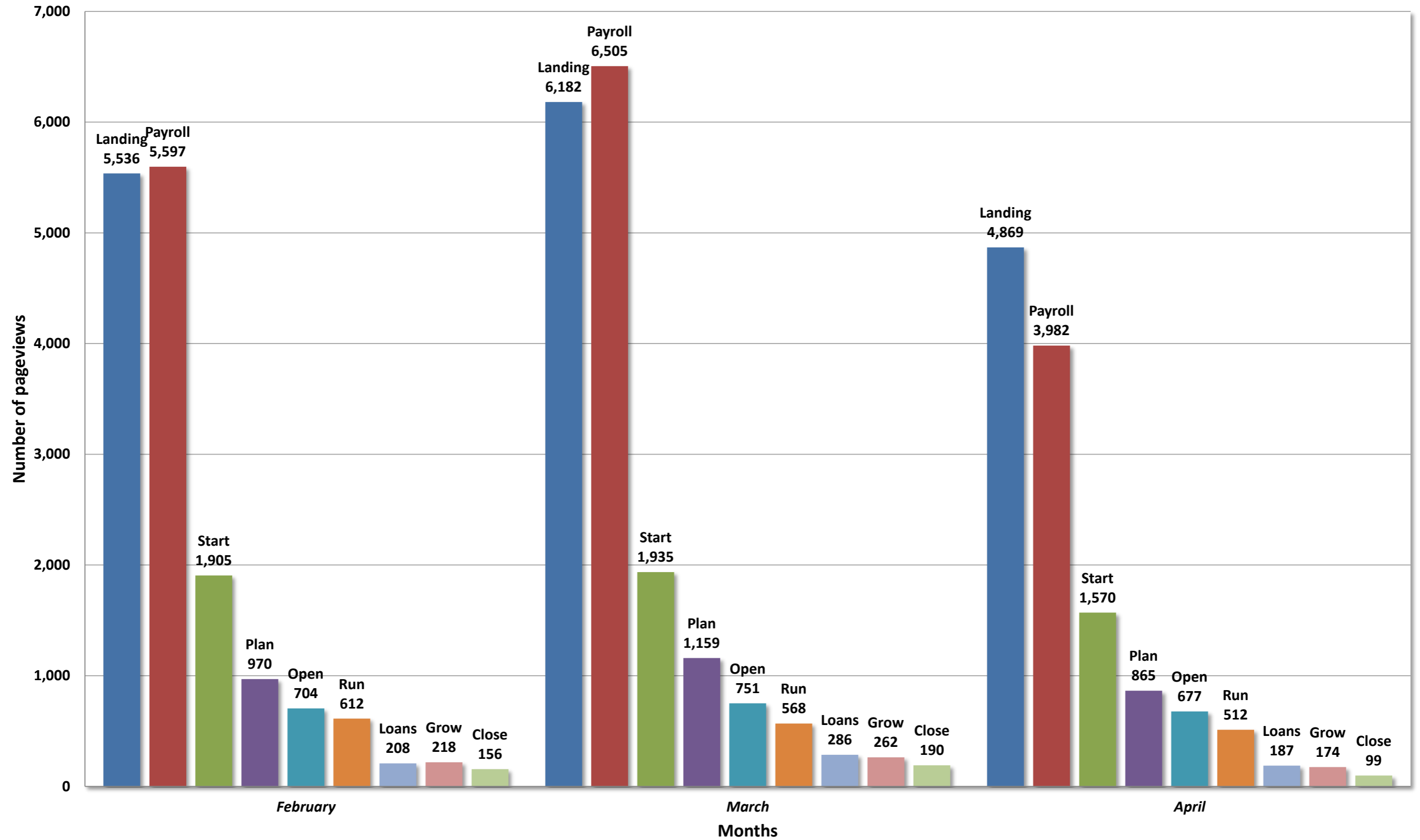


Small Business Guide (Translated) - Downloads
February 2017 - April 2017





Small Business Guide - Pageviews

| Page name | | | | | | | | | | | |
|--------------|---------------|--------------|--------------|--------------|--------------|--------------|------------|------------|------------|-----------|---------------|
| Referrer | Landing | Plan | Start | Payroll | Open | Run | Grow | Close | Loan | | Total |
| | | | | | | | | | Programs | Calendar | |
| BLS | 3,689 | 721 | 1,240 | 176 | 518 | 283 | 53 | 38 | 115 | 5 | 6,838 |
| LNI | 2,686 | 273 | 712 | 667 | 445 | 297 | 226 | 41 | 80 | 12 | 5,439 |
| DOR | 1,841 | 263 | 472 | 176 | 272 | 412 | 42 | 34 | 58 | 4 | 3,574 |
| Access | 672 | 148 | 247 | 51 | 64 | 20 | 11 | 12 | 65 | 3 | 1,293 |
| LCB | 778 | 118 | 60 | 27 | 29 | 45 | 25 | 11 | 28 | 1 | 1,122 |
| DOL | 248 | 48 | 96 | 47 | 29 | 29 | 10 | 5 | 7 | | 519 |
| OMWBE | 78 | 53 | 14 | 1 | 1 | | | | 2 | | 149 |
| ORIA | 73 | 14 | 15 | 8 | 8 | 2 | 3 | 3 | 8 | 2 | 136 |
| BusinessHub | 5 | 2 | 3 | 50 | 4 | 2 | 4 | 1 | 2 | | 73 |
| ECY | 30 | 5 | 2 | | 2 | 2 | 1 | | 1 | 7 | 50 |
| WSGC | 32 | 2 | 6 | 1 | | 3 | | | 1 | | 45 |
| SOS | 14 | 5 | 10 | | 11 | 1 | 1 | 1 | | | 43 |
| ESD | 11 | | | 4 | 1 | | | | | | 16 |
| DNR | 10 | | 2 | 1 | 2 | | | | 1 | | 16 |
| DOH | 6 | | 3 | | 1 | 2 | 2 | | | | 14 |
| OFM | 7 | 1 | | | | | | | 2 | 1 | 11 |
| COM | 5 | | | | 1 | | 3 | | | | 9 |
| DES | 8 | | | | | | | | | | 8 |
| Governor | 2 | 3 | | 1 | | | | | 1 | | 7 |
| WTB | 3 | 2 | | | | | | | | | 5 |
| wsdot.wa.gov | 1 | | | | | | | | 4 | | 5 |
| DVA | 3 | | | | | | | | | | 3 |
| CAPAA | 3 | | | | | | | | | | 3 |
| AGR | | | | 1 | | | | | | | 1 |
| WSP | 1 | | | | | | | | | | 1 |
| Total | 10,206 | 1,658 | 2,882 | 1,211 | 1,388 | 1,098 | 381 | 146 | 375 | 35 | 19,380 |

Small Business Guide - Downloads

| Referrer | Doc name | | | | | | Loan | Total |
|--------------|------------|-----------|----------|-----------|-----------|------------|----------|------------|
| | English | Spanish | Russian | Korean | Chinese | Vietnamese | Programs | |
| BLS | 246 | 33 | | 13 | 8 | 5 | | 305 |
| LNI | 107 | 36 | 1 | 1 | 3 | 2 | | 150 |
| DOR | 103 | 6 | | 3 | 10 | | | 122 |
| Access | 29 | 4 | | 1 | 1 | 1 | 1 | 37 |
| LCB | 11 | | | 1 | | | | 12 |
| DOL | 7 | 4 | | 1 | | | | 12 |
| ECY | 4 | | | | | | | 4 |
| WSGC | 2 | | | | | 1 | | 3 |
| ESD | 1 | | | | | | | 1 |
| SOS | 1 | | | | | | | 1 |
| BusinessHub | 1 | | | | | | | 1 |
| WTB | | 1 | | | | | | 1 |
| DES | | 1 | | | | | | 1 |
| DOH | 1 | | | | | | | 1 |
| OMWBE | 1 | | | | | | | 1 |
| Total | 514 | 85 | 1 | 20 | 22 | 9 | 1 | 652 |

February 2017 - April 2017

| Country | Count |
|----------------|--------|
| United States | 27,039 |
| Canada | 252 |
| India | 243 |
| United Kingdom | 88 |
| (not set) | 66 |
| Australia | 58 |
| Malaysia | 30 |
| Germany | 28 |
| Nigeria | 25 |
| Japan | 18 |
| South Korea | 17 |
| Philippines | 14 |
| France | 14 |
| Spain | 12 |
| Colombia | 10 |
| South Africa | 9 |
| Netherlands | 8 |
| Singapore | 8 |
| Ireland | 7 |
| Vietnam | 5 |
| Bangladesh | 5 |
| Italy | 5 |
| Indonesia | 4 |
| Uganda | 4 |

| Country | Count |
|-------------------|-------|
| Ethiopia | 3 |
| Saudi Arabia | 3 |
| Kenya | 3 |
| Brazil | 3 |
| China | 3 |
| Bulgaria | 2 |
| Hungary | 2 |
| Afghanistan | 2 |
| Jersey | 1 |
| Ghana | 1 |
| Iraq | 1 |
| Guatemala | 1 |
| Lithuania | 1 |
| Mexico | 1 |
| Zimbabwe | 1 |
| New Zealand | 1 |
| Tanzania | 1 |
| Nicaragua | 1 |
| Malawi | 1 |
| Grenada | 1 |
| Belgium | 1 |
| Pakistan | 1 |
| Trinidad & Tobago | 1 |
| Puerto Rico | 1 |
| Brunei | 1 |
| Russia | 1 |
| Armenia | 1 |
| Oman | 1 |

February 2017 - April 2017

| State | Count |
|----------------------|--------|
| Washington | 17,518 |
| California | 1,620 |
| Oregon | 1,042 |
| Texas | 906 |
| New York | 537 |
| Florida | 506 |
| Illinois | 364 |
| Georgia | 341 |
| North Carolina | 290 |
| Virginia | 285 |
| Colorado | 219 |
| Pennsylvania | 218 |
| New Jersey | 208 |
| Michigan | 188 |
| Arizona | 184 |
| Massachusetts | 183 |
| Idaho | 182 |
| Wisconsin | 180 |
| Ohio | 177 |
| Minnesota | 166 |
| Tennessee | 151 |
| Missouri | 140 |
| District of Columbia | 120 |
| Utah | 114 |
| Maryland | 111 |
| South Carolina | 100 |

| State | count |
|---------------|-------|
| Indiana | 95 |
| Connecticut | 75 |
| Kansas | 75 |
| Alabama | 72 |
| Nevada | 69 |
| Louisiana | 69 |
| Iowa | 67 |
| Nebraska | 67 |
| Oklahoma | 60 |
| Kentucky | 56 |
| Alaska | 52 |
| Hawaii | 49 |
| Montana | 49 |
| Arkansas | 47 |
| New Mexico | 37 |
| West Virginia | 34 |
| Mississippi | 34 |
| New Hampshire | 32 |
| Maine | 32 |
| North Dakota | 25 |
| South Dakota | 24 |
| Wyoming | 20 |
| Delaware | 19 |
| Rhode Island | 18 |
| Vermont | 18 |
| (not set) | 12 |