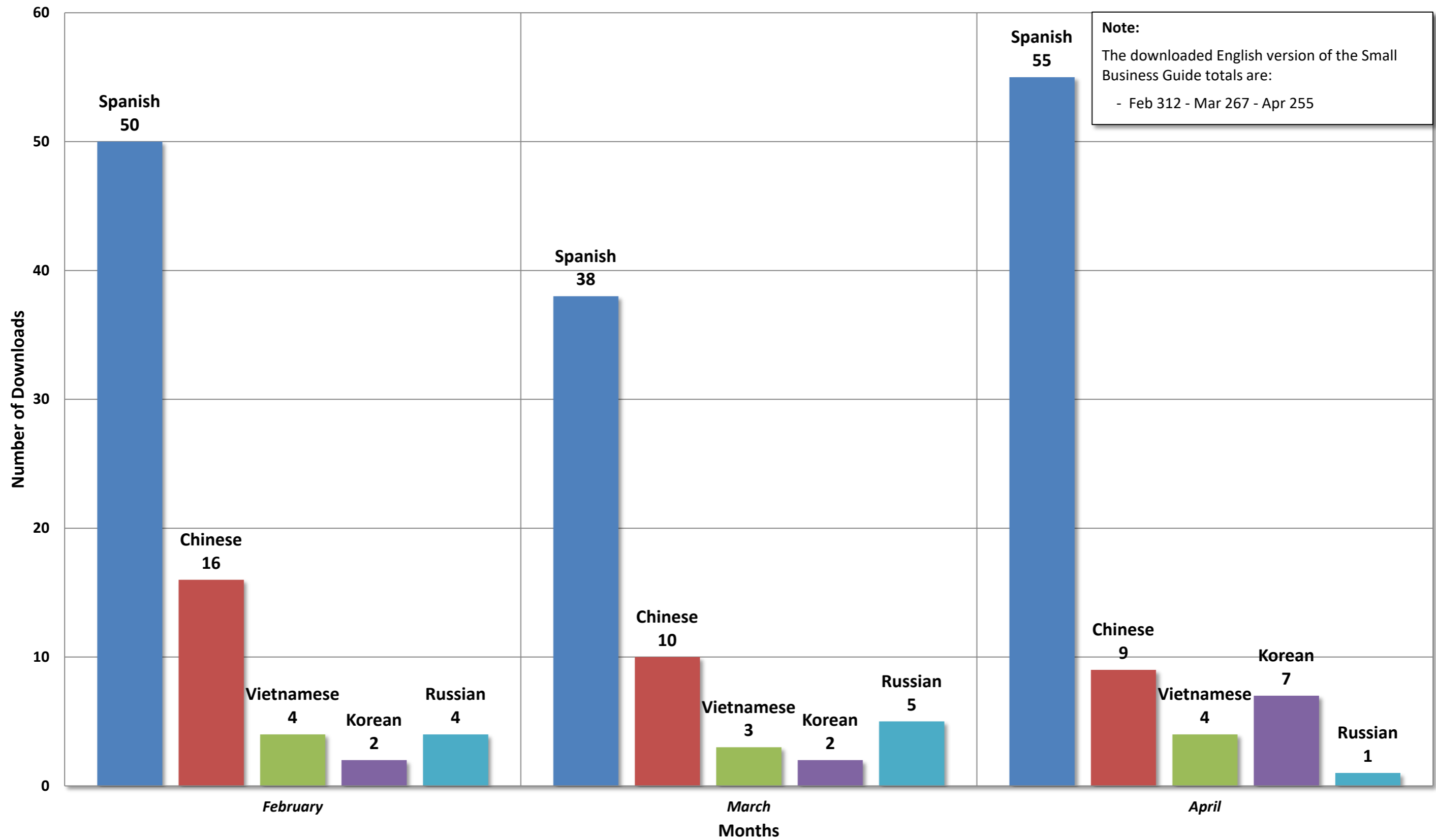
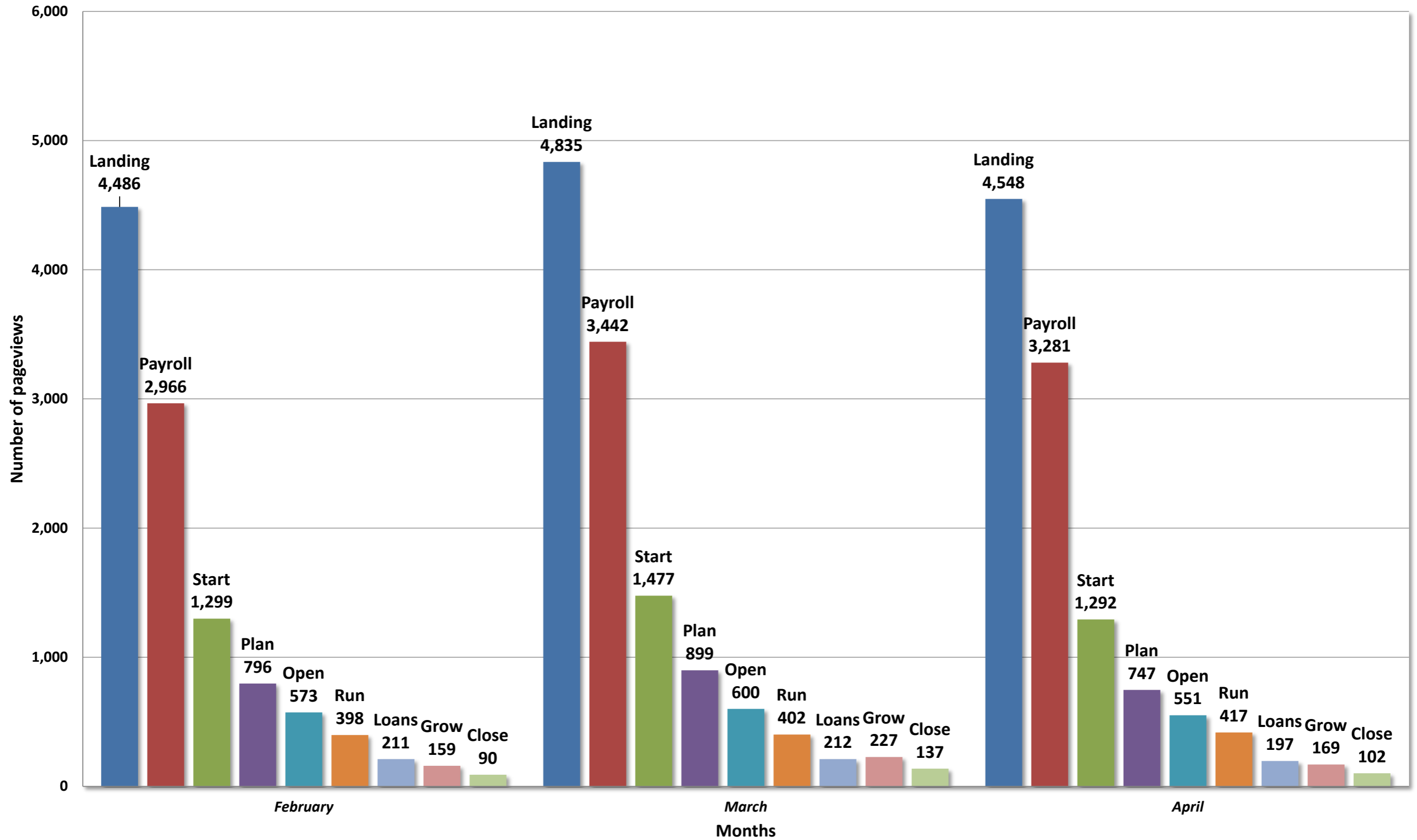


Small Business Guide (Translated) - Downloads
February 2018 - April 2018





Small Business Guide - Pageviews

| Page name | | | | | | | | | | |
|--------------|--------------|--------------|--------------|------------|------------|------------|------------|-----------|---------------|---------------|
| Referrer | Landing | Plan | Start | Payroll | Open | Run | Grow | Close | Loan Programs | Total |
| BLS | 3,819 | 699 | 1,241 | 185 | 495 | 324 | 81 | 50 | 135 | 7,029 |
| LNI | 2,503 | 206 | 468 | 558 | 356 | 192 | 165 | 33 | 57 | 4,538 |
| Access | 471 | 94 | 135 | 24 | 40 | 12 | 5 | 4 | 39 | 824 |
| DOL | 176 | 31 | 38 | 5 | 21 | 21 | 6 | 1 | 7 | 306 |
| BusinessHub | 9 | 1 | 3 | 52 | 2 | 3 | | | 2 | 72 |
| SOS | 9 | 3 | 7 | | 2 | 2 | | | | 23 |
| WTB | 8 | 2 | | 2 | | | | | | 12 |
| DOR | 6 | 1 | 2 | | 1 | 1 | | | | 11 |
| DVA | 5 | 1 | | | | | | | 3 | 9 |
| COM | 3 | 1 | 2 | | 1 | | | | 1 | 8 |
| WSGC | 1 | | 6 | | | | | | | 7 |
| LEG | 2 | | | | | | | | | 2 |
| ORIA | 1 | | | | | | | | 1 | 2 |
| OFM | 1 | | | | | | | | 1 | 2 |
| OMWBE | | 1 | | | | | | | | 1 |
| LCB | 1 | | | | | | | | | 1 |
| Total | 7,015 | 1,040 | 1,902 | 826 | 918 | 555 | 257 | 88 | 246 | 12,847 |

Small Business Guide - Downloads

| Referrer | Doc name | | | | | | Loan Programs | Total |
|--------------|------------|-----------|----------|----------|-----------|------------|---------------|------------|
| | English | Spanish | Russian | Korean | Chinese | Vietnamese | | |
| BLS | 255 | 29 | 5 | 2 | 9 | 4 | 2 | 306 |
| LNI | 121 | 48 | | 3 | 4 | 2 | 2 | 180 |
| Access | 13 | 3 | 1 | 1 | | | | 18 |
| DOL | 7 | 3 | | | | 1 | | 11 |
| DOR | 1 | | | | | | | 1 |
| BusinessHub | 1 | | | | | | | 1 |
| Total | 398 | 83 | 6 | 6 | 13 | 7 | 4 | 517 |

ORIA Website Sessions - Countries

February 2018 - April 2018

| Country | Session |
|----------------------|---------|
| United States | 25,113 |
| Canada | 180 |
| (not set) | 49 |
| United Kingdom | 49 |
| South Korea | 36 |
| Australia | 28 |
| India | 15 |
| Germany | 10 |
| Japan | 10 |
| Italy | 10 |
| Spain | 9 |
| Nigeria | 9 |
| France | 8 |
| Jamaica | 7 |
| United Arab Emirates | 6 |
| Philippines | 6 |
| Peru | 5 |
| Zambia | 5 |
| Zimbabwe | 4 |
| Singapore | 3 |
| Ghana | 3 |
| Thailand | 3 |
| Chile | 3 |
| South Africa | 3 |
| Bangladesh | 3 |

| Country | Session |
|--------------------|---------|
| China | 2 |
| Ireland | 2 |
| Kenya | 2 |
| Uganda | 2 |
| Indonesia | 2 |
| Pakistan | 2 |
| Mexico | 2 |
| Ukraine | 2 |
| Brazil | 1 |
| Tanzania | 1 |
| Dominican Republic | 1 |
| Swaziland | 1 |
| Oman | 1 |
| Malawi | 1 |
| Luxembourg | 1 |
| Somalia | 1 |
| Papua New Guinea | 1 |
| Netherlands | 1 |

February 2018 - April 2018

| State | Session |
|----------------------|---------|
| Washington | 17,064 |
| California | 1,362 |
| Oregon | 842 |
| Texas | 651 |
| Florida | 393 |
| New York | 331 |
| Illinois | 275 |
| Georgia | 230 |
| North Carolina | 226 |
| Idaho | 223 |
| Virginia | 221 |
| Ohio | 203 |
| Pennsylvania | 196 |
| Michigan | 176 |
| New Jersey | 172 |
| Colorado | 170 |
| Arizona | 170 |
| Massachusetts | 154 |
| Alabama | 146 |
| Minnesota | 141 |
| Wisconsin | 125 |
| Missouri | 123 |
| Indiana | 116 |
| Tennessee | 115 |
| Maryland | 102 |
| District of Columbia | 91 |

| State | Session |
|----------------|---------|
| Utah | 83 |
| Louisiana | 80 |
| Iowa | 72 |
| Kansas | 65 |
| Nevada | 62 |
| South Carolina | 61 |
| Connecticut | 61 |
| Nebraska | 60 |
| Kentucky | 60 |
| Arkansas | 55 |
| Oklahoma | 53 |
| Hawaii | 48 |
| Montana | 48 |
| West Virginia | 44 |
| Wyoming | 41 |
| New Mexico | 39 |
| South Dakota | 35 |
| Alaska | 32 |
| (not set) | 31 |
| Mississippi | 28 |
| New Hampshire | 27 |
| North Dakota | 27 |
| Maine | 23 |
| Vermont | 17 |
| Rhode Island | 12 |
| Delaware | 11 |