2016 Biz Fair Check-in Survey Tabulation

Number of surveys returned: 21

How did you learn about the Washington Small Business Fair?

(Some had more than 1 box checked)

- 2 - www.bizfair.org site
- 0 - Biz Fair Facebook page
- 1 - Other website - DOR
- 3 - Email
- 0 - Newsletter
- 2 - Biz Fair brochure – University Place Library

0 - TV
1 - Newspaper
3 - Friend
3 - Government office/agency (federal, state or local) Library

6 – Other: Researching Marketing, Attended before, I sought this fair out, Home St. Bank, Library Workshop, I don’t remember

What are you hoping to get out of today’s Biz Fair?

(Some had marked 1 box, some 2 boxes, some 3 boxes and others 4 boxes checked)

0 - Referrals only
2 - Resource info (websites, organizations, etc)
10 – Both Resource info and Helpful info marked
1- Resource info, Helpful info, and Make contact Were all marked
0 – Referrals, make contact, & Helpful info were marked
0 – Referrals, resource, & Other were all marked
0 – other, Make Contact, & Helpful info were all marked

1 - Referrals, Resource info, Helpful info, and Make contact were all marked
2 - Other comments – Connection with other Biz owners
3 - Make contacts/network
4 - Helpful info (tips, advice, motivation)
1 - Make Contact & Helpful info both marked
1 – All boxes marked

Have you attended in previous years?  6 - Yes  14 - No  1 – did not mark a box

Phase of business:

5 - Thinking about starting a business
11 - Early stages of a business startup (0-2 years)
5 - Growing business (operating for 2+ years)
0 – N/A

Type of business (check as many as apply)

7 - Consulting 1 - Manufacturing
0 - Construction 0 - Real Estate
1 - Food & Beverage 3 - Retail
0 - Health Care 9 - Services
2 - Import/Export 2 - Technical services

1 - Wholesale
4 - Other: Undecided, massage therapy, Publishing & advertising, pool/spa repair

Region of business (Several had more than 1 box marked)

8 - Seattle metro area
2 - Seattle metro & King Cnty
6 - King County (outside Seattle metro)

7 - Pierce County 4 - Snohomish County
3 - Thurston County 1 - Central Washington

1 - Eastern Washington
4 - Other: Lewis County, Whatcom County, , Nation Wide & Canada

Zip code of business:

(1) 98012, (1) 98027; (1) 98030; (1) 98032; (1)98057; (1)98074; (1)98102; (1)98103; (1)98105; (1)98168; 98207; (1)98230; (1)98327(1)98375; (2)98466;(1) 98498; (1) 98503; (1)98589; (1) 99349(2) not marked

Comments on One Survey: