



# 2016 Biz Fair Check-in Survey Tabulation

Number of surveys returned: 21

## How did you learn about the Washington Small Business Fair?

(Some had more than 1 box checked)

- 2 - [www.bizfair.org](http://www.bizfair.org) site
- 0 - Biz Fair Facebook page
- 1 - Other website - DOR
- 3 - Email
- 0 - Newsletter
- 2 - Biz Fair brochure –

- 0 - TV
- 1 - Newspaper
- 3 - Friend
- 3 - Government office/agency (federal, state or local) Library

- 0 - Survey had no boxes checked
- 6 - Other: Researching Marketing, Attended before, I sought this fair out, Home St. Bank, Library Workshop, I don't remember

University Place Library

0 - Radio

## What are you hoping to get out of today's Biz Fair?

(Some had marked 1 box, some 2 boxes, some 3 boxes and others 4 boxes checked)

- 0 - Referrals only
- 2 - Resource info (websites, organizations, etc)
- 10 - Both Resource info and Helpful info marked
- 1- Resource info, Helpful info, and Make contact Were all marked
- 0 - Referrals, make contact, & Helpful info were marked
- 0 - Referrals, resource, & Other were all marked
- 0 - other, Make Contact, & Helpful info were all marked
- 1 - Referrals, Resource info, Helpful info, and Make contact were all marked
- 2 - Other comments – Connection with other Biz owners
- 3 - Make contacts/network
- 4 - Helpful info (tips, advice, motivation)
- 1 - Make Contact & Helpful info both marked
- 1 - All boxes marked

Have you attended in previous years? 6 - Yes 14 - No 1- did not mark a box

## Phase of business:

- 5 - Thinking about starting a business
- 11 - Early stages of a business startup (0-2 years)
- 5 - Growing business (operating for 2+ years)
- 0 - N/A

## Type of business (check as many as apply)

- 7 - Consulting
- 0 - Construction
- 1 - Food & Beverage
- 0 - Health Care
- 2 - Import/Export
- 1 - Manufacturing
- 0 - Real Estate
- 3 - Retail
- 9 - Services
- 2 - Technical services
- 1 - Wholesale
- 4 - Other: Undecided, massage therapy, Publishing & advertising, pool/spa repair

## Region of business (Several had more than 1 box marked)

- 8 - Seattle metro area
- 2 - Seattle metro & King Cnty
- 6 - King County (outside Seattle metro)
- 7 - Pierce County
- 4 - Snohomish County
- 3 - Thurston County
- 1 - Central Washington
- 1 - Eastern Washington
- 4 - Other : Lewis County, Whatcom County, , Nation Wide & Canada

## Zip code of business:

(1) 98012, (1) 98027; (1) 98030; (1) 98032; (1)98057; (1)98074; (1)98102; (1)98103; (1)98105; (1)98168; 98207; (1)98230; (1)98327(1)98375; (2)98466;(1) 98498; (1) 98503; (1)98589; (1) 99349(2) not marked

## Comments on One Survey: