



2016 Biz Fair Exit Survey TABULATION

NUMBER OF EVALUATIONS: 114

	Excellent				Poor	No Marks
	5	4	3	2	1	N/A
Overall rating of the fair	74	38	2	0	0	0
Selection of seminar topics	82	23	8	0	0	1
Exhibitors and information materials	79	25	6	0	1	3
Food service and selection	32	24	24	6	0	28
Adequate time for lunch/breaks	60	32	12	6	0	4

What did you like most about the Washington Small Business Fair?

9 - Free event (one person who only checked the Free box wrote – “Actually all of them are great things about the fair.” **35 - Seminars**
1 - Exhibitors/Resource Center **4 - not marked** **29 – marked both free & Seminars** (opportunity to ask questions) **9 – marked both Seminars & Exhibitors** (one commented booth information) **20 - marked free, seminars, & exhibitors** (Great combination & assortment) **5 – marked all 4 boxes** (actually all of them are great things about this fair!)
5 - Other (write in) – Everything!; All of it ☺; Great speakers; Information; Really all aspects.

Comments about lunch:

Lunch should be at least 1 hour

Thanks for having a cafeteria, although there were only 2 choices instead of 3 – please indicate what’s in each choice so we know if we can eat it.

More vegetarian options for lunch.

What other government agencies or business organizations would you like to see at future fairs?

Dept. of Ecology

None that I can think of.

Local government – City of Seattle, WMBE

Don’t know enough to know.

Retirement - L & I

Any more for women? Any federal (or did I miss it).

IRS

Unemployment education and programs for all that info we didn’t catch when we were first provided it, but in a stunned state.

Environmental protection agency (EPA).

Goodwill

Importing/Exporting

Franchise Representative

Arts organizations

FDA

City of Renton

Great selection

I am not sure what other groups were not represented.

City of Renton (Business/Chamber of Commerce)

Department of Veterans Affairs.

What additional seminar topics would you suggest for future fairs?

Environmental Impact Statements

More state compliance topics? L & I, ESD. It was hard to choose. Maybe fewer presenters, one more duplicate.

Basic bookkeeping – really specific accounting process. Step by Step process for hiring, getting set up with all the required accts. & reports.

Import/export business. Difference between Entrepreneur & small business.

Sale & operation

A seminar dedicated solely to service business. Start-ups

Transferring business ownership

Online Biz Owner. Affiliate Program Biz Owner. Licensing Biz owner

Opportunities to have a few people who can help getting a new biz started in the right direction. Meaning – maybe free 10 min. consultation available – just a thought.

Identifying & qualifying business idea.

More on networking
Trade marks, copyrights, etc.
Have a few options that are more workshop style
Advice for musing value based price systems. Building service bases/consulting practice from scratch.
Again – don't yet know what I don't know
Industry specific seminars would be useful. Such as for retail establishments, engineering firms, construction, that would cover specific area such as inventory control, sales, timesheets, marketing, sales, licensing, etc.
I missed SBA & or SCORE. "Owner" care. Kinda giving an idea on what a "balanced" life can look like.
More IRS info – more indepth about filing as a small business
Facebook Business pages
More for sole proprietors – most seemed for businesses with employees or that sold products. Many people I know have one person businesses.
I would suggest scheduling seminars in tracks – accounting, taxes, marketing, etc. For me there were too many accounting/tax seminars scheduled at the same time.
I don't know yet, as I didn't catch as many as I wanted today.
Loans/Lending
Networking – marketing
Breakout of marketing – online – direct marketing – newsletters – blogging
More e-commerce and technology oriented talks
Additional panel of small business owners with a diverse level of experience and area of expertise.
Starting Non-profits, etc. Craft business info
Would love to see more on finding customers and low-cost marketing. Also, REALLY appreciated the "how to" tax seminars. Would love to see those repeated throughout the day more.
Apps that provide low cost tools for SB owners.
WA State Biz Tax seminar
Labor & Industries regulations for small business owners. Employee vs contractors. Different seminars hit information packaged for Sole Proprietor, LLC, Corporations with 1, 2, 3 members.
More from the IRS, such as specific taxation for LLC as an example.
Startup incubators; networking groups; Maker – shops
I would have liked to see an actual business insurance agency/company.
Women in business!
Coaching

Please write any additional comments here or on the back.

Better Parking would be great

This was a fantastic use of a sunny Saturday – tons of valuable information presented by knowledgeable experts.

Thank you!

Thank you. This was very useful.

(Starting a Business Session 2) Some of the SCORE trainees talk about their bios & personal business experiences & stories don't really give us any actual valuable information.

It seems the organization has been awesome! Lunch should be at least 1 hour. Thank you!

This was so great. Not salesy & focused on equipping us with great info.

I found out about this SBA Free Thursday on Eventbrite. It was all even better than the rumors I heard over the years.

You should also advertise on Meetup, though Eventbrite is better AND I love Seattle.com.

I love & appreciated all the info I received.

Was above expectations, Thank you do much!

This was great – Knowledgeable speakers

So happy I came!

Shorter breaks between classes. I smelled odd chemicals in air in classroom H102 – almost like a burning smell of electronic equipment.

Enjoyed every class, too much information but only 1 day

Large Print Handouts

Thanks for your work on this!

I'd like to see some more industry specific seminars – ie retail store vs service because there would be some specific techniques for a hair stylist that would be different for a pet food store.

Presenters intended were great!

Did not have enough time to visit booths. Went to all 5 workshops. If booths were open ½ hour after last seminar I would have been better

Don't come into our final seminar to give out exit surveys. More information for current business instead of for future startup.

I love coming here. The energy with audience & presenters.

Thank you, this was a great event!

Would like to have this event twice a year

Great job

This was first business event, I think 90% of time was wonderful. Only one seminar felt out of date & irrelevant.

How often does this happen? I couldn't attend everything I wanted. I had a wonderful time →well worth my Saturday.

Didn't have enough time to check out exhibitors on breaks/lunch and barely had time to eat lunch.

Tough to attend all seminars that interested me due to overlap.

There was so many workshops I was interested in at the same time, so if there was a way to extend the hours of the fair in order to attend all workshop[s that would be helpful.

Classes need more time.

Great Biz Fair. Currently not a business owner but this helps me get started.

Thanks ☺

Understand business processes are same but industries are different. Perhaps industry specific information or industry basics would be helpful. I own a bakery and there was no information on processes specific to food or other product creation.

I would love to see the day include 1 more session – there were so many high quality options.

You never responded to my emails to info@bizfair.org

Very helpful in general. But we “small business owners” need more deep information about taxes, state laws, entities.

Maybe a separate networking event.

I loved it!

Amazingly helpful, especially for free

Too many classes, not enough time. Might extend the time to 5 pm (8 – 5pm). The room was cold, you needed a jacket on.