2016 SBLT Work Plan

Office for Regulatory Innovation and Assistance: Supporting Washington Businesses
Small Business Guide

• Increase outreach for the Small Business Guide (SBG):
  ➢ Create post card size and business card size flyers; SBLT members can distribute post card/business card flyers to small business events.
  ➢ Connect with state agencies to learn where they have the SBG listed on their website, if at all.
  ➢ Find a location on each state agencies website that shows the SBG in high web traffic area.
Small Business Guide (continued)

• Subject Matter Experts
  
  ➢ On a quarterly basis, assign Subject Matter Experts (SME) to sections of the SBG.
  
  ➢ Invite the Small Business Advisors (e.g., SCORE, Small Business Development Center, Small Business Administration, and Washington Center / Women’s Business Center) to a SBLT meeting to discuss each of the services they provide.
Small Business Guide (continued)

• Add New Section
  ➢ Add new section to the SBG – Closure of Business Due to Death
Agency Requests

➢ Recommendation: Have Liquor and Cannabis Board attend SBLT meetings monthly. Speak for approximately 15 minutes on legislative updates and changes that effect small businesses.

➢ Bilingual Outreach for SBG - Identify relevant non-English state government websites to link to the Small Business Guide.
Questions or Comments?