

2016 SBLT Work Plan

Office for Regulatory Innovation and Assistance:
Supporting Washington Businesses

Small Business Guide

- Increase outreach for the Small Business Guide (SBG):
 - Create post card size and business card size flyers; SBLT members can distribute post card/business card flyers to small business events.
 - Connect with state agencies to learn where they have the SBG listed on their website, if at all.
 - Find a location on each state agencies website that shows the SBG in high web traffic area.

Small Business Guide (continued)

- **Subject Matter Experts**

- On a quarterly basis, assign Subject Matter Experts (SME) to sections of the SBG.
- Invite the Small Business Advisors (e.g., SCORE, Small Business Development Center, Small Business Administration, and Washington Center / Women's Business Center) to a SBLT meeting to discuss each of the services they provide.

Small Business Guide (continued)

- **Add New Section**

- Add new section to the SBG – Closure of Business Due to Death

Agency Requests

- Recommendation: Have Liquor and Cannabis Board attend SBLT meetings monthly. Speak for approximately 15 minutes on legislative updates and changes that effect small businesses.
- Bilingual Outreach for SBG - Identify relevant non-English state government websites to link to the Small Business Guide.

Questions or Comments?