

WERC

WASHINGTON EXPORT
RESOURCE CENTER

waexports.com



Determine Export Status, Find Resources and Training

START OR GROW YOUR EXPORT BUSINESS

Looking to start or expand your export business?

The Washington Export Resource Center (WERC) website helps you assess your export readiness and points you to the resources to help you succeed.

ASSESS YOUR EXPORT READINESS

Your first step to export success is to determine what your export readiness is. From there, you will be matched with the appropriate resources to lead you down the road to export success. The WERC website has a handy, easy-to-use wizard that helps you determine what stage of exporting you are at. Check it out at waexports.com

Export Status Level Wizard

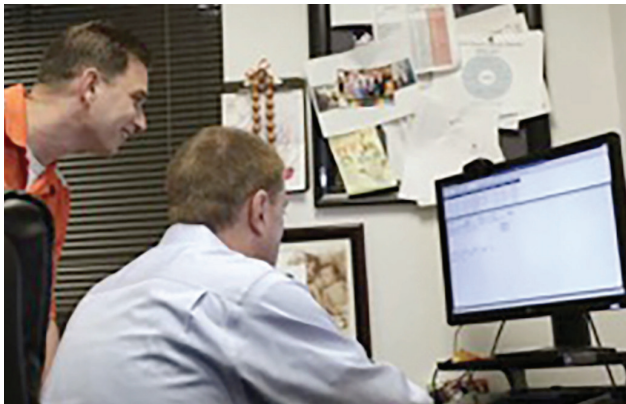
Does your company currently sell its products or services domestically?

YES

NO

FIND THE RESOURCES YOU NEED TO SUCCEED AT EXPORTING

Whether you need one-on-one help to vet an international partner, technical assistance on export documentation, or advice in accessing export financing tools, there is an organization



to fit your needs. A searchable easy-to-use database of export resources points you to help in:

- Education and Training
- Financing
- Market Access and Expansion
- Promotion, Outreach and Advocacy
- Technical Assistance

You will find organizations and experts providing training opportunities to build your export plan, assistance in assessing export markets, networking opportunities to find potential buyers and trained professionals to help you with export financing. Start exploring now at waexports.com

RECEIVE TRAINING IN THE ESSENTIALS OF EXPORTING AND BUSINESS

From basic vocabulary terms to free training and degree options, WERC connects you to education opportunities for all levels of export business. To turn your product or service into a cost-effective and successful export, you need to update your knowledge, develop new ideas, and gain practical skills that you can apply directly to your business. The WERC website helps you find the right training and education to fit your needs. It also contains a free, downloadable Basic Guide to Exporting.



ABOUT WASHINGTON STATE EXPORT RESOURCE CENTER (WERC)

The Washington State Export Resource Center (WERC) was formed by a dynamic partnership between business representatives, education, and state government to bring new and existing resources to light for business around the state interested in selling their products and services throughout the global marketplace. Led by the Center of Excellence for Global Trade & Supply Chain Management at Highline College, WERC is working to help businesses export successfully.

waexports.com

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The Washington State Export Resource Center (WERC) was created through the combined efforts of the following partners and sponsors.



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