**Project Facilitators:** Rachael Lindstedt and Brittany Wilson

**Project Members:** Mike Brennon, Michael Itti, Kim Johnson, Tami Miketa,

Servando Patlan, Janet Shimabukuro, Nancy Skewis, and

Jovi Swanson

# Scope of Workgroup

Develop documents and other methods to communicate with small business owners and entrepreneurs on the types of services offered by the Small Business Liaison Team by December 31, 2017.

# Goal of Workgroup

* Increase outreach for bilingual speakers;
* Provide information on the types of services offered by the SBLT;
* Educate small business owners and entrepreneurs on the licensing process and common pitfalls;

# Workgroup Project Proposals

|  |  |
| --- | --- |
| Project Name | Comments |
| Post Card / Business Flyers |  |
| Short Radio Public Service Announcement (PSA) |  |
| Bilingual Outreach for Small Business Guide |  |
| Consolidated FAQ’s |  |
| Roadmap to Register & License New Businesses in Washington State |  |

More details on the proposed projects are located on the [SBLT Outreach Survey 2017 – Work Groups – Final](https://www.ezview.wa.gov/Portals/_1729/Documents/Presentations/SBLT%20Outreach%20Survey%202017%20-%20Work%20Groups%20-%20Final.pdf).