

An aerial photograph of a rural landscape. In the center, there's a large green field with several small, irregularly shaped ponds or wetlands. A winding river or stream flows along the right side of the field. In the background, there are more fields, some with trees, and a small cluster of buildings, possibly a farm or a small village. The sky is clear and blue. The overall scene is peaceful and scenic.

Aquatic Species Restoration Plan (ASRP) Update

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Last Meeting & Next Steps

Feedback themes on ASRP Key Messages:

- ASRP is an integrated, unique program
- Communicate that ASRP is voluntary program on mostly private lands
- Communicate the “why” the ASRP is important in poignant way
 - Urgency with declining baseline
 - Culturally significant

Feedback themes on ASRP Vision Statement:

- Key in on wording to effectively reach audiences
- Vision captures the purpose, intent and approach of ASRP and creates a compelling image for the future

Next Steps:

Refine key messages and vision statement

Utilize in outreach efforts

Looking Ahead: ASRP Phase 1

Phase 1 ASRP: Fall 2019

- Descriptions of current conditions in the basin
- 5 strategies and recommendations for implementation
 - Restoration
 - Protection
 - Community Planning
 - Community Involvement
 - Institutional Capacity

Phase 1 Outreach: Pre Publication

Objectives:

1. Build awareness of plan strategies
2. Get targeted feedback on:
 - Strategies within plan
 - Implementation
 - Opportunities for partnership in future

Phase 1 Outreach: Pre Publication

Audiences

Groups and individuals that:

- Will interact with the plan
- Will be affected through plan implementation

Phase 1 Outreach: Pre Publication

Approach:

- Presentations
- 1:1 meetings
- Key community events

Phase 1 Outreach: Pre Publication

Types of Groups:

- 1. Local governments:** focus on three counties
- 2. Restoration/conservation focused groups**
- 3. Landowners and agricultural community**
- 4. Board member organizations**

Questions for Groups

- Does the ASRP provide benefits or conflicts to implementing your existing plans?
- How would you like to be involved in revisions to the plan and its implementation?

Targeted Feedback

Local Governments:

- Conflicts and consistencies with land use planning at the county level

Restoration & Conservation focused groups

- How groups would like to be involved in implementing the ASRP

Landowners and Agriculture Community

- Feasibility of implementation in their community, incentive interests

Phase 1 Outreach: Post Publication

- Science Symposium & ASRP open house: Fall 2019
- Public release comment period
 - Process under development

Questions for Board Members

- Would the Board like pre-release presentations on the ASRP to your respective groups?
- Are there any other types of feedback you would like to see gathered during phase 1 outreach that can inform the next phases of the ASRP?

Questions

