AGENDA

Skagit Video Subgroup Meeting

Thursday, October 8th 2020
10:30 am – 12:00 pm

10:30 – 10:45  Logging in
Tech Check
Agenda Overview

10:45 – 11:15  Review of Video Footage Collected & Interview Plan
Watch B-roll footage examples (if any new available)
Watch scenic Skagit drone footage
Watch Nookachamps farm drone footage
Share video footage thoughts and ideas
Discuss video interview plan
  • Who should we interview?
  • Which questions should we ask?

11:15 – 11:45  Review of Audience Survey & Dispatch Plan
Walk through survey in Survey Monkey together
Share survey thoughts and ideas
Discuss dispatch plan
  • Who and how will we send it out?
  • Follow-up interview questions?
  • Timeline? – 2 weeks minimum

11:45 – 12:00  Next Steps in Video Development
Discuss next steps with Justine
  • Building a video strategy & production brief
  • Define goals for next meeting