AGENDA

Skagit Video Workgroup Meeting

Wednesday, February 3rd 2021
1:00 pm – 3:00 pm

1:00 – 1:05
Logging in
Tech Check
Agenda Overview

1:05 – 2:00
Deep dive into the survey data
Review findings, trends
Discuss other ideas for sorting the data
Discuss follow-up interview questions, ideas

2:00 – 2:50
Review Draft Skagit Video Strategy
What is it and why do we need it?
Fill in the blanks:

- Video content
- Core messages

2:50 – 3:00
Looking ahead, to the creative part!
Discuss next steps
Define goals for next meeting
To bring to next meeting: examples of favorite videos to replicate
(overall feel, intro, video work, music, etc.)