AGENDA

Skagit Video Workgroup Meeting

Wednesday, March 3rd 2021
1:00 pm – 3:00 pm

1:00 – 1:05
Logging in
Tech Check
Agenda Overview

1:05 – 1:20
Look at draft StoryMap
Discussion about first impressions

1:20 – 2:00
Updates on follow-up interviews
Review interview questions and audience focus
Discuss preliminary findings, key takeaways

2:00 – 2:50
Continue Work on Draft Skagit Video Strategy
Review discussion from last meeting (Video 1 and 2)
Continue to flush out ideas for videos (2-4)
Fill in the blanks: (bring your ideas!)
  - Video content
  - Core messages
  - Flow, imagery, feel

2:50 – 3:00
Next steps
Discuss how we will accomplish scripting and storyboarding