AGENDA

Skagit Video Workgroup Meeting

Wednesday, May 5th 2021
1:00 pm – 3:00 pm

1:00 – 1:05 Logging in

1:05 – 1:20 Quick look at final StoryMap

1:20 – 1:30 Presentation of survey data, access

1:30 – 2:00 Updates on Skagit CBSM plans

Richard: Upcoming WSCC project

Scott and Michelle: plans for county-wide CBSM campaign

Time for questions and discussion

2:00 – bio break

2:10 – 2:50 Continue developing Skagit Video Strategy

Brainstorming ideas for videos (2-4)

Fill in the blanks: (bring your ideas!)

• Video content
• Core messages
• Flow, imagery, feel

2:50 – 3:00 Next steps

Discuss how we will accomplish scripting and storyboarding