

# Agenda

## Solid Waste Advisory Committee

May 25, 2022 | 9:30 am – 12:00 pm



DEPARTMENT OF  
**ECOLOGY**  
State of Washington

### Call to Order & Zoom Meeting Instructions

9:30 a.m. | 5 minutes | Troy Lautenbach (Chair) and Laurie Davies

### New SWAC Member Introductions

9:35 a.m. | 10 minutes | Troy Lautenbach and Laurie Davies

### Organic Materials Management – HB 1799

9:45 a.m. | 10 minutes | Julie Robertson, Department of Ecology

### Reducing Methane Emissions from Landfills – HB 1663

9:55 a.m. | 20 minutes | Bill Harris, Department of Ecology

### Recycling Development Center Update

10:15 a.m. | 15 minutes | Tina Schaefer, Department of Ecology

### NextCycle Washington

10:30 a.m. | 30 minutes | Bryce Hesterman RRS  
Kamal Patel, Traversal Design

### Waste Reduction, Reuse, and Repair Recommendations

11:00 a.m. | 45 minutes | University of Washington Evans School of Public Policy & Governance

### Member Updates & Roundtable

11:45 a.m. | 15 minutes

### Adjourn

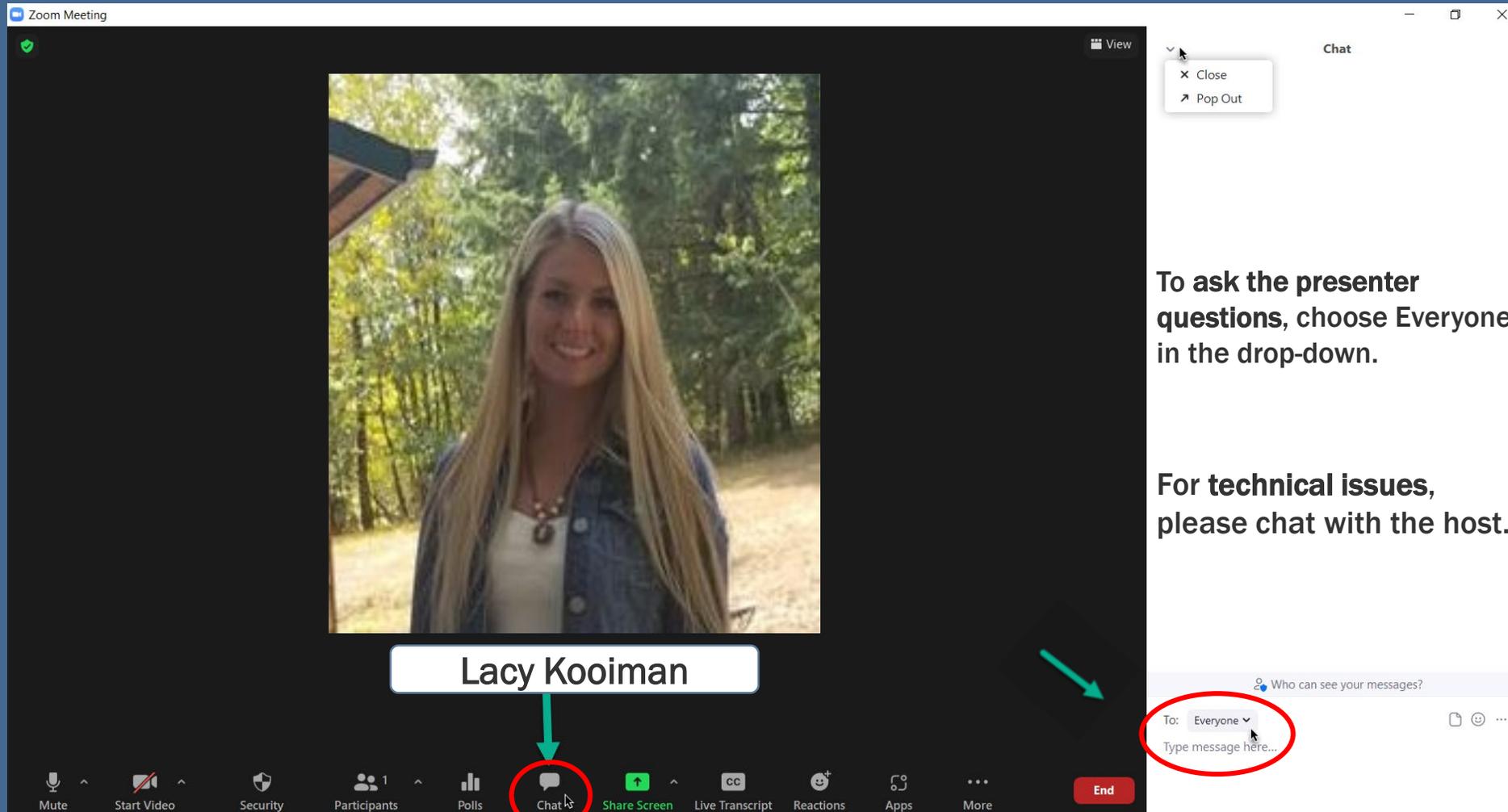
## Welcome!

- Please keep your video off unless you are presenting – this will help with internet connectivity.
- We are conducting sound tests before 9:30 am, if you cannot hear us please connect your audio:
- If you have technical issues, please use the chat box and we will help you troubleshoot:



# Participating in this meeting:

Please use the chat box to ask questions or make comments.



The screenshot displays a Zoom meeting window. On the left, a video feed shows a woman with long blonde hair, identified as Lacy Kooiman. Below her name is a red circle around the 'Chat' icon in the bottom toolbar. On the right, a chat window is open, showing a dropdown menu with 'Close' and 'Pop Out' options. Below the chat window, the 'To:' field is set to 'Everyone' and is circled in red. The text 'Type message here...' is visible below the dropdown. A red circle is also around the 'End' button in the bottom toolbar.

**Lacy Kooiman**

**To: Everyone**

Type message here...

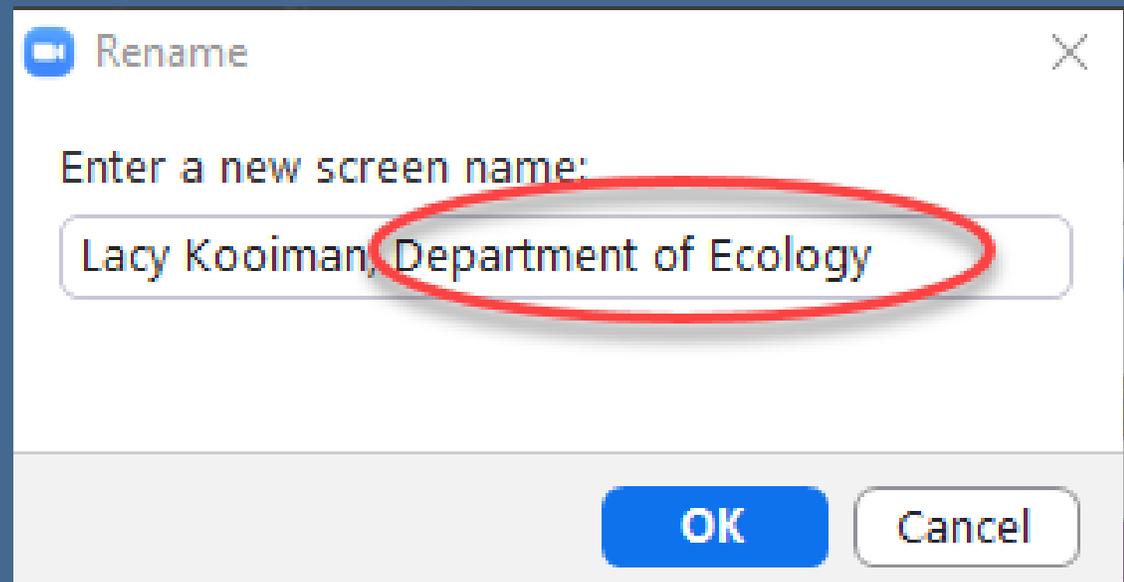
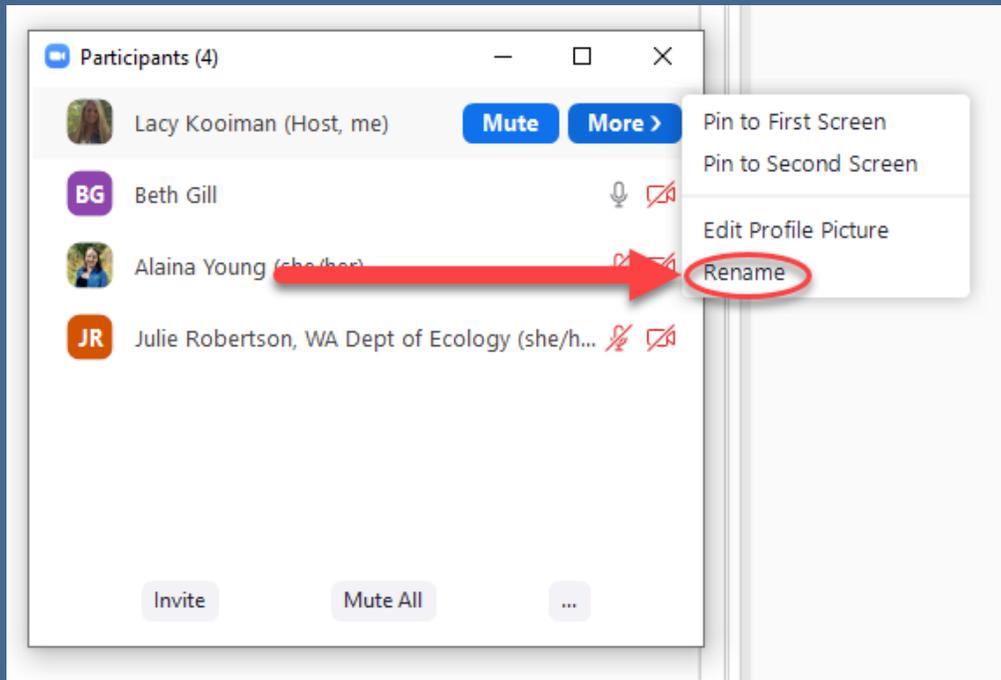
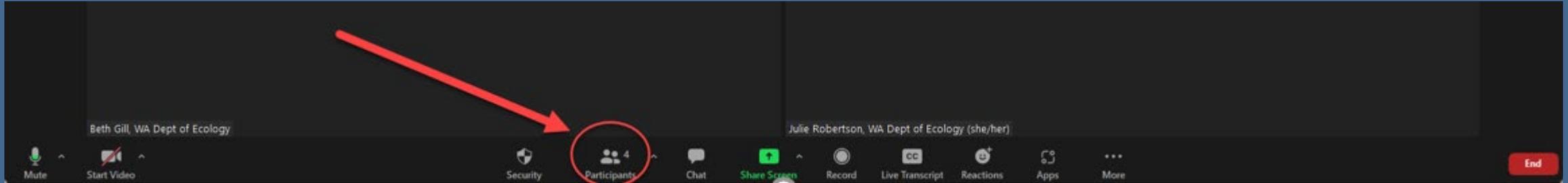
**To ask the presenter questions, choose Everyone in the drop-down.**

**For technical issues, please chat with the host.**



# Participating in this meeting:

Please add your organization next to your name by clicking “Participants”, then “Rename”.



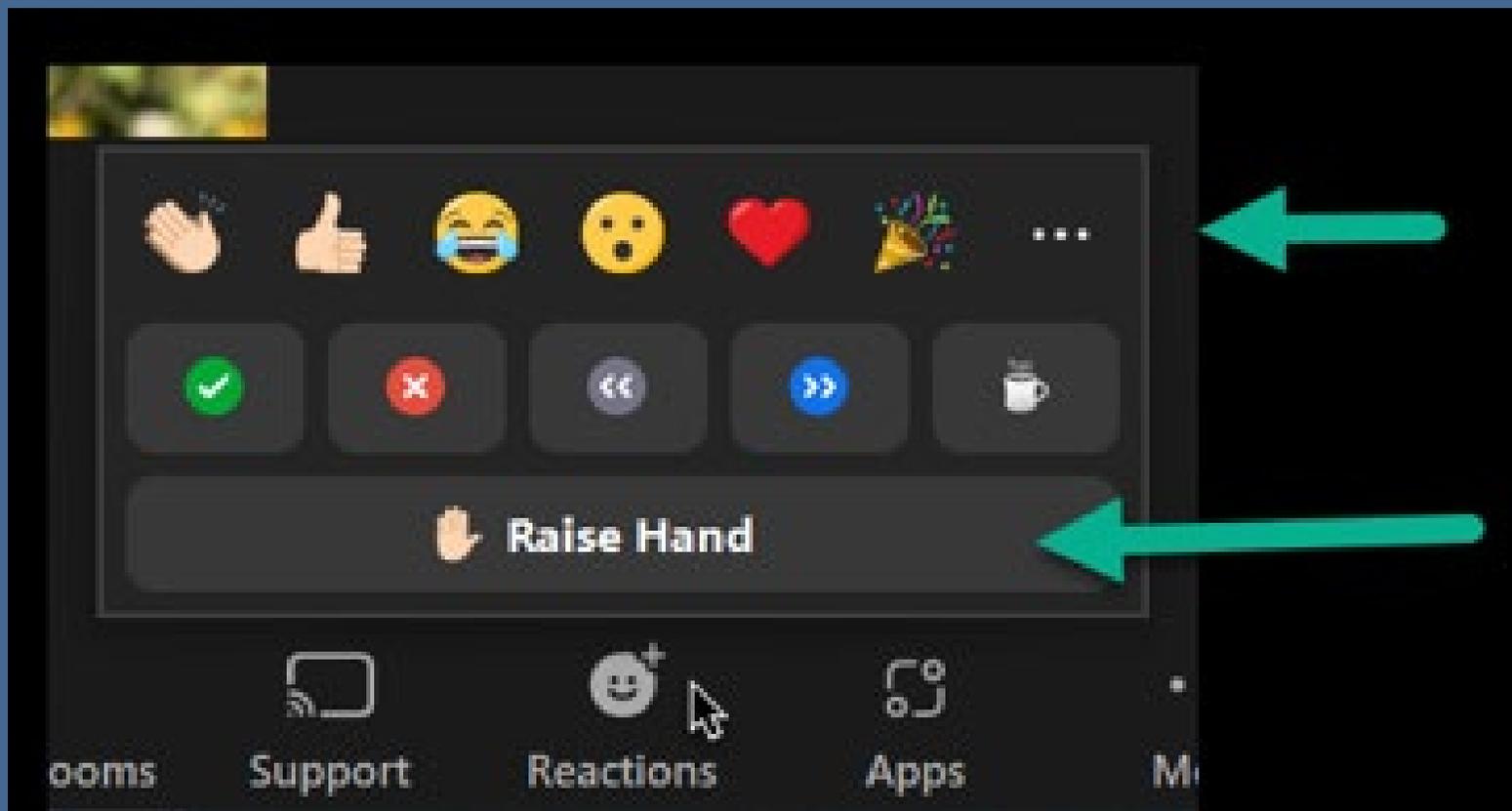
# Audio Settings

## Mute/Unmute & Audio Settings

You can mute and unmute your microphone. If you click on the arrow next to the mute button (bottom left main Zoom screen), you have additional options for audio settings. You can change your microphone, leave the computer audio or access the audio options.



# Raising Your Hand



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Troy Lautenbach



Laurie Davies



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Troy Lautenbach



Laurie Davies



# SWAC Member Introductions



James Allen	TVI Inc./Savers/Value Village
Esther Beaumier	Tacoma Pierce County Health Department
Jay Blazey	Cedar Grove
Ray Byrne	Spokane Regional Health District
John Chelminiak	Waste Management
Holly Chisa	NW Grocery Association & Institute of Scrap Metal Recyclers
Amy Clow	Department of Agriculture
Laurie Davies	Department of Ecology
<b>Ashley Evans</b>	<b>King County Hazardous Waste Management Program</b>
<b>Julie Gilbertson</b>	<b>City of Vancouver</b>
Steven Gilmore	Republic Services
Kevin Green	Waste Connections Inc. LRI/Silver Springs Organics
Bryan Hunt	Northeast Tri-County Health District
Patti Johnson	Kittitas County Solid Waste
Troy Lautenbach (Chair)	Lautenbach Industries

<b>Carolyn Logue</b>	<b>Washington Food Industry Association</b>
Kristine Major	Spokane Regional Solid Waste System
Erik Makinson	Resource Synergy
Derald Ortloff	Yakama Nation
Cal Palmer	Energy and Environment LLC
Becci Piepel (Vice-Chair)	Countywide Solid Waste Programs of Douglas County
Julie Robertson	Department of Ecology
Jay Simmons	NORPAC
Andy Smith	King County Solid Waste Division
Art Starry	Thurston County Environmental Health
Heather Trim	Zero Waste Washington
	WSRA
Rod Whittaker	WRRRA
Mike Young	UTC

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Julie Robertson





DEPARTMENT OF  
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# HB 1799

# Organic Materials Management

Julie Robertson

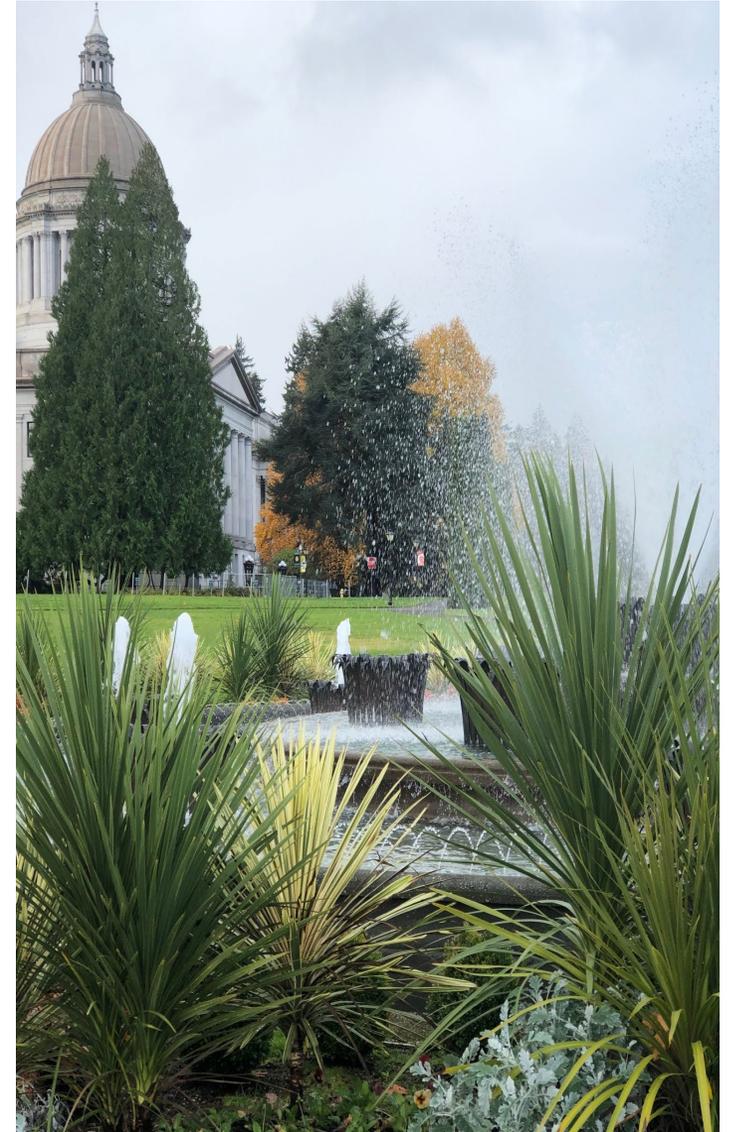
# Overview

- Local governments consider organic goals in developing solid waste management plans
- Requires city and county development regulations to allow the siting of organic facilities
- Local governments to provide organic collection services
- Businesses to source separate organics for collection
- Requires local governments procure more compost

# Organics collection

Beginning January 1, 2027

- Jurisdictions that implement solid waste management plans
- Provide source-separated organic waste collection services to certain residents and commercial customers



# Funding study

- Address local government funding for solid waste
- Stakeholders
- Recommend mechanisms to support solid waste programs
- Report July 1, 2023



# Washington Center for Sustainable Food Management

- Coordinate food waste reduction
- Distribute grants dedicated to food waste prevention, rescue, & recovery
- Collect data
- Federal, state, & local collaboration



# Product degradability labeling

- Modifies criteria for marking compostable bags, films, food containers (green, brown, or beige)
- Education, outreach, & technical assistance
- Complaint forum
- **January 1, 2024:** Producer tracking & declarations
- **July 1, 2024:** Enforcement



# Questions?

**Julie Robertson**

Legislative & Policy Coordinator

[julie.robertson@ecy.wa.gov](mailto:julie.robertson@ecy.wa.gov)

360-763-2728

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Bill Harris



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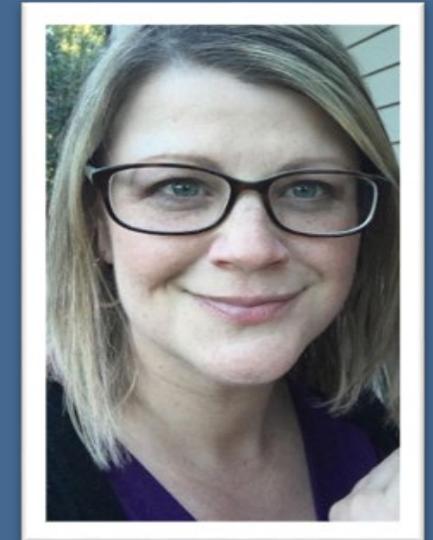
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Tina Schaefer





DEPARTMENT OF  
**ECOLOGY**  
State of Washington

# Recycling Development Center

Tina Schaefer, Solid Waste Management Program

March 25, 2022



# Recycling Development Center

## Chapter 70A.240 RCW

### RECYCLING DEVELOPMENT CENTER

#### Sections

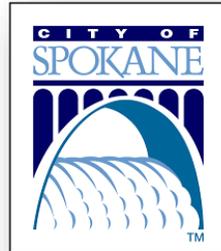
- 70A.240.010** Findings.
- 70A.240.020** Definitions.
- 70A.240.030** Recycling development center—Creation—  
Purpose and duties—Report to the legislature  
and governor—Interagency agreement—  
Rules.
- 70A.240.040** Advisory board—Duties—Membership.



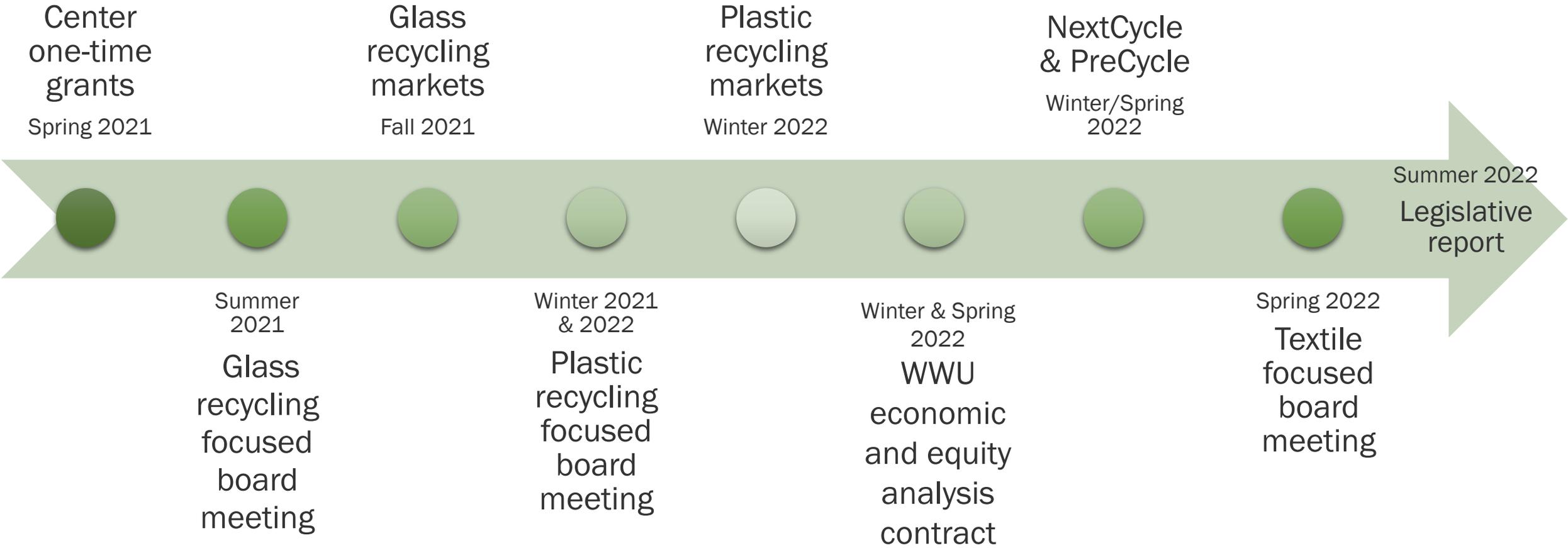
(2) Therefore, it is the policy of the state to create the recycling development center to research, incentivize, and develop new markets and expand existing markets for recycled commodities and recycling facilities.



# Advisory Board



# Center efforts 2021-2022



# Center information



DEPARTMENT OF  
**ECOLOGY**  
State of Washington

## Work Plan for the Washington State Recycling Development Center

Inaugural annual work plan: July 2020



## Washington's "Glass" Half Full or Half Empty?

An Examination of Glass Recycling in Washington State



October 31, 2020  
REPORT TO THE LEGISLATURE  
Lisa Brown, Director

RESEARCH SERVICES

## REPORT TO THE LEGISLATURE



DEPARTMENT OF  
**ECOLOGY**  
State of Washington

### Recycling Development Center

#### Introduction

The Recycling Development Center (Center) was created within the Department of Ecology (Ecology) in partnership with the Department of Commerce (Commerce) in a 2019 law. [Chapter 70A.240 Revised Code of Washington \(RCW\)](#). The Center's legislative direction is highlighted below and provided in detail in the [Appendix](#).

The purpose of the center is to *provide or facilitate basic and applied research and development, marketing, and policy analysis in furthering the development of markets and processing for recycled commodities and products*. The Center must *direct its services to businesses that transform or remanufacture waste materials into usable or marketable materials or products for use rather than disposal*. (RCW 70A.240.030 (2))

Center work includes partnerships with *material recovery facility operators; public and private sector recycling and solid waste industries; packaging manufacturers and retailers; local governments; environmental organizations; interested colleges and universities; and state agencies, including the department of commerce and the utilities and transportation commission*. (RCW 70A.240.030 (3)(j))

Ecology prepared this report to the Legislature on the progress and activities of the Center as required by RCW 70A.240.030(3)(k), which states: *Report to the legislature and the governor each even-numbered year on the progress of achieving the center's purpose and performing the center's activities, including any effects on state recycling rates or rates of utilization of postconsumer materials in manufactured products that can reasonably be attributed, at least in part, to the activities of the center.*

RCW 70A.240.030(3)(k) states that the center should report on "any effects on state recycling rates... that can reasonably be attributed, at least in part, to the activities of the center." The Center advisory board has proposed a set of metrics relevant to utilization rates and a board subcommittee has been working to identify which ones are feasible and optimal. The Center will be reaching out to gather more information from material brokers, specific end users, out-of-state and Once optimal metrics are identified, the Center will legislative reports.

#### Center Accomplishments

Work kicked off in the fall of 2019 with invitations to 14 representatives to join the advisory board. This membership specified in RCW 70A.240.040. All 14 advisory board and are identified in the next section.

Publication 20-07-022

### Recycling Development Center Advisory Board Meeting February 9, 2022

- The Washington Recycling Development Center (Center) Advisory Board met online on February 9, 2022.
- Department of Ecology (Ecology) staff hosted the meeting on Zoom.
- Interested parties attended and asked questions.

#### Advisory Board members:

Corinne Drennan: Pacific NW National Laboratory	Scott Morgan: Evergreen State College
Karl Englund: Washington State University	Chris Piery: Kitsap County
Kyla Fisher: AMERIPEN	Mike Ranger: Waste Management
Nina Goodrich: Sustainable Packaging Coalition	Derek Ruckman: WasteXperts
Ruby Irving-Hewey: Klickitat County	Tim Shetzke: American Chemistry Council
Allen Langston: Circular Matters	Ivy Simmons: North Pacific Paper Company
Kris Major: City of Spokane	Heather Trim: Zero Waste Washington

#### Agenda

- Board, Ecology, and Department of Commerce (Commerce) updates
- Legislation update
- Innovation Cluster Accelerator Program update
- Plastic presentations

The meeting agenda and other materials are available on the [Advisory Board website](#)<sup>1</sup>

#### Board, Ecology, Commerce updates

- Board members shared the following updates with links to online resources.
- Nina Goodrich, Sustainable Packaging Coalition: [SPC winter series is available online](#)<sup>2</sup>. National Institute of Standards and Technology published a [mass balance accounting methods report](#)<sup>3</sup> for polymers.
  - Heather Trim, Zero Waste Washington: the [2022 Circular Innovation Challenge](#)<sup>4</sup> is starting, partnered with Seattle Good Business Network, looking for mentors and judges.

**Ecology update:** The contract with Western Washington University's [Center for Economics and Business Resiliency](#)<sup>5</sup> is in place for a baseline economic assessment and equity analysis. Draft plastic market summary will be shared for review and comment. We are working with EPA to get support on recycling infrastructure map. We continue to partner with King County on [NextCycle Washington](#)<sup>6</sup>.

**Commerce update:** Hiring for a Center support position and industrial symbiosis. Discussing potential for pilot projects with recycled glass and Washington Department of Transportation, also the US Sustainable Business Council. Commerce will be funding the [Materials Marketplace](#).

Notes from February 9, 2022

Page 1

## Recycling Development Center – Recyclable Material Series: Paper



The Recycling Development Center (Center) advisory board spent three board meeting discussing issues related to recyclable paper. Notes and slides from those three meetings (December 2020, January 2021, and April 2021) are available at the advisory board [website](#). This document provides:

- Center recommendations and goals
- A synopsis of the current paper market
- A summary of available paper data

#### Recommendations and Goals

The purpose of this report on recyclable paper is to summarize information and challenges in the current market, and identify where the Center could take actions or support actions by others. The following recommendations and goals for recyclable paper were established by the Center advisory board.

#### Center recommendations:

- Identify companies in Washington that make paper products that could use recyclable paper as feedstock or where use could be increased.
- Identify how processing of recyclable materials could be improved (like reducing contamination); identify needs, barriers, and opportunities.
- Research and report where increased recycling is beneficial or detrimental.
- Update and expand on existing recyclable
- Obtain additional information about end

#### Center paper market goals:

- Decrease the volume of recyclable paper: 7.5% of MSW.
- Increase domestic processing capacity for are currently 8 pulp/paper mills using rec
- Reduce non-fiber residuals at recyclable; reducing contamination in the collected;
- Increase recyclable paper fiber use by ms companies.

#### Current system and challenges

The following provides a summary of the recycling information and data.

#### Summary of the current system

Washington's paper industry: In 2017, a total of Ecology as delivered to specific companies manufacturing companies using recyclable paper are shown in F

June 2021

## Recycling Development Center – Recyclable Material Series: GLASS



The Recycling Development Center advisory board spent three board meetings discussing glass recycling issues in Washington State. Notes and slides from the meetings in June, August, and October of 2021 are available at the advisory board [website](#)<sup>1</sup>.

This report focuses on glass containers, bottles, and jars which can be recycled in furnaces. Other glass types, which have different properties and melting points compared to containers, are not included: plate glass, windshields, Pyrex<sup>®</sup> and other cookware, and ceramics.

#### The report includes:

- Next steps and policy ideas
- Glass data
- Glass overview
- Research needs

#### Report Overview

The report on glass recycling summarizes data, challenges, and barriers in the current glass market, and suggests next steps and research to improve markets for glass containers, bottles, and jars

#### Next steps to consider:

- Evaluate options to remove glass from the contaminated recycling stream, like implementing multi-stream collection systems, increasing glass drop off
- Identify operational improvements for melt
- Identify approaches that would reduce the the processing and remanufacturing.
- Identify options for increasing glass collect distilleries, or breweries.
- Research opportunities and evaluate option systems.
- Conduct additional research into the market and opportunities for bringing new end mar

#### Policy ideas for further investigation:

- Several policy options are discussed in this report but
- Beverage bottle deposit return program w recycling.
  - Mandates for minimum post-consumer rec possible in cement would increase demand
  - Extended producer responsibility programs containers for refill or recycling.

<sup>1</sup>[https://www.ecology.wa.gov/files/\\_1962/235642](https://www.ecology.wa.gov/files/_1962/235642)

December 2021

Final Draft

## RECYCLING DEVELOPMENT CENTER – RECYCLABLE MATERIAL SERIES: PLASTIC



This is the third report in the Recyclable Material Series prepared by the Recycling Development Center (Center) for its advisory board. The purpose of this report is to provide an overview of plastic packaging recycling markets in Washington State.

#### Plastic Overview

The many physical properties of plastics (e.g., low density, flexibility, transparency, chemical resistance, stability) allow their use extensively in manufacturing and consumer products.<sup>1</sup> The most common use for plastics is packaging, often used once and discarded.

China's 2018 National Sword policy substantially reduced exports of plastic packaging waste. As a result, many curbside programs limited or eliminated collection of plastic for recycling. This reduced plastic recycling activities in Washington State.

Consumer packaging includes common materials made of plastic such as bags, bottles, thermoforms, tubs, tubes, flexible pouches, and film. In a 2021 study, plastic waste comprised 13.1 percent by weight of Washington's municipal solid waste stream, of which packaging made up more than half (7.4 percent).<sup>2</sup> While use of plastic packaging has increased, it takes less material to make a package out of plastic than glass or metal, creating less waste.<sup>3</sup>

#### Manufacturing and Recycling

##### Plastic production

An estimate of annual global plastic production reported 404 million tons of plastic produced in 2020.<sup>4</sup> Plastic packaging is the largest sector of production, comprising 36 percent.<sup>5</sup> About half of plastic packaging is manufactured for use in the food and beverage sectors,<sup>6</sup> with the other half used for packaging in personal and household care, industrial, pharmaceutical, and other applications.<sup>7</sup>

##### Recycling plastic packaging

The Ocean Conservancy provided U.S. data, shown in Figure 1, for five types of plastic packaging commonly collected for recycling. As shown in Figure 1, most plastic packaging ends up disposed in a landfill, incinerated, or littered in the environment.<sup>8</sup>

<sup>1</sup><https://www.mckinsey.com/industries/chemicals/our-insights/accelerating-plastic-recycling-in-the-united-states>  
<sup>2</sup>2020-2021 Washington Statewide Waste Characterization Study  
<sup>3</sup><https://www.epa.gov/2021/05/03/epa-plastic-evolution-2020-2021>  
<sup>4</sup>Plastic production by industrial sector globally, 1980-2019  
<sup>5</sup>Plastic Packaging Market, Growth & Forecast, 2021-2028 | <https://www.researchandmarkets.com/research/2021/2028-plastic-packaging-market>  
<sup>6</sup>85% Ocean Conservancy, Feb2022, [Final.pdf\\_oceanconservancy.org](https://www.oceanconservancy.org)

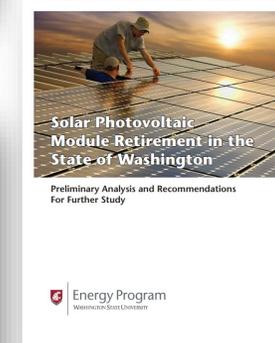
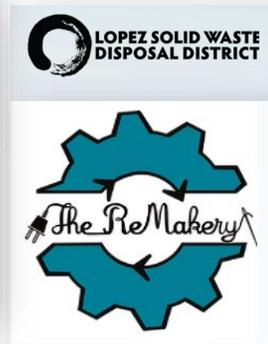
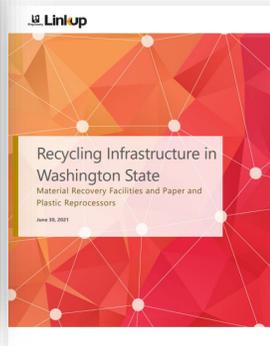
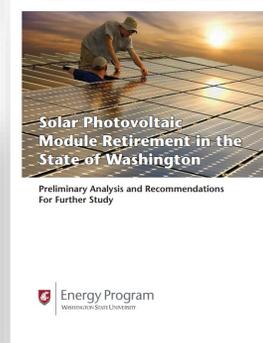
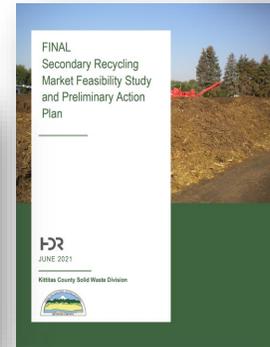
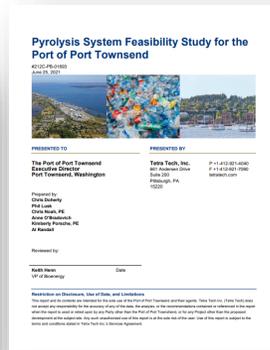
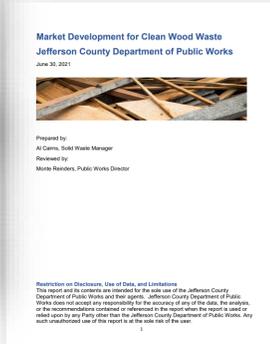
April 2022

Final Draft

Page 1

# Center one-time grants

13 projects: \$584,437



www.precyclewa.org



# Advancing an entrepreneurial Circular Economy in WA



**NEXTCYCLE WASHINGTON**

By nurturing projects that incorporate waste prevention, repair, reuse, recycling, and/or composting models, the NextCycle Washington program helps develop equitable local economies while reducing waste, keeping materials in use longer and regenerating natural systems.

Participants can be entrepreneurs/start-ups, small businesses, established corporations, non-profits, or a collaboration of entities. By providing technical and business support, NextCycle Washington helps accelerate projects that will improve the state's circular economy to an investment-ready status.

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Watch the recording or download the PDF slide deck from our most recent webinar: Help Us Design NextCycle Washington

[WATCH RECORDING NOW](#)      [DOWNLOAD PDF SLIDE DECK](#)

washington materials marketplace

## Join the Circular Economy in Washington

The Washington Materials Marketplace connects businesses to develop and scale new reuse and recycling market opportunities.



manufacturers: find new solutions for challenging waste and by-product materials

recyclers: amplify the good work you're already doing, find new customers and new buyers

entrepreneurs: find suitable materials and innovate to build new reuse and recycling businesses

[GET INVOLVED](#)

<https://washington.materialsmarketplace.org/>

 [nextcyclewashington.com](https://nextcyclewashington.com)

 [NextCycleWA@recycle.com](mailto:NextCycleWA@recycle.com)

# Department of Commerce Support



Innovation Cluster  
**ACCELERATOR**

<http://icapwashingtonstate.org/>



## Industrial Symbiosis

**Leading the way in COVID-19.**  
One of the world's most respected research organizations, the Fred Hutchinson Cancer Research Center is at the forefront of efforts to combat the COVID-19 outbreak. "The Hutch" is focusing on tracking the spread of the virus, developing new diagnostic tests, designing vaccine trials and combatting future outbreaks.  
[Read more about Fred Hutch...](#)

**Got the entrepreneur bug?**  
Starting a business is exciting stuff. If you're thinking about striking out on your own, we have a new diagnostic tool designed with you in mind. SizeUp! lets you do a lot of the ground work, from running revenue scenarios to finding an ideal location for your new enterprise. Best of all, it's free!  
[Check out SizeUp! now...](#)

**Search properties and more...**  
Looking for a place to hang your hat? Or make hats? Search available real estate and buildable land, run community comparisons, view and analyze data and access interactive maps based on your custom parameters.  
[Check it out now!](#)

<http://choosewashingtonstate.com/>

Washington State  
Department of  
Commerce

STATE OF WASHINGTON  
DEPARTMENT OF COMMERCE  
**REQUEST FOR PROPOSALS (RFP)**  
RFP NO. IS2022

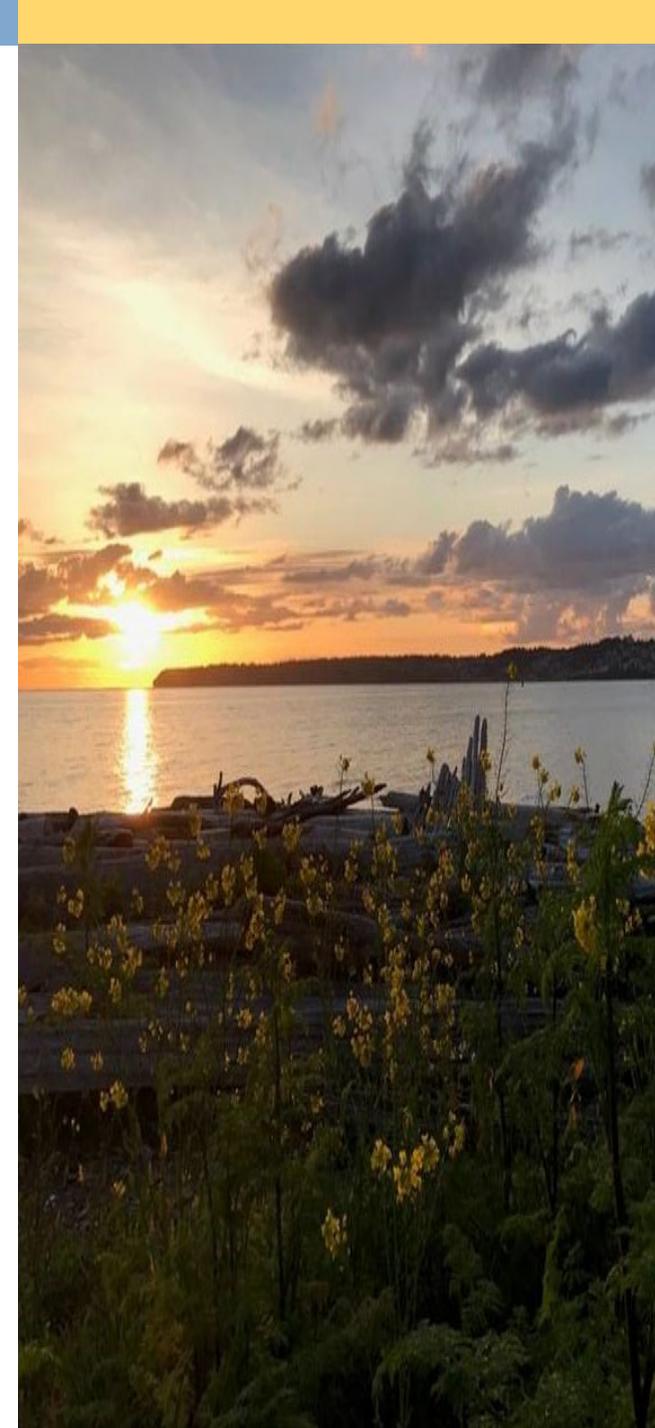
**NOTE:** If you download this RFP from the Department of Commerce website, you are responsible for sending your name, address, e-mail address, and telephone number to the RFP Coordinator in order for your organization to receive any RFP amendments or bidder questions/agency answers.

**PROJECT TITLE:** Industrial Symbiosis  
**LETTER OF INTENT DUE:** May 27, 2022 at 11:59 PM, Pacific Time, Olympia, WA  
**PROPOSAL DUE:** June 17, 2022 at 11:59 PM, Pacific Time, Olympia, WA  
**ESTIMATED TIME PERIOD FOR CONTRACT:** July 25, 2022 – June 30, 2023

**PROPOSER ELIGIBILITY:** This procurement is open to those proposers that satisfy the minimum qualifications stated herein and that are available for work in Washington State.

**CONTENTS OF THE REQUEST FOR PROPOSALS:**

1. Introduction
2. General Information for Proposers
3. Proposal Contents
4. Evaluation and Award
5. Exhibits
  - A. Certifications and Assurances
  - B. Diverse Business Inclusion Plan
  - C. Workers' Rights Certification
  - D. Contract Template with General Terms and Conditions
  - E. Industrial Symbiosis Statute





# More information

## Ecology



The screenshot shows the Ecology website navigation bar with links for Home, Air & Climate, Water & Shorelines, Waste & Toxics, and Spills & Cleanup. The main content area is titled "Recycling Development Center" and includes a sidebar with links for Strategic policy & planning, Contamination reduction, Enacting legislation, and Environmentally preferable purchasing. The main text describes the center's mission to create a more sustainable and cleaner recycling system for Washington. A highlighted box titled "I want to..." contains three bullet points: "Read the Center's report to the Legislature", "Visit the Recycling Development Center's advisory board webpage", and "See a factsheet about the Recycling Development Center".

## Advisory Board



The screenshot shows the EZview website page for the "Recycling Development Center Advisory Board". It features a navigation bar with "Overview" and "View our committees". The main content area includes a heading "Recycling Development Center Advisory Board" and a sub-heading "This page contains Advisory Board documents and meeting materials." Below this, there is a sign-up link for the Recycling Development Center email list. A section titled "Most recent information:" lists several bullet points, including "Check out NextCycle Washington" and "Register for the April 13, 2022 Board meeting." A "Quick Links to Center reports and related documents" section lists links for "One-time grant projects summary", "Recyclable Material Series: Paper", "Glass", "Recycling Development Center Report to the Legislature", "Commerce's glass report", "Work Plan", and "Board approved Goals and Metrics". A "Visit other pages" section lists links for "Contamination Reduction Resources", "Plastic Packaging Study", "Solid Waste Advisory Committee", and "Innovation Cluster Accelerator Program".

- Email: [RecDevCenter@ECY.WA.GOV](mailto:RecDevCenter@ECY.WA.GOV)
- Ecology website: <https://ecology.wa.gov/Waste-Toxics/Reducing-recycling-waste/Strategic-policy-and-planning/Recycling-Development-Center>
- Email updates: [https://public.govdelivery.com/accounts/WAECY/subscriber/new?topic\\_id=WAECY\\_112](https://public.govdelivery.com/accounts/WAECY/subscriber/new?topic_id=WAECY_112)
- Advisory Board website: [https://www.ezview.wa.gov/site/alias\\_1962/37596/recycling\\_development\\_center\\_advisory\\_board.aspx](https://www.ezview.wa.gov/site/alias_1962/37596/recycling_development_center_advisory_board.aspx)



# Thank you

[www.ecology.wa.gov/rdc](http://www.ecology.wa.gov/rdc)

[RecDevCenter@ECY.WA.GOV](mailto:RecDevCenter@ECY.WA.GOV)

# Agenda

## Solid Waste Advisory Committee Meeting

May 25, 2022 | 9:30 am – 12:00 pm



### Call to Order & Zoom Meeting Instructions

9:30 a.m. | 5 minutes | Troy Lautenbach (Chair) and Laurie Davies

### New SWAC Member Introductions

9:35 a.m. | 10 minutes | Troy Lautenbach and Laurie Davies

### Organic Materials Management – HB 1799

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Kamal Patel, Traversal Design

### Waste Reduction, Reuse, and Repair Recommendations

11:00 a.m. | 45 minutes | University of Washington Evans School of Public Policy & Governance

### Member Updates & Roundtable

11:45 a.m. | 15 minutes

### Adjourn

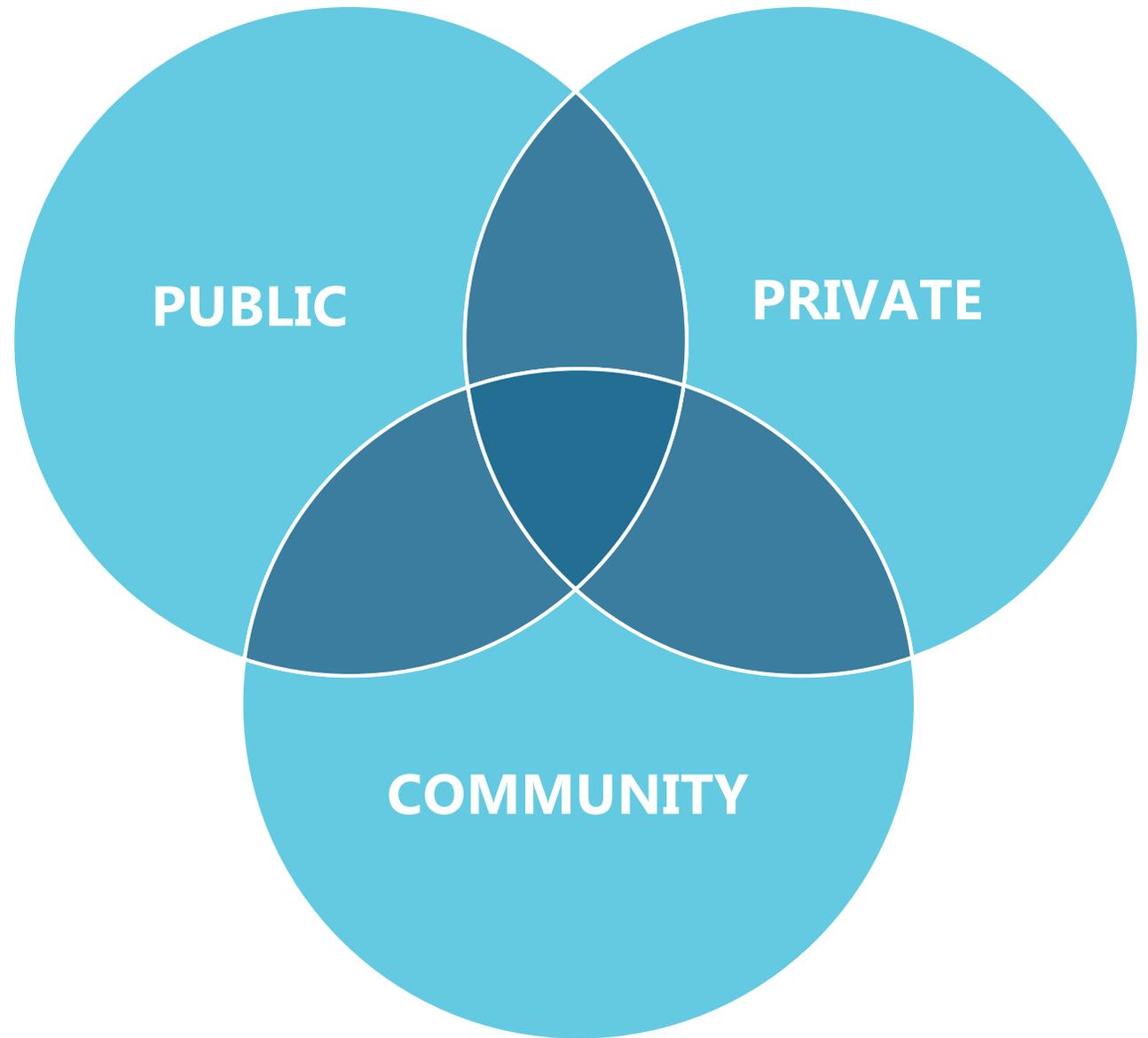




# Co-Design in Action

Centering Collaborative Engagement

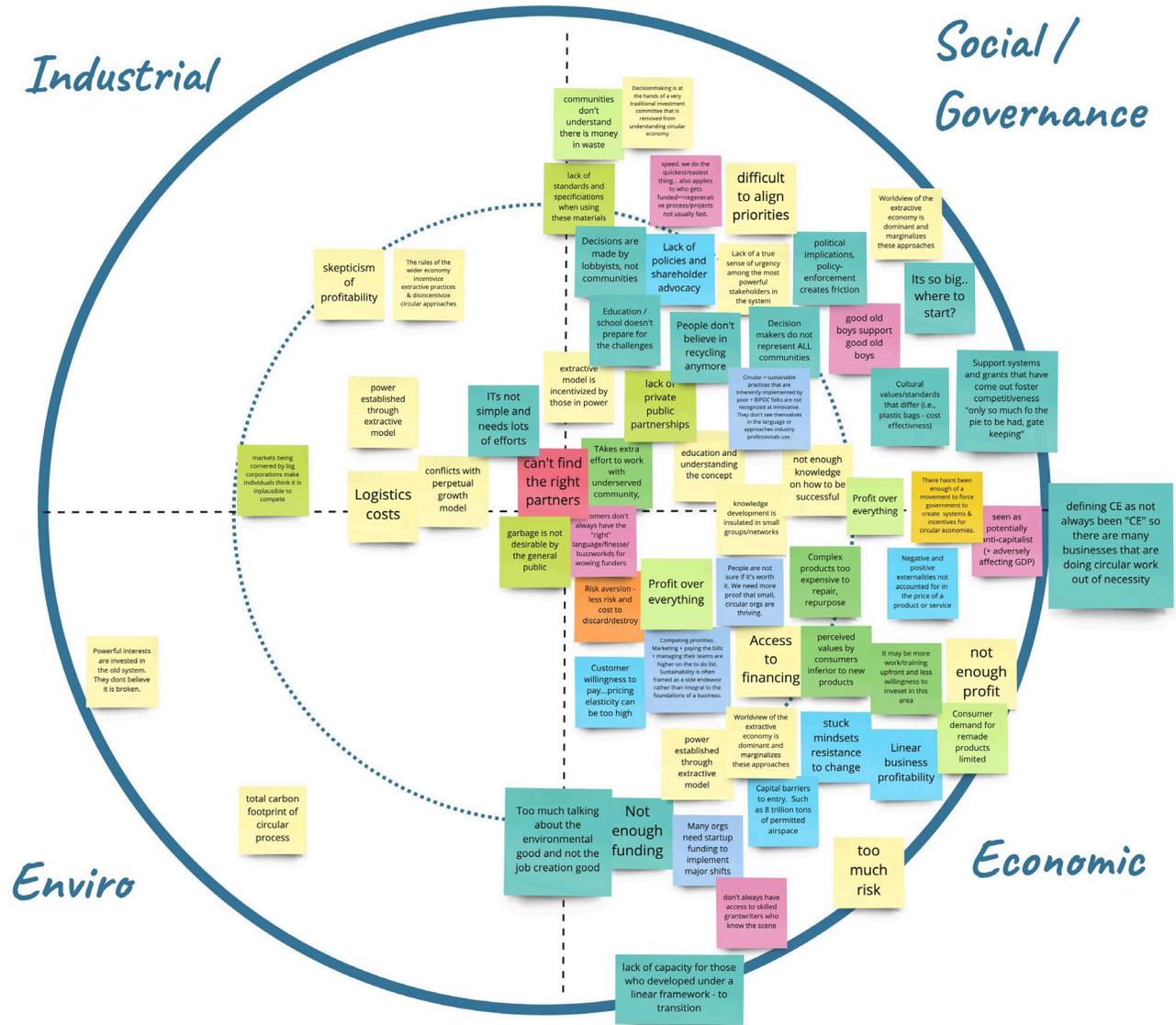
**Co-design voices:**  
Community voices are integrated as a "third sector" to help bridge efforts with a public and private model.



# Co-Design problem area alignment:

Why isn't there equitable circular economy (i.e., recycling, reuse, compost) support for organizations and businesses?

# Problem mapping: The cross-sector co-designers mapped where they felt the problems existed regarding inequitable circular support



# Blueprint



Discovery Phase

Application Phase

NEXTCYCLE  
WASHINGTON

Selection Phase

Funding +  
Support Phase

Partnership Program  
An icon of a bridge over water, representing a partnership program.Renew Seed Grant  
An icon of a circular arrow, representing a renew seed grant.Circular Accelerator  
An icon of a plant growing from a dollar sign, representing a circular accelerator.Collaborative Governance  
An icon of three stylized human figures, representing collaborative governance.

## Prioritized strategies:

NextCycle Washington is making circular support for organizations and business more equitable through the following strategies:

**We use accessible communications formats to reach overlooked audiences.**

#accessible-communications

**We support a robust ecosystem of partners to support those doing the work.**

#partner-network

**We share power with community to increase transparency and accountability.** #share-

power

**We improve access to resources for overburdened communities.**

#resource-access

**We lower barriers to entry to improve applicants' outcomes.**

#lower-barriers

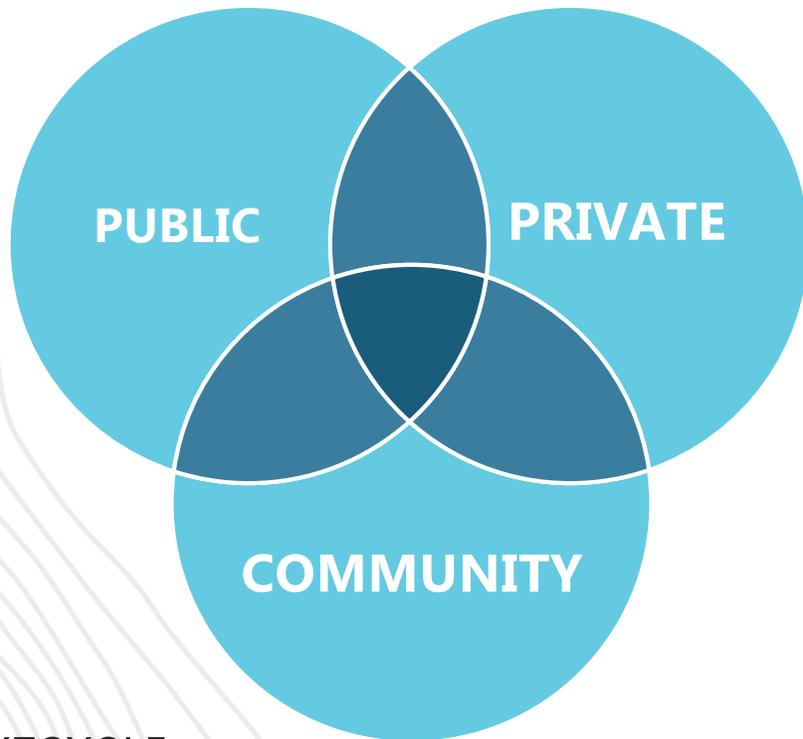
**We support program participants in strengthening local community networks.**

#community-networks

# Co-Design and Governance Composition

Adding community voices as a "third sector" to governance is at the core of the model.

De-siloing voices from these movements is key to building shared language.



# NextCycle WA Governance Structure



*Linked governance members help de-silo efforts*

**Program Governance**

**Track Governance**

**Upstream Accelerator Track**

**Downstream Accelerator Track**

**Renew Seed Fund Track**

**Composition:**

Majority community voices

**Composition:**

Majority members with circular technical skills and knowledge

**Main Task:**

Provide program oversight to meet program goals

**Main Task:**

Selects and recommends projects



**How can you get involved?**

# How to Get Involved

- I have a project or am seeking to be a partner on a project
- I can offer mentorship or resources
- I have a complimentary program
- I can help raise awareness and spread the word to my network
- I am a funder or investor looking to support circular business

**Current Priority: Recruit Accelerator**

**Applications** Applications open June 1 – July 15, 2022

# Join Our Mailing List Spread The Word Send Referrals



 [nextcyclewashington.com](https://www.nextcyclewashington.com)

 [NextCycleWA@recycle.com](mailto:NextCycleWA@recycle.com)

 <https://www.linkedin.com/showcase/nextcycle-washington/>

 <https://form.jotform.com/220725800368151>



# Agenda

## Solid Waste Advisory Committee Meeting

May 25, 2022 | 9:30 am – 12:00 pm

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DEPARTMENT OF  
**ECOLOGY**  
State of Washington

## Waste Reduction, Reuse, and Repair Recommendations

11:00 a.m. | 45 minutes | Heather Church, Department of Ecology

**Jacob Cargal-Bley**

**Chelsea Mickel**

**John Salber**

**Jake Thoennes**

**University of Washington**

**Evans School of Public Policy & Governance**



# Reduce, Reuse & Repair

*Waste Reduction Recommendations  
for Washington State*



EVANS SCHOOL  
OF PUBLIC POLICY & GOVERNANCE

UNIVERSITY *of* WASHINGTON

Chelsea Mickel, Jacob Cargal-Bley, Jake Thoennes, & John Salber

May 19th, 2022

# Project Overview

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**Research waste reduction initiatives** in WA, nationally & internationally

*includes programs and policies undertaken by government entities, NGOs and non-profit institutions, and private businesses to address waste reduction*

**Provide recommendations** for how Ecology's Solid Waste Management Program can advance waste reduction, reuse and repair in WA

# Research Questions

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***WHAT** actions and best practices can Ecology implement over the next 2 to 5 years to promote waste reduction & prevention in WA?*

***HOW** can Ecology implement these recommendations in a way that supports equity, environmental justice and climate mitigation, focusing on overburdened, underserved, and vulnerable populations?*

# Research Methods

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## Literature Review

- Waste reduction & sustainability frameworks
- Environmental justice and sustainability
- Additional focus areas: *single-use, textiles, electronics*

## Semi-Structured Interviews

- Generalist experts
- Topic experts
- Case experts

# Interview Key Takeaways

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Cultivating reuse businesses



Engaging change agents  
to influence public behavior



Aligning material incentives



Making information available  
to organizations and the public



The continued need for robust compost  
and recycling systems



Engaging with educational institutions



The need for further research into waste  
reduction, reuse, and repair



A lack of rigorous engagement with equity  
issues

## Interview Key Themes

		Cultivate Reuse Businesses	Engaging Change Agents	Align Material Incentives	Make Information Available	Engaging with Educational Institutions	Need for Research	Equity Considerations
Recommendations	Stakeholder Group							
	Reuse & Repair Micro-Grants							
	Reuse & Repair Startup Materials							
	Develop Statewide Education Campaign							
	Encourage waste reduction, reuse and repair content in curricula							
	Expand Hotline Support and Search Tool							
	Commission Research							

# Recommendation Criteria

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## Feasibility

*extent to which the recommendation is within existing capacity in terms of financial cost, time required, authority, and technical capabilities*



## Timeframe

*amount of time it takes to implement a policy recommendation*



## Capacity Building

*effect on the capacity of the participants and target organizations to carry out their missions*



## Culture

*extent to which the recommendation fosters a culture amenable to reuse and repair*



## Equity

*degree to which the recommendation integrates disadvantaged or overburdened groups to take into consideration their voice during decision-making processes, ensures a just distribution of resources, or provides them with tools to lead change in their own communities*



## Networking

*degree to which the recommendation connects organizations in the repair/reuse space*



## Waste

*impact on the volume of the waste stream*

# Stakeholder Group

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Create a stakeholder/advisory group for reuse/repair businesses, non-profits, informal groups, and interested citizens

- Gather specific information about barriers and areas for state action
- Use as a sounding board for new policies and plans
- Similar examples in Massachusetts and California

Feasibility	Timeframe	Capacity	Culture	Equity	Network	Waste
						

# Reuse & Repair Microgrants

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Up to \$10,000 grants for one-time purchases

- Many organizations are small scale and have a relatively stable financial model, but struggle with one time purchases
- Funds could be spent on tools, spare parts, PPE, advertising, setup materials, or transportation

Feasibility	Timeframe	Capacity	Culture	Equity	Network	Waste
						

# Reuse & Repair Startup Startup Materials

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Collect information on financial, organizational, and technical best practices

- Different organizations go through similar growing pains
- Many resources that exist online, but are scattered and not easy to find
- Reduces duplication of effort and increases likelihood of success

Feasibility	Timeframe	Capacity	Culture	Equity	Network	Waste
						

# Influence Higher Education Curricula

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## Identify or integrate waste reduction, reuse, and repair materials in course curricula

- Waste reduction, reuse, and repair skills are already taught in many courses across different disciplines, but not marketed as such
- Could include adopting standard reuse/repair vocabulary for curricula and marketing or recognition of faculty or students

Feasibility	Timeframe	Capacity	Culture	Equity	Network	Waste
						

# Develop Statewide Education Campaign

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Create a campaign that informs residents about the harms of fast fashion and introduces sustainable alternatives to consumerism

- Promotes local reuse and repair businesses, such as second-hand clothiers, tailors, cobblers, clothing rental services, and swap events
- Educates residents on how to properly care for and repair garments to extend their usable life

Feasibility	Timeframe	Capacity	Culture	Equity	Network	Waste
						

# Expand Hotline Support & Search Tool

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## Integrate reduce and repair services

- Increase operational capacity for 1-800-RECYCLE hotline
- Expand scope of search results for online database tool
- Create virtual waste-impact calculator
- Create virtual events calendar integrated with search tool
- Expand language accessibility for hotline support and search tool

Feasibility	Timeframe	Capacity	Culture	Equity	Network	Waste
						

# Commission Research

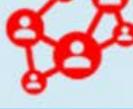
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## Sponsor and Fund Research at Universities in Washington

- Fund research studies to expand available knowledge of reduce, reuse and repair techniques, technologies, and practices
- Determine if/how funding models, infrastructure, and other requirements for local waste management must change to be congruent with the prioritization of reuse and repair

Feasibility	Timeframe	Capacity	Culture	Equity	Network	Waste
						

## Evaluation Criteria

Recommendations	Feasibility	Timeframe	Capacity	Culture	Equity	Network	Waste	
	Stakeholder Group							
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	Commission Research							

# Secondary Recommendations

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- *Create Equity Toolkit to be implemented w/ waste reduction programs & campaigns*
- *Conduct Economic Analysis on the Reuse Economy in Washington*
- *Develop Standard Indicators to measure developing trends and the impact of the reuse & repair economy*
- *Lead By Example through implementing repair & reuse procurement policies in the Department of Ecology*
- *Develop Common Language Definitions for reuse & repair with a preferred vocabulary*
- *Develop or Adopt Distinct Branding for reuse & repair similar to what has been developed for other levels of the waste hierarchy*



# Questions?

# A Special Thank You

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- *The Solid Waste Management Program at the Washington State Department of Ecology, particularly Janine Bogar & Heather Church*
- *All Ecology teams, including at the Recycling Development Center, Green Chemistry, and Office of Equity & Environmental Justice*
- *Every one of the thoughtful and gracious interviewees*
- *Our capstone advisor Matt Steuerwalt*
- *Each Evans School peer reviewer*

# APPENDIX

		Interview Key Themes							
		Cultivate Reuse Businesses	Engaging Change Agents	Align Material Incentives	Make Information Available	Robust Compost & Recycling Systems	Engaging with Educational Institutions	Need for Research	Equity Considerations
Recommendations	Stakeholder Group								
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# Member Updates

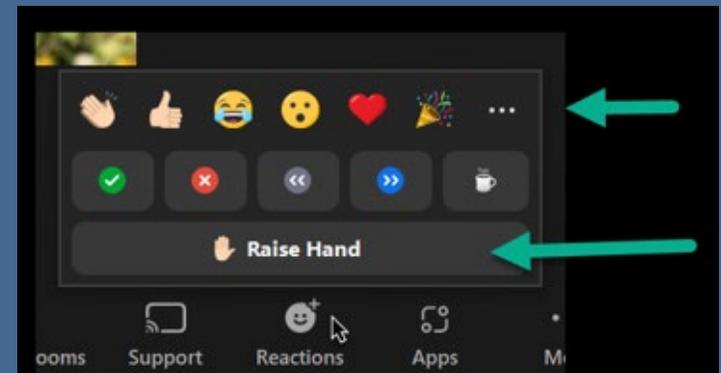
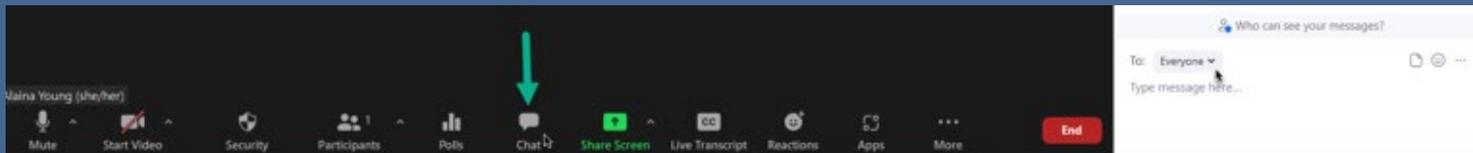
*We want to hear from you!*

If you would like to provide comments, **please write your name in the chat or raise your hand.**

We will call on you to speak in the order that we see names in the chat or hands raised.  
Please unmute yourself when it's your turn.

You may also **write your comment in the chat** and we will read it for you.

Please keep your comment to under 2 minutes.



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