

# TOGETHER

## Transforming Recycling For Good



**We are a national non-profit 501(c)3,  
working together with communities  
and companies to help America  
recycle, and recycle well.**



## Our goals:

Increase access to recycling

Increase capture of recyclables

Improve quality of recyclables

# Partnership is Part of Our Name for a Reason



# Free Resources from The Recycling Partnership

- [Anti-contamination Toolkit\\*](#)
- [Anti-contamination Toolkit for Drop-offs\\*](#)
- [Campaign Builder\\*](#)
- [DIY Signs](#)
- [West Coast Resource Portal](#)
- [Municipal Measurement Program\\*](#)
- [MRF Survey\\*](#)
- [Guide to MRF Contracts\\*](#)
- [Social Media Toolkit](#)



\*Links in the Recycling Contamination Reduction Best Management Practices & Resources Companion Guide

# Anti-Contamination Toolkits

## Anti-Contamination Recycling Kit

Improving Quality in Your Recycling Program

CURBSIDE



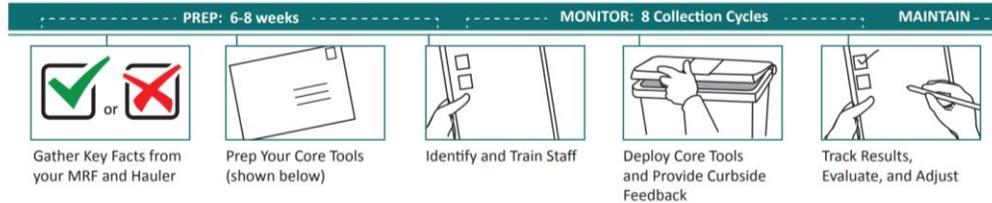
### QUICK REFERENCE GUIDE: IMPROVING QUALITY

Surveys show that most residents want to recycle right, but when tested, they don't actually know how. Use this kit and **CHECKLIST** to help recyclers do the right thing.

If you are looking for you. As you and noteworthy

This kit has taken the quality on your end, are many. In improve resi sustainability

To get started take on this present your your hauler reviewing th



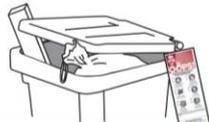
### CORE TOOLS

Consistent messaging and direct feedback encourage better recycling.



ANNUAL INFO CARD

Residents need to know what you want, as well as what you don't. Mail this ANNUAL INFO CARD to give them an easy reference guide to your basic YES and NO lists.



CURBSIDE FEEDBACK

Direct feedback is extremely powerful in changing behavior. Train staff to use OOPS tags.



TOP ISSUE MAILER

Target your most problematic contaminant by mailing residents this issue-specific card two collection cycles after the ANNUAL INFO CARD.



TOP ISSUE SIGNAGE

Post signage in the community to reinforce the message from the TOP ISSUE MAILER.

<https://recyclingpartnership.org/contamination-kit/>

<https://recyclingpartnership.org/drop-off-anti-contamination-kit/>

## Anti-Contamination Recycling Kit

Improving Quality in Your Recycling Program

DROP-OFF



### A Step-By- QUICK REFERENCE GUIDE: INCREASING QUANTITY AND IMPROVING QUALITY

Surveys show that most residents want to recycle right, but many don't know how. Use this kit and **CHECKLIST** to help recyclers do the right thing.

We know that making recycling program are important for quality of the local

That's why we've kick-start a better experience for you end, as well as a p but the benefits a on disposal fees, i success and susta

To get started, use to take on this ch: **BUDGET**, present



### CORE TOOLS

Consistent messaging and direct feedback at the drop-off center encourage better recycling.



TOP ISSUE SIGNAGE

Target your most problematic contaminant by posting eye-catching temporary signage at your site. These signs should stay up for 6 to 8 weeks.



IN-PERSON FEEDBACK

Direct feedback is extremely powerful in changing behavior. Train your staff, and provide them with handouts and talking points.



SITE SIGNAGE

Clear and simple signs help residents know what to do. Consider updating overly detailed signs with simple messages.



ANNUAL INFO CARD

Residents need to know what you want, as well as what you don't want. Mail this INFO CARD annually to give residents current reference guide to your basic YES and NO lists.



# Campaign Builder

Access at: <https://recyclingpartnership.org/campaign-builder/>

## Let's customize your campaign materials

Answer five questions to customize your FREE campaign materials to help tackle your top recycling issues. It's like magic, but more practical and effective.

Example City Public Works  
123 Main St.  
Example City, MO 24533

LET'S GO



**RECYCLE**  
THANK YOU FOR RECYCLING THESE:

**Cans**  
  
Aluminum and Steel Cans  
empty and rinse

**Cartons**  
  
Food and Beverage Cartons  
empty and replace cap

**Glass**  
  
Bottles and Jars  
empty and rinse

**Paper**  
  
Mixed Paper, Newspaper, Magazines, and Flattened Cardboard

**Plastic**  
  
Kitchen, Laundry, Bath: Bottles and Containers  
empty and replace cap

**NO!**

  
Do not Bag Recyclables (no garbage)

  
No Tangles, Cords, Hoses or Chains

  
No Food or Liquid (empty all containers)

  
No Clothing or Linens (drop-off only)

**555-555-555**  
Example City, Example City Public Works

[www.examplecityrecycling.com](http://www.examplecityrecycling.com)

**NO PLASTIC BAGS IN THE RECYCLING CART**



# DO NOT BAG

## Recyclables

Collecting recyclables in a bag? Empty the contents into the cart.

 Return plastic bags to retailers.

Example City, Example City Public Works  
**555-555-555**  
[www.examplecityrecycling.com](http://www.examplecityrecycling.com)



# OOPS!

PLEASE LEAVE THESE ITEMS OUT!

  
Do not Bag Recyclables (no garbage)

  
No Plastic Bags or Plastic Wrap

  
No Tangles, Cords, Hoses or Chains

  
No Food or Liquid (empty all containers)

  
No Clothing or Linens (drop-off only)

  
No Scrap Metal, Wood, or Furniture

CORRECT THIS AND WE WILL COLLECT NEXT TIME.

[www.examplecityrecycling.com](http://www.examplecityrecycling.com)  
Questions about your curbside recycling service?  
**555-555-5555**

## DO NOT BAG

### Recyclables



Collecting recyclables in a bag? Empty the contents into the cart.  
Return plastic bags to retailers.

[www.examplecityrecycling.com](http://www.examplecityrecycling.com)

Oops Tag

Top Issue Mailer

7

Info Card

# DIY Signs

Curbside Labels

8.5 x 11 Posters

Office Labels



Dumpster Signs

Drop-off Signs

Plastic Film Collection

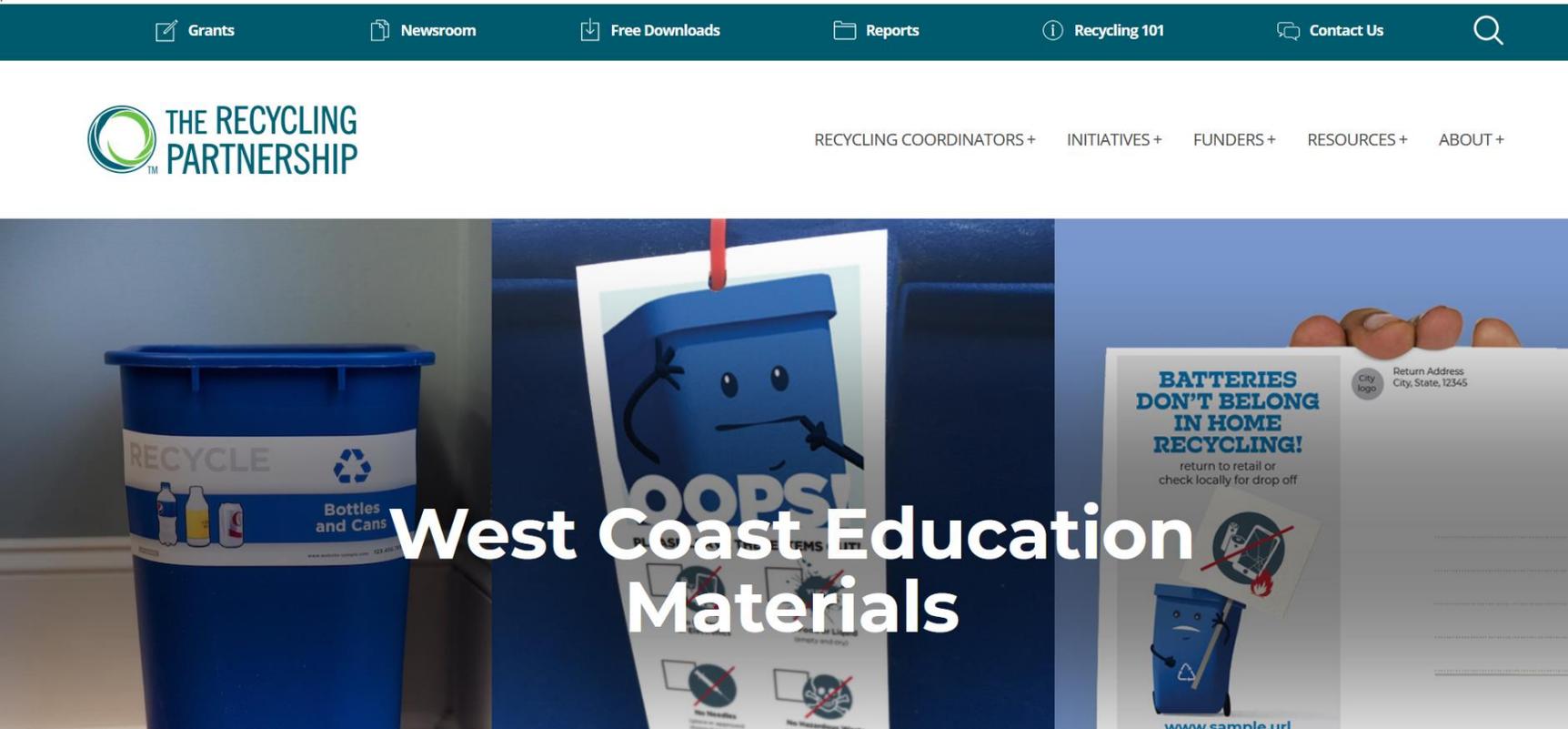


Customize, download, & print!

<https://recyclingpartnership.org/diysigns/>



# West Coast Portal



## Access:

- Blog excerpts
- Customizable templates
- Design files
- Image library
- Lesson plans and game for events/schools
- Social media kit
- Videos
- Slides from past workshops

and more!

Sign in at: <https://recyclingpartnership.org/west-coast/>

# Municipal Measurement Program



MUNICIPAL MEASUREMENT PROGRAM

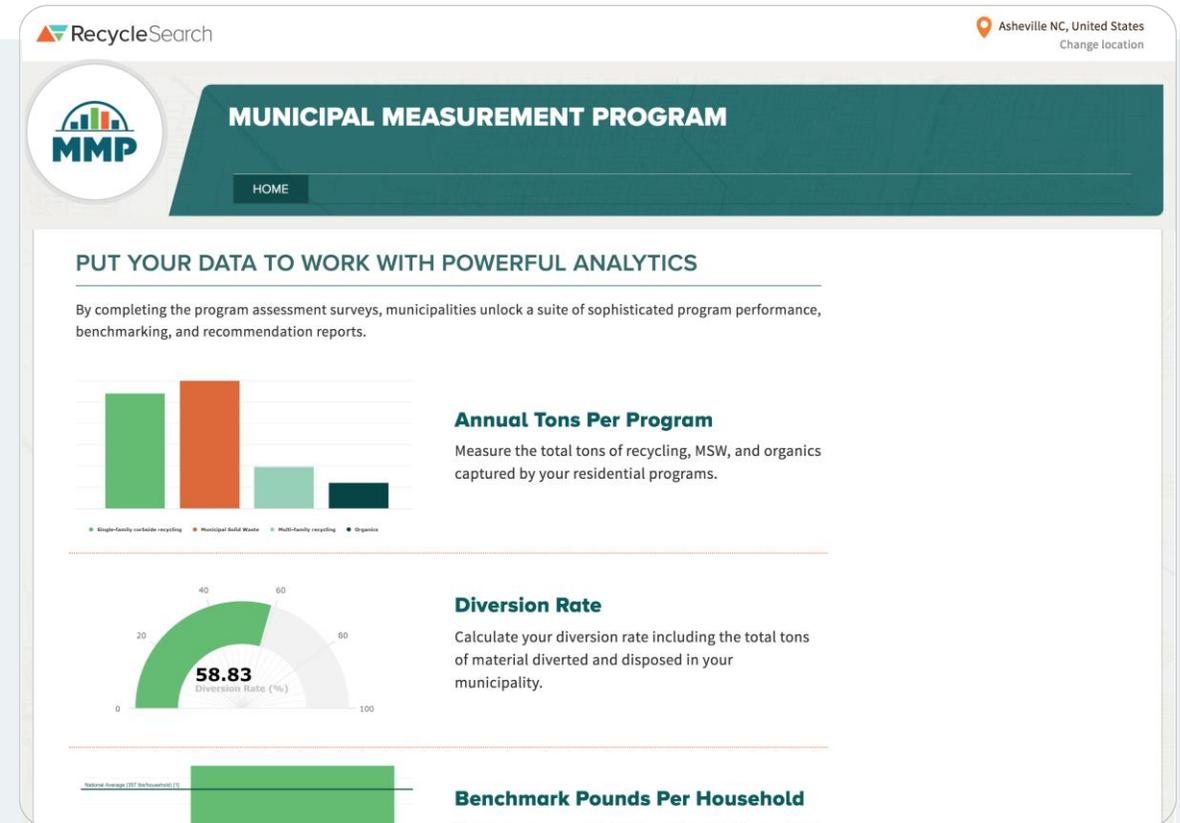
## FREE state of the art tool for tracking:

- Curbside recycling
- Drop-off recycling
- Multifamily Recycling
- Organics

## Customized recommendations and solutions for your program

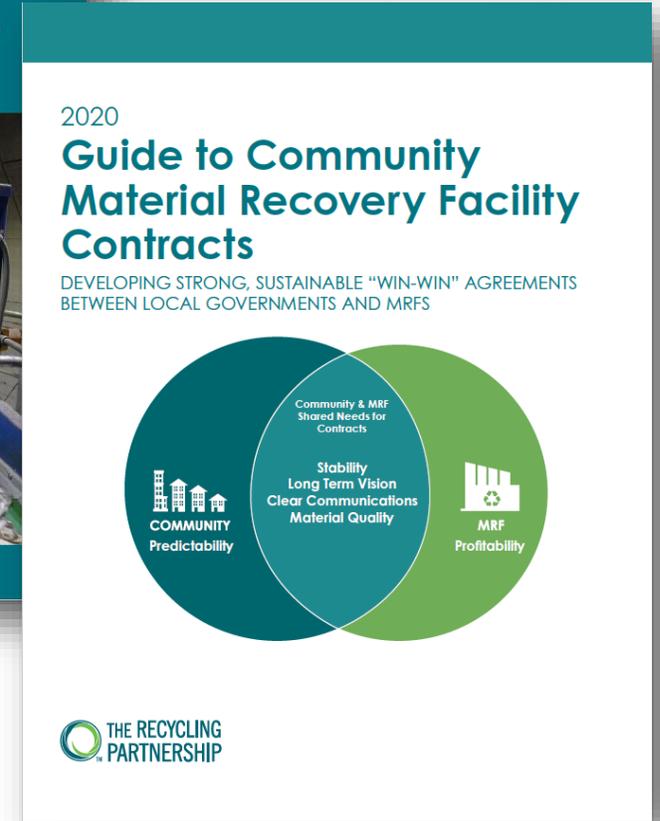
Build powerful **year over year data**

Quickly calculate and **report key metrics**



GET STARTED: <https://www.municipalmeasurement.com/>

# Reports



Download at: [recyclingpartnership.org](https://recyclingpartnership.org)

# We're All in This Bin Together

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