# Recycling Market Development Center Advisory Board Meeting October 9, 2024

• Washington's Recycling Market Development Center (Center) Advisory Board met on October 9, 2024.



• Department of Ecology (Ecology) staff hosted the board meeting remotely via Zoom.

#### **Advisory Board members:**

Matthew Thurston: REI Co-op Karl England: Washington State University Allen Langdon: Circular Materials - absent Preston Peck: City of Tacoma - absent Jocelyn Quarrell: BOLD Reuse Tim Shestek: American Chemistry Council Jeff Zillich: Waste Management Heather Trim: Zero Waste Washington Sara Holzknecht: Bellevue College Jon Smieja: Green Biz - absent Jay Simmons: NORPAC Carly Mick: University of Oregon

## Agenda

- Ecology, Department of Commerce (Commerce), and Advisory Board member updates
- Advisory board administrative business new chair & co-chair selection
- Mattress recycling presentations

Meeting agenda and other materials are available on the <u>Advisory Board website</u><sup>1</sup> Refer to the <u>meeting slides</u><sup>2</sup> where noted.

## Ecology, Commerce, Board updates

Ecology update – Mya Keyzers, Tina Schaefer, Megan Davis (presentation slides 5 through 7):

- Legislative Report the Center is required in statute RCW 70A.240.303(3)(k) to submit a biennial report to the legislature. The draft document is available on the advisory board website.
- The Center was allocated an additional \$200,000 in funding to be spent by June 30, 2025. These funds are divided between four projects:
  - \$100,000 to add additional teams to NextCycle Washington cohort 3 (RRS)
  - \$25,000 for initial work on a Reuse Impact Calculator (via RRS)
  - \$50,000 to Seattle Good Business Network (SGBN) for Precycle Material Forum and marketplace research
  - o \$25,000 to Seattle REconomy for the Reuse Commons
- Center staff engaged in business outreach by:

<sup>&</sup>lt;sup>1</sup> <u>https://www.ezview.wa.gov/site/alias</u> 1962/37596/recycling development center advisory board.aspx <sup>2</sup> <u>https://www.ezview.wa.gov/Portals/ 1962/Documents/rdcab/2024-10-09-BoardMeetingSlides.pdf</u>

- Attending:
  - WA Small Business Fair<sup>3</sup>
  - WA Procurement Connect<sup>4</sup>
  - Presenting:
    - NE Recycling Council "Extending the Life Cycle of Textiles"
    - CalRecycle's Zone Works
  - Convening:
    - Circular States Network
    - Internal Circular Business Outreach committee
- Planning is underway for a textile webinar series in early spring 2025.
- <u>NextCycle Washington</u><sup>5</sup> circular accelerator cohort 2 pitch showcase on September 23<sup>rd</sup> at the Seattle Central Library was a great success! The event attracted nearly 100 attendees to watch 13 teams pitch their projects focused on reuse, repair, recycling, and composting. Four teams took home their share of \$28,000 in prize money. <u>Applications for cohort 3 are open through Nov. 4.</u><sup>6</sup>

#### Commerce update – Kirk Esmond (presentation slides 10 - 14):

- Commerce's budget includes \$2.5 million for program expansion that is funded from the Climate Commitment Act (CCA). Those funds will be available Jan. 1, 2025 if initiative 2117 fails in November. Those funds must be spent by June 30, 2025.
- Industrial Symbiosis Program 2024 grant application open through Nov. 1
- Commerce also has an ask in to get into the Governor's budget to increase their circular economy funding to \$5 million per year in on-going funds.
- Commerce partnered with Seattle Public Utilities to host Estonian delegates focused on waste management, materials recycling, packaging, and biogas.

**Board members** shared the following updates with links to online resources:

- Heather T., ZWW, getting ready for legislative session and potential bills for mattress extended producer responsibility (EPR), WRAP act (EPR for packaging and paper products), organics, solar, among others. Looking at 3 pilot programs to address agricultural plastic waste.
- Jay S., NORPAC, adjusting to McKinley Paper Company closure in Port Angeles. The California bag ban will change paper demand on the west coast.
- Carly M., U.O., received funding of \$25,000 for research focused on creating coalitions toward the reduction of textile waste. Working with Bill Kent City of Roses waste management company, analyzing materials sorting and recycling happening up and down west coast and looking at new technology, how to put together better alliance.

<sup>&</sup>lt;sup>3</sup> Washington Small Business Fair

<sup>&</sup>lt;sup>4</sup> <u>Washington Procurement Connect: Strengthening Your Business | Department of Enterprise Services (DES)</u>

<sup>&</sup>lt;sup>5</sup> <u>www.nextcyclewashington.com/</u>

<sup>&</sup>lt;sup>6</sup> <u>Apply — NextCycle Washington</u>

- Tim S., American Chemistry Council, Berry Global piloting a <u>reusable cup project</u><sup>7</sup> in Petaluma, CA which placed 60 cup return bins across the city for consumers to drop off their used cups.
- Jeff Z., Waste Management, introduced himself as a new board member and the area manager for all large, single-stream facilities.
- Jocelyn Q., Bold Reuse, webinar partnership with Reuse Seattle, plans and future vision for how they scale reuse in Seattle and beyond. Expanding to Chicago and Charlotte, hosted a group of Oregon senators at their wash hub.
- Karl E., W.S.U., <u>looking at mulch</u><sup>8</sup>, at reuse mostly at PE and how to reuse those. What are the contaminants going to do?
- Matt T., REI Co-op, introduced himself as a new board member. Matt leads sustainability for REI. His team supports zero waste, about to hit 90% diversion from landfill across their processes.
- Sara H., Bellevue College, introduced herself as a new board member. Looking to increase durables, hosting a fall sustainability series – including a refillables event and a clothing swap, working with a small biz ReCooped that takes vinyl banners and turns them into bags, working with Cedar Grove to get a compost "burrito" filter with a grant from National Wildlife Federation.

### **Board Administrative Business**

Karl Englund and Jocelyn Quarrell volunteered as the new board chair and co-chair respectively. No objections were raised by other board members.

### **Presentations**

Refer to the <u>meeting slides</u><sup>9</sup> for the content from the following presentations.

- Alex Erzen, King County Solid Waste Division, King County Mattress Disposal & Recycling, presentation slides 20-29. Useful links: <u>King Co mattress disposal and recycling</u><sup>10</sup>
- Mike Zachman, Arlington Recycle Warehouse <sup>11</sup>, presentation slides 30 34
- Mike O'Donnell, <u>Mattress Recycling Council</u><sup>12</sup>, There Is More To Every Mattress, presentation slides 35 57Meeting to-do items
- Next board meeting scheduled for <u>January 8<sup>th</sup></u> <sup>13</sup> from 9 am to 11:30 am. Currently planned all remote attendance via Zoom.
- Upcoming facility tours include Jefferson County Nov. 5 (various locations)

<sup>&</sup>lt;sup>7</sup> Berry Reusable Cups Support Unprecedented Reuse Project with Leading Brands

<sup>&</sup>lt;sup>8</sup> <u>https://smallfruits.wsu.edu/plastic-mulches/newsletter/</u>

<sup>&</sup>lt;sup>9</sup> <u>ezview.wa.gov/Portals/\_1962/Documents/rdcab/2024-07-10-Slides.pdf</u>

<sup>&</sup>lt;sup>10</sup> <u>https://storymaps.arcgis.com/stories/81f7dfd33e204263b2a8cd3014b14ed4</u>

<sup>&</sup>lt;sup>11</sup> <u>https://recyclewarehouse.org/</u>

<sup>&</sup>lt;sup>12</sup> <u>https://mattressrecyclingcouncil.org/</u>

<sup>&</sup>lt;sup>13</sup> <u>https://waecy-wa-gov.zoom.us/meeting/register/tZYrceyhqjkvGdKDflftU4gx9YfohqSvB0az</u>

#### For more information:

- Contact Center staff by email<sup>14</sup>
- Sign up for our <u>email list<sup>15</sup></u>
- Visit the Center Advisory Board website<sup>16</sup>

#### List of Attendees (excluding board members)

#### **Interested Parties & Presenters** State Agency Staff Adrian Tan, King Co Solid Waste Division Audrey Tabor, Ecology Alex Reynolds, City of Tacoma Caleb Carlson, Ecology Carolyn Moulton, Lautenbach Recycling Carolyn Bowie, Ecology Casey Brown, Strategies 360 Dan Weston, Ecology Dean Williams, Tacoma Pierce County Health Department Kara Steward, Ecology Emily Rhoades, HDR Katie Jerauld, Ecology Haifang Wen, Washington State University Kirk Esmond, Commerce Hannah Beddoe, Snohomish County Kristopher Clark, Ecology Hannah Whobrey, University of Washington Leslie Perkins, Commerce India Brine, Washington Refuse & Recycling Association Megan Davis, Ecology Jessica Paschal, Eastman Michelle Mulrony, Ecology Joan Sieverkropp, Grant County Mya Keyzers, Ecology Kami Bruner, Repair Reuse Washington Tina Schaefer, Ecology Maggie Brown, Thurston County Matt Shepard-Koningsor, Washington Legislature Mike O'Donnell, Mattress Recycling Council Mike Zachman, Arlington Recycle Warehouse Natalie Caulkins, Republic Services Nina Oliver, King County Solid Waste Division Rick Gilbert, Kitsap County Solid Waste Rod Whittaker, Washington Refuse and Recycling Assn Ryan McEnery, King Co Public Health Solid Waste Stan Moffett Thomas Crowson, Advanced Lewis Co Recycling

<sup>&</sup>lt;sup>14</sup> <u>recdevcenter@ecy.wa.gov</u>

<sup>&</sup>lt;sup>15</sup> <u>https://public.govdelivery.com/accounts/WAECY/subscriber/new?topic\_id=WAECY\_112</u>

<sup>&</sup>lt;sup>16</sup> <u>https://www.ezview.wa.gov/site/alias</u> 1962/37596/recycling development center advisory board.aspx