Integrating Brownfields into Community Planning & Economic Goals

Area-Wide Planning for Redevelopment Districts

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Design with community in mind

Stantec
“one of the most sustainable things we can do is focus growth in existing cities”
Existing cities can help solve some of today’s biggest challenges & public needs.

- Population Growth
- Housing Capacity
- Business & Start-ups
- Culture & Gathering

Slows Our Urban Footprint
Redevelopment is challenging

Development Costs
Regulations
Infrastructure Demand
Perceptions
Vacant Property

Existing Buildings

Unknown Contamination Conditions

[Image of an abandoned building]
Area-Wide Planning (AWP)

Create Your Redevelopment Roadmap
Area-Wide Planning (AWP)

- Define a Community’s Vision
- Explore Opportunities
- Define action strategy
- Address brownfields
Working Case Study: Charleston District Center
Bremerton, Washington
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Initial Objectives

- Add Housing
- Grow Commerce
- Address Blight

Create a renewed vision for the district
Working Case Study: Charleston District Center
Bremerton, Washington

Attract Catalyst Development

Fill Empty Storefronts
Working Case Study: Charleston District Center
Bremerton, Washington

- Market Analysis Phase
- Expert Interviews
- Demographics
- Development Trends
Working Case Study: Charleston District Center
Bremerton, Washington

Community Visioning Phase
(in progress)
Working Case Study: Charleston District Center
Bremerton, Washington

Capital Projects
Regulation & Policy
Marketing Plan

Create your implementation strategy and action items
Area-Wide Planning Brownfield Inventory

- Research Site History
- Verify Data in the Field
- Select Priority Sites
Area-Wide Planning: Using the inventory to inform redevelopment
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