

**Washington Department of Ecology
Legacy Pesticides Small Group Virtual Meeting
Small Group 3 – Outreach & Education**

Wednesday, September 30, 2020 | 3:00 p.m. – 5:00 p.m.

Zoom link: <https://zoom.us/j/98176221093?pwd=YXFBYk12SU5OT3c3N2xadWxsaVVCdz09>

Meeting ID: 981 7622 1093 | Passcode: 141201

One tap mobile: +12532158782,,98176221093#,,,,,0#,,141201#

Purpose of Meeting: The purpose of this meeting is to meet as a small group, review Ecology’s online mapping tool on potential affected orchard lands and to discuss small group-specific topics. Group members will have time to ask questions to MFA and Ecology and have an open dialog.

Schedule	Topic	Materials
3:00 p.m. (15 min.)	Welcome <i>Triangle Associates / Joy Juelson</i> <ul style="list-style-type: none"> • Welcome • Review Agenda and overview of meeting objectives • Review previous meetings and updated timeline 	Agenda Timeline
3:15 p.m. (40 min.)	Demonstration: Mapping of Legacy Pesticide Orchards <i>Ecology</i> <ul style="list-style-type: none"> • Ecology will demonstrate their updated, unreleased, and draft mapping tool that identifies potential affected old orchard lands • Q&A and input regarding the maps and demonstration 	Mapping Demonstration
3:55 p.m. (65 min.)	Group Discussion: Outreach Materials and Process <i>Triangle Associates /MFA/Group Members</i> <ul style="list-style-type: none"> • Review existing public information materials and questions for discussion (see questions below) • Round Robin and small group discussion • Next steps 	Existing public information fliers (Ecology and DOH) Questions
5:00 p.m.	Adjourn	

Questions for Discussion:

1. **Review Ecology mapping**
 - a. How do we roll out/inform the public about this resource?
 - b. Is there specific, deliberate outreach re: mapping tool to realtors, lenders, appraisers?
 - c. Do you have issues with the maps, and what are they?
2. **Review existing outreach materials**
 - a. What are the most important messages we want for our region?
 - b. Are the existing/proposed messages effective? Informative? Easy to understand?
3. **Discuss outreach strategy**
 - a. Who are the different audiences for the outreach efforts?
 - b. Who should be the messengers taking the information out to the different audiences?

- i. What specific groups should we work with to conduct outreach? What are reliable and trusted sources that can help us communicate?
- c. What are the best methods for outreach?