



Unraveling the Textile Industry

for a regenerative Washington



**Recycling Market
DEVELOPMENT CENTER**



**FOUR-PART
WEBINAR SERIES**

Recycling Market Development Center

State agency partnership for collaboration to advance market development to prevent and reduce waste
(RCW 70A.240.030)

- Statewide recycling studies
- NextCycle WA accelerator
- Diverse Advisory Board
- Focused pilot projects
- Waste stream market research
- Business & technical resources



Recycling Market DEVELOPMENT CENTER



Fastening the Textile Community; Advocacy & Coalition Building

MAY 15TH 10AM - 12:30PM PST

Unify and empower stakeholders across levels to advance textile policy and collaboration, driving actionable steps for advocacy and ongoing community engagement in WA and beyond.



Coalition-building frameworks

Global to local policy & stakeholder landscape

Route to sustained collaboration



Hosts

Timothy Parent (He/She/They)

Kathryn Horvath (She/Her)

Reforme U

Textile & Sustainable Fashion
Policy Advocate

Housekeeping Notes

Recording:

This webinar is being recorded and will be posted to Ecology's YouTube and shared via the Recycling Market Development Center.

Q&A + Chat:

- Use the Q&A box for speaker questions (use the 👍 upvote feature!)
- Use the chat to connect, share reflections, or drop helpful resources

Privacy Reminder:

Please do not use AI notetakers (e.g., Otter.ai) — we're recording with limited, respectful access.

Take Care:

We'll have a 5-minute bio break, but feel free to step away as needed.

Feedback:

We'll drop a short survey link in the chat — your input helps shape future sessions!





Lisa Hilbert Founder, Redesign Collective



Leslie Perkins, Commerce



Megan Davis, RMDC



Carly Mick, Director of Sports Product Design, U of O



Kathryn Horvath, Fashion Advocate



Behnosh Najafi, Co-Founder, Circular Spring



Amrit Bhuie, Sustainability Advocate, Ph.D in Toxicology



Zakiya Cita, The Chayah Movement



JeLisa Marshall, Community Organizer, PhD Candidate



Lizzy Paul, Circular Economy Leader, RRS



Mya Keyzers, RMDC



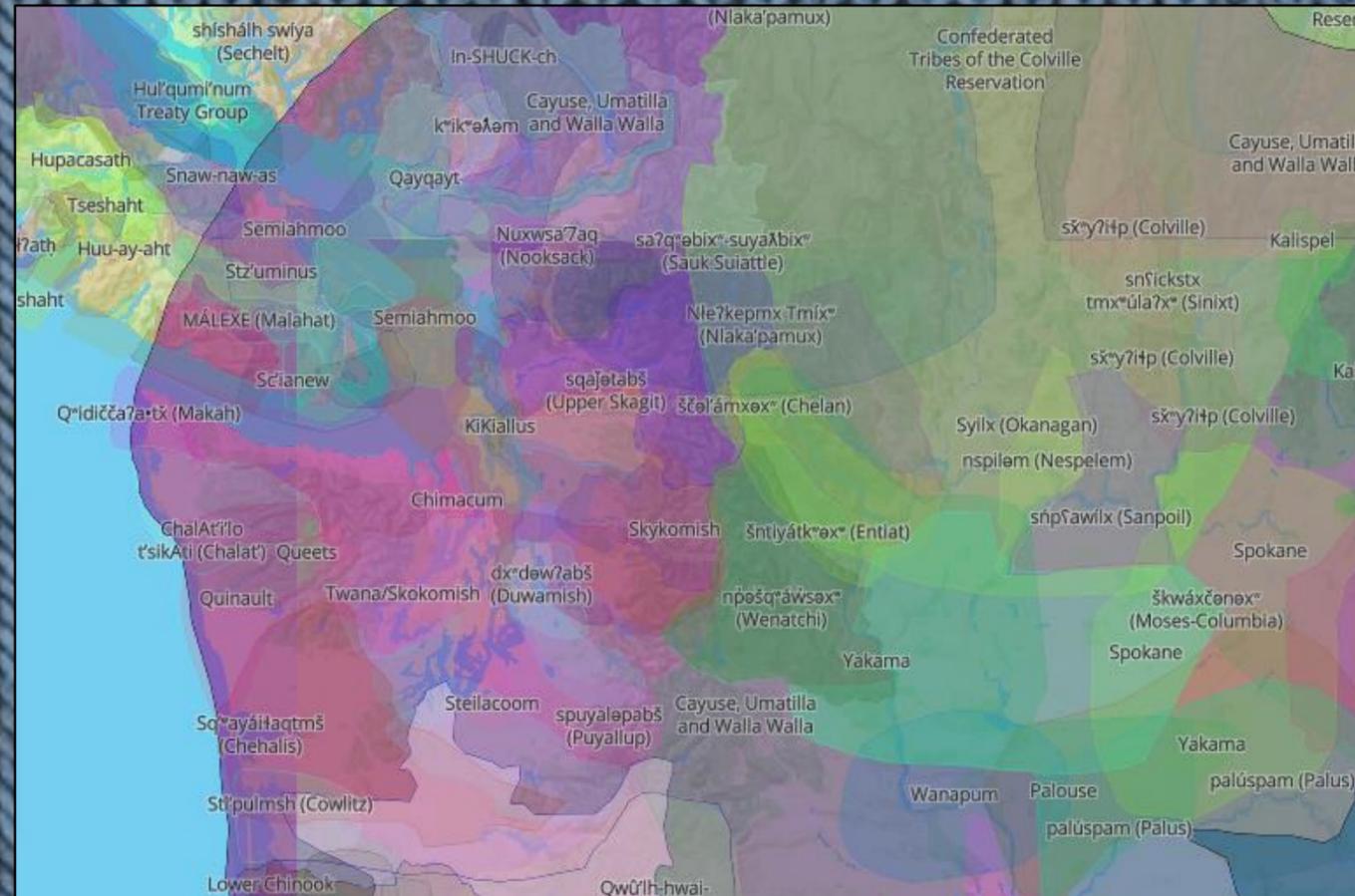
Nina Olivier, Circular Economy, King County

Land & Labor Acknowledgement

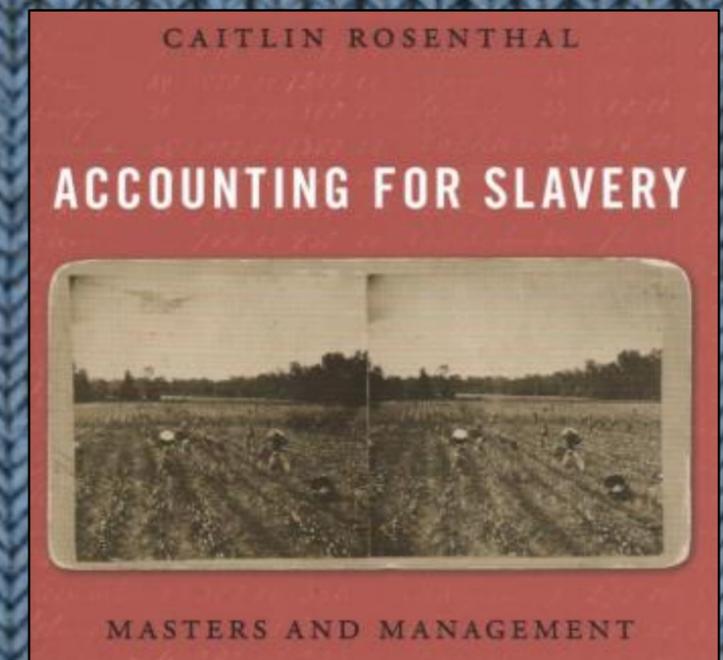
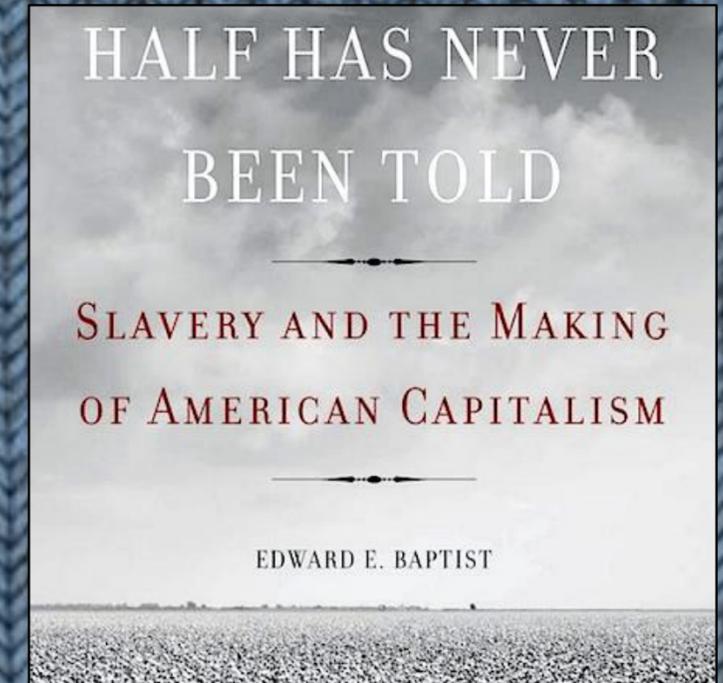


Newcombe, C. F. (1915). *Woman spinning yarn at the Coast Salish village of Musqueam* [Photograph]. University of Victoria Legacy Art Galleries. <https://legacy.uvic.ca/gallery/salishcurriculum/coast-salish-design-elements/spindle-whorls/>

Women Spinning yarn at the Coast Salish Village of Musqueam. Newcombe, C.F. (1915) <https://legacy.uvic.ca/gallery/salishcurriculum/coast-salish-design-elements/spindle-whorls/>



Map data provided by Native Land Digital (<https://native-land.ca/>) Used with permission for educational and non-commercial purposes.



Fastening the Textile Community: Advocacy & Coalition Building

🎤 Policy Panel:

💬 Q & A

☕ 5-Minute Bio Break

🎤 Transition: Megan Davis, RMDC

🎤 Community Spotlights:

Policy/Research/Data/Academia

Swap/Reuse/Repair/Upcycling

Workforce Development and Business Solutions

Community Engagement and Outreach

Breakout Rooms

📌 Closing Remarks & Action Items

Survey & Next Steps





Representative

Kristine Reeves (D)
30th District, Washington State



Dr. Joanne Brasch,
Director of Advocacy CPSC



Mckenna Morigan,
Strategic Advisor for Solid
Waste Planning, Seattle Public Utilities



Marisa Adler
Senior Consultant, RRS
(Resource Recycling Systems)



Marisa Adler
Associate Senior
Consultant, RRS
(Resource Recycling
Systems)

Marisa Adler is a textile circularity consultant who advises brands, governments, and recyclers on sustainable materials management and policy.

She founded the textile circularity practice at RRS, chairs the New York State Association for Reduction, Reuse, and Recycling's Textile Council, and serves on the board of the Secondary Materials and Recycled Textiles (SMART) Association, advancing textile recovery and EPR efforts nationwide.



Circular Textile Policy in the United States

THE INDUSTRIAL COMMONS – NSF TEXTILE ENGINE SORTING PROJECT

MARISA ADLER • MAY 15, 2025

At RRS, we:



Have 35+ years solving for circularity, materials management, and sustainable products & packaging



Guide collaboration to tackle infrastructure and recovery challenges



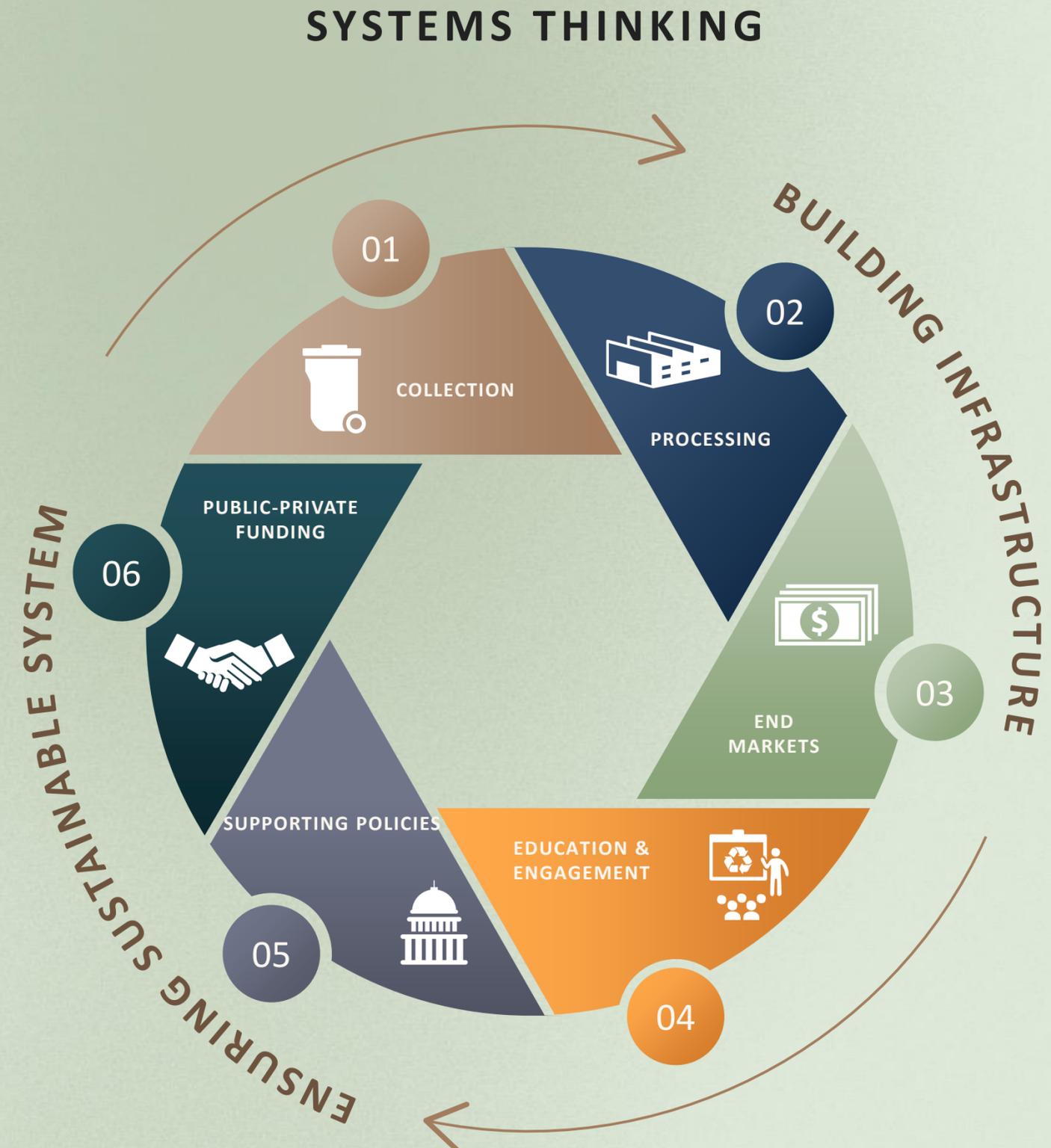
Have U.S.-based experts specializing in materials, sustainability, and life cycle management solutions



Support governments, recyclers, brands, retailers, trade groups, manufacturers, and beyond



Knowledge and experience in crafting sustainable, responsible, and impactful strategies



recycle.com

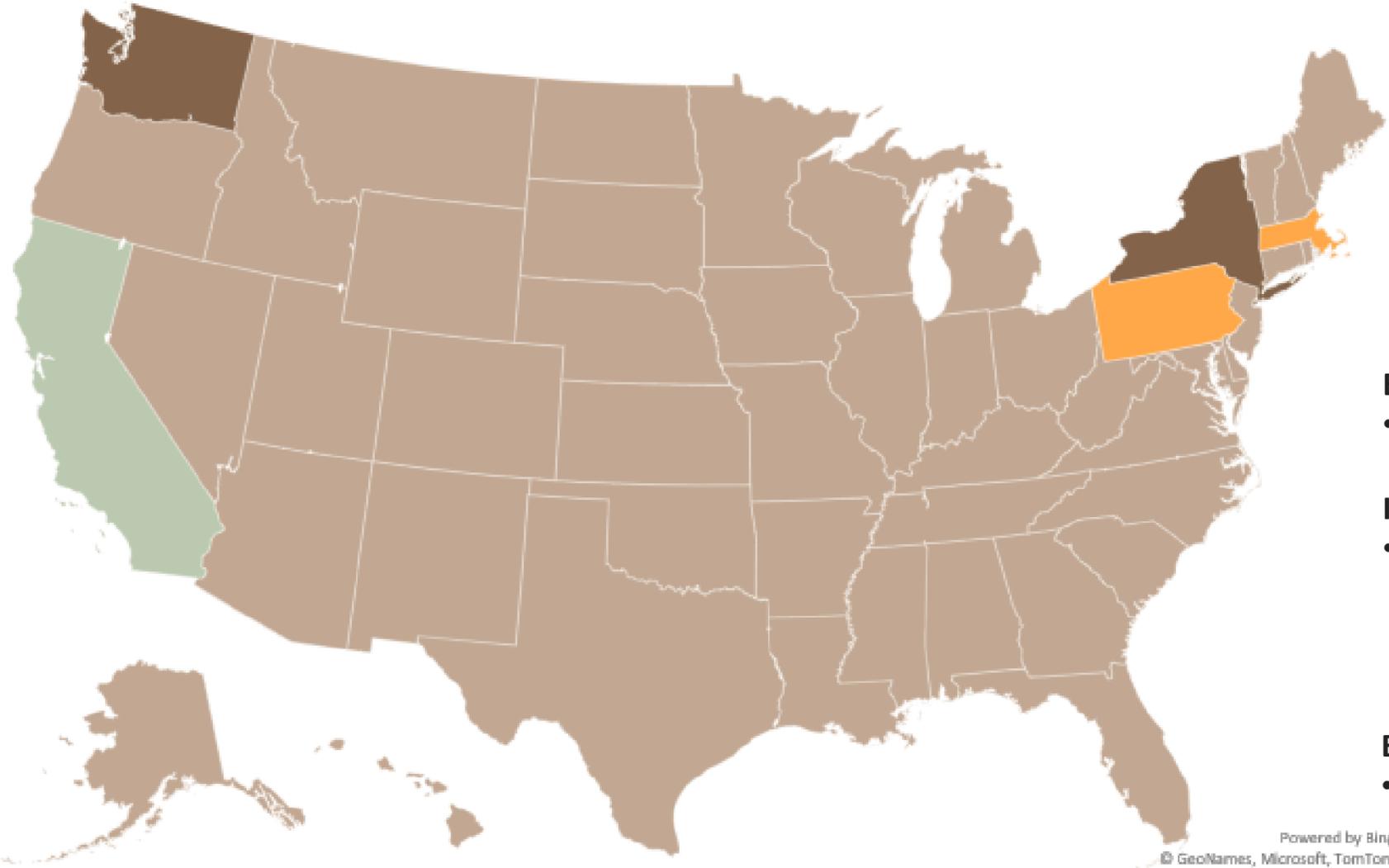
Policy is Critical to Drive Textile Recovery



Current State of Circular Textile Policy in the U.S.

U.S. EPR for Textiles

■ EPR Proposed/Debated
 ■ EPR Enacted
 ■ Other Circular Textile Policy In Effect
 ■ EPR Proposed/Debated



Federal

- Enacted**
- US Uyghur Forced Labor Prevention Act (2021)
 - US SEC Proposed Rules on the Enhancement and Standardization of Climate-Related Disclosures for Investors - 33-11042
- Introduced**
- H.R.1239 - The Voluntary Sustainable Apparel Labeling Act
 - H.R. 5502 Fashion Accountability and Building Real Institutional Change Act (FABRIC Act)

New York

- Enacted**
- NYC Commercial Textile Waste Disposal Ban
 - Ban on PFAS in Apparel (2025)
 - NY Textile Act to Support Animal and Plant Fiber Growing, Processing, and Textile Manufacturing
- Introduced**
- S 3217 (Kavanagh) – Textile EPR
 - S 4558A (Kelles) – NY Fashion Sustainability and Social Accountability Act

Massachusetts

- Enacted**
- MA Textile Waste Disposal Ban (2022)
- Introduced**
- HD4220 (Rogers and Nguyen) – Fashion Sustainability and Accountability Act (

Pennsylvania

- Enacted**
- Reversed ban on recycled content in plush toys

Washington

- Introduced**
- HB 1107 (Mena) - The Fashion Act
 - HB 1420 (Reeves) – Textile EPR Bill
 - WA Transparency in Supply Chains - SB 5541

California

- Enacted**
- Climate Corporate Accountability Act (2022)
- Introduced**
- AB 405 (Addis) – Fashion Environmental Accountability Act

Not comprehensive.

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What is Extended Producer Responsibility?

Extended producer responsibility is a policy approach and practice in which producers take responsibility for management of the products and/or packaging they produce at the end of their useful life. Responsibility may be fiscal, physical, or a combination of the two.

WHO ARE THE PRODUCERS?

> Brand Owners

Why Are We Seeing More EPR Policy?



Increase diversion
and recovery



Reduce
cost to
government



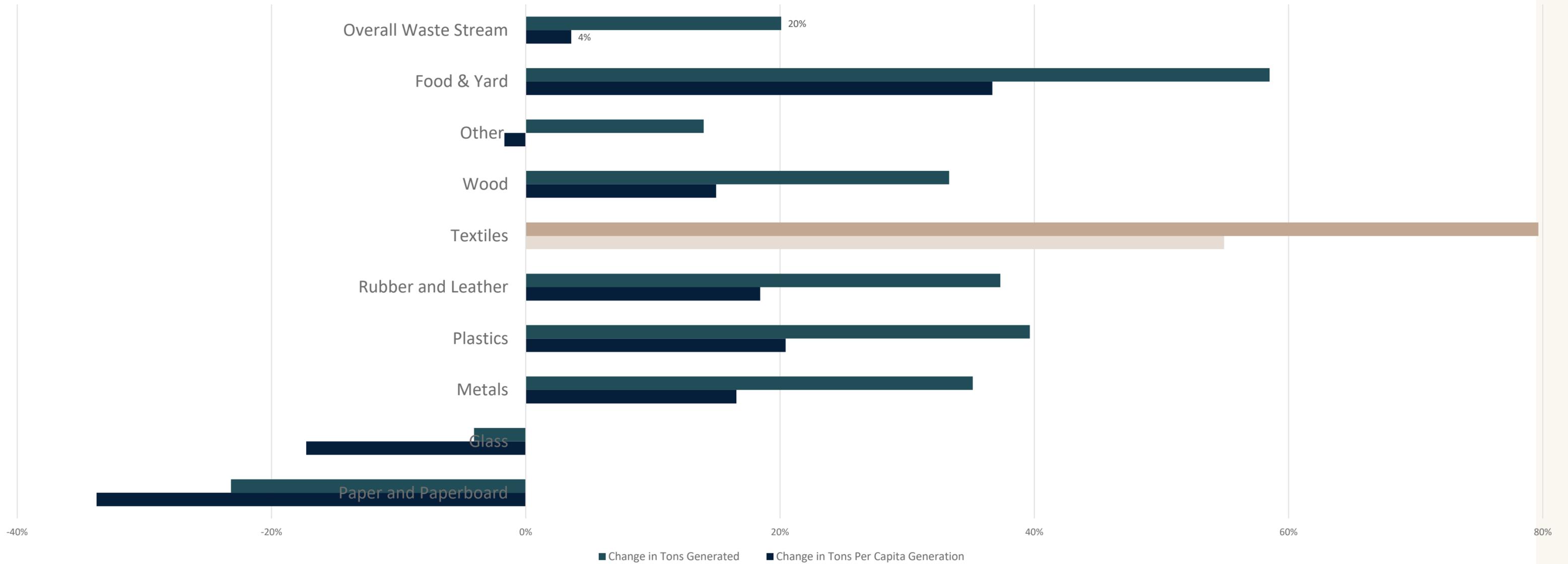
Incorporate the
cost of recycling/
end-of-life
management in
the cost of the
product



Improve the
design of
products to
reduce
environmental
impact

Why Are We Seeing Textile EPR?

PERCENT CHANGE IN ABSOLUTE TONS AND TONS PER CAPITA WASTE GENERATION 2000-2018

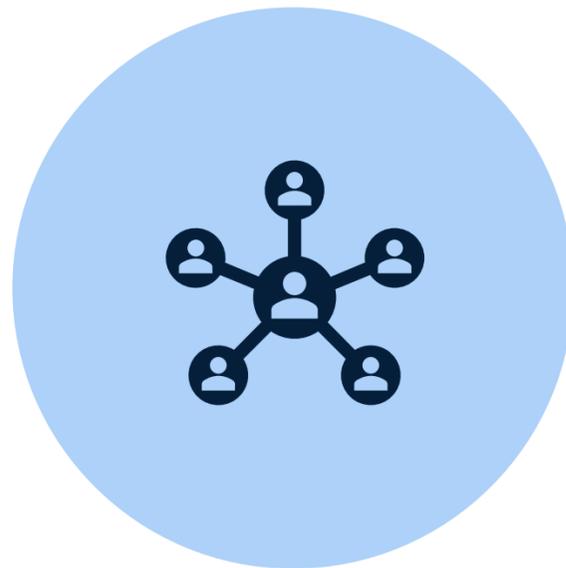


RRS analysis based on US EPA data

Common Features of EPR Programs



Created by
legislation
establishing rules
and targets



Managed by one or more
Producer Responsibility
Organizations (PRO)



Guided by a
Program Plan

EPR for Textiles is a Growing Trend

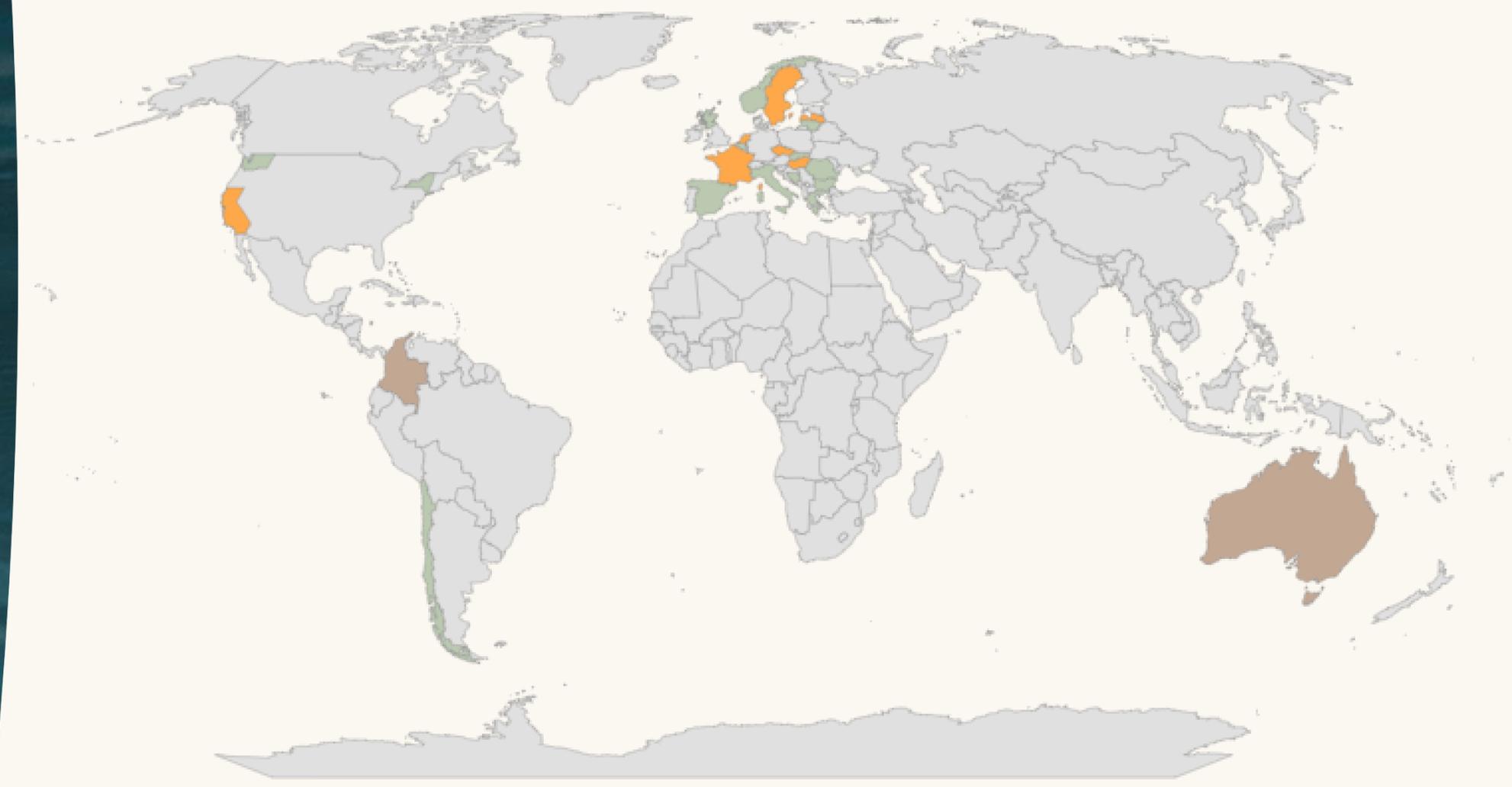
Voluntary: Colombia (2024), Australia (2024)

Proposed or Debated: Bulgaria, Norway, Chile, Italy, Spain, Brazil

Enacted: France (2007), Netherlands (2023), Hungary (2023), Czech Republic (2023), Sweden (2024), Latvia (2024)

Textile EPR Worldwide

■ Voluntary ■ Proposed ■ Enacted



What intended impact will EPR have on the circular textile landscape?

- Create level playing field for brands
- Incentivize domestic processing of used textiles
- Unlock capital for textile collection, sorting, and processing infrastructure
- Unlock R&D, innovation, and scaling funds
- De-risk investment
- Legitimize new reverse supply chain
- Increase uptake in recycled fibers by apparel brands and manufacturers
- Create economies of scale and stabilize commodity prices
- Influence design for reuse and recycling and material innovation
- Improve consumer education
- Better data and transparency upstream and downstream
- Increase recovery rates
- Spur new business models and technologies

Congressional Slow Fashion Caucus

The Slow Fashion Caucus is a bipartisan group in Congress that advocates for policies supporting a more sustainable and ethical fashion industry.

Key Focus Areas:

- **Reducing Textile Waste:** Promoting circularity, recycling, and Extended Producer Responsibility (EPR) systems
- **Labor Rights:** Advocating for fair wages and safe working conditions in the global supply chain.
- **Environmental Impact:** Encouraging sustainable material use, lower carbon emissions, and less water consumption.

The Caucus will set programmatic direction based on the new U.S. Government Accountability Office (GAO) report, "Textile Waste: Federal Entities Should Collaborate on Reduction and Recycling Efforts," addressing the escalating issue of textile waste in the United States, which recommends:

1. **Congressional Action:** The report suggests that Congress should designate a federal entity to lead efforts in reducing textile waste and advancing recycling initiatives. GAO
2. **Interagency Collaboration:** It recommends that six federal agencies, including the Environmental Protection Agency (EPA) and the Department of Energy, establish an interagency mechanism to coordinate their efforts in promoting textile circularity.

The image shows a screenshot of a GAO report and a congressional news article. The GAO report, titled "TEXTILE WASTE: Federal Entities Should Collaborate on Reduction and Recycling Efforts," is dated December 2024. It includes sections for "Why GAO Did This Study" and "What GAO Found." The news article, titled "Pingree Leads First-Ever Congressional Effort to Rein In Fast Fashion With Launch of Slow Fashion Caucus," is dated Washington, June 27, 2024. It features a photo of a group of people at the Capitol and quotes from Congresswoman Chellie Pingree and Rep. Gluesenkamp Perez.

GAO Highlights
December 2024
TEXTILE WASTE
Federal Entities Should Collaborate on Reduction and Recycling Efforts

Highlights of GAO-25-107165, a report to congressional requesters

Why GAO Did This Study
While consumers and businesses have options to donate, repurpose, and repair used textiles in the U.S., the majority are discarded into municipal waste streams, according to EPA. The rise in fast fashion has highlighted concerns about textile waste and textile recycling in the U.S., according to EPA officials.

What GAO Found
Textile waste—discarded apparel and products such as carpets, footwear, and towels—causes harmful effects to the environment, according to academic and federal reports GAO reviewed. These effects include the release of greenhouse gases and the leaching of contaminants into soil and water as textile waste decomposes in landfills. While data on textile waste are limited, the U.S. Environmental Protection Agency (EPA) textile waste data estimates an over 50 percent increase between 2000 and 2018 in the U.S. According to federal, academic, nonprofit, and industry sources, textile waste has increased because of multiple factors, including a shift to a fast fashion business model, limited, decentralized systems for collecting and sorting textiles; and the infancy of textile recycling technologies.

Examples of Discarded Textiles

Chellie PINGREE
1ST DISTRICT OF MAINE
Home About Media Issues Legislation Services Resources 1st District CONTACT

Pingree Leads First-Ever Congressional Effort to Rein In Fast Fashion With Launch of Slow Fashion Caucus
Sustainable fashion industry leaders including Patagonia and ThredUp joined Reps. Pingree, Gluesenkamp Perez, and Kamlager-Dove at the Capitol on Thursday to launch the Slow Fashion Caucus

Washington, June 27, 2024
Tags: Fighting Climate Change, Curbing Fast Fashion Pollution

Today, Congresswoman Chellie Pingree (D-Maine), ranking member of the House Appropriations Interior and Environment Subcommittee, alongside Reps. Marie Gluesenkamp Perez (D-Wash.) and Sydney Kamlager-Dove (D-Calif.), announced the first-ever Congressional Slow Fashion Caucus to curb fast fashion pollution through climate-smart policies. The Members were joined by sustainable fashion industry leaders and stakeholders, including Patagonia, thredUp, the Garment Worker Center, and more for the launch event and press conference on Capitol Hill.

"For too long, the so-called 'fast fashion' industry has been given free range to pollute our planet, exploit workers, and shortchange consumers. In fact, textile waste is one of the fastest-growing waste streams in the United States and is responsible for more carbon emissions than all international flights and maritime shipping combined. The launch of our Slow Fashion Caucus marks a new era in the fight against climate change and sends a clear message that Congress will not stand by as the harmful fast fashion industry files under the radar to destroy our planet," said Pingree, **Founder and Chair of the Slow Fashion Caucus**. "It doesn't have to be this way. As lawmakers, we can create incentives for the apparel industry and consumers to reduce natural resource consumption and engage in reusing, repairing, reweaving, and recycling textiles. I am eager to get to work and thankful for the widespread support of sustainable style advocates, industry leaders, and, of course, my fellow Members of Congress who are joining me in this new effort to rein in fast fashion pollution. This is just the beginning!"

"High-quality American-made clothing isn't just inherently fashionable – it's a core part of building wealth in the middle class. When I have to replace work boots every few months, rather than a quality pair that can last for years, my family loses out. The purest form of environmentalism is to use less and be a good steward of your stuff – rather than buying new clothing that's designed to be disposable," said Rep. **Gluesenkamp Perez**. "These items can contain toxic chemicals and PFAS, and they're predominantly made from synthetic fabrics that shed microplastics, unlike natural fibers. Instead of putting our kids in pajamas with chemical flame retardants, we should be looking to naturally resistant alternatives like wool. I look forward to working with the Slow Fashion Caucus to bring manufacturing jobs home and support a cultural shift toward durable, safe clothing for working families."

"Los Angeles is home to the dreamers, innovators, and risk-takers of the fashion world, and as such, we have long been leaders in setting sustainable fashion trends to promote fair labor practices and reduce fashion's climate footprint," said **Congresswoman Kamlager-Dove**. "California has been a pioneer in tackling this issue at the state level, which is why I am thrilled to see the effort to promote sustainable fashion coming to the Halls of Congress. I am proud to be a founding member of the Slow Fashion Caucus and look forward to working alongside my colleagues to advance policies that support an ethical, sustainable, and climate-smart future."

G7 Textile Circularity Agenda



ECONOMY

What is the G7 Summit?

The G7 Summit is an international, annual forum for the leaders of the Group of Seven member states. This year's meeting will be held in Italy from June 13 to 15.

MEMBERS



COUNTRIES

7

COMBINED GDP

\$40.27 trillion

BEGAN

1975

SHARE OF GLOBAL GDP

40%

WORLD'S POPULATION

10%

SUMMITS SINCE 1975

50



Source: g7italy.it | June 12, 2024



At the G7 Climate, Energy and Environment Ministers' Meeting in Venaria (Turin - Italy) in April 2024, the Ministers tasked the G7 Alliance on Resource Efficiency (ARE): “to work on the development, by the end of 2024, of a **common voluntary Agenda on Circular Textiles and Fashion** among governments, businesses, stakeholders, and partners to take significant and concrete steps to drive

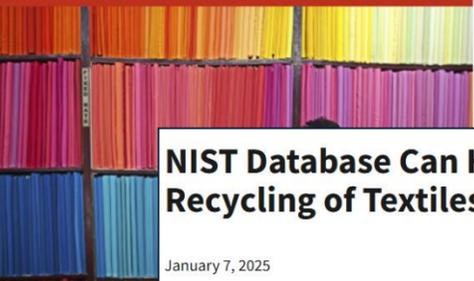
PRODUCT AND PERFORMANCE STANDARDS SUPPORT

Textile Circularity

The National Institute of Standards and Technology (NIST), ASTM International, and the American Association of Textile Chemists and Colorists (AATCC) are working on standards to facilitate the transition toward a more circular economy for textiles, including terminology; sorting and grading; recycling, design for circularity; labeling; and digital product passports.



Standards Needs for Circular Textiles Workshop Report



NIST Database Can Help Increase Recycling of Textiles and Clothing

January 7, 2025

Helping Our World Work

f in X

- Researchers estimate that 85% of used clothes and other textiles end up in landfills and incinerators.
- To increase recycling and reduce waste, the industry needs better technology for automatically sorting used textiles and clothing.
- NIST's new "NIR-SORT" database contains the molecular "fingerprints" of different kinds of fabrics and will enable more rapid and efficient sorting of textiles and clothing.



Standard	Description	Benefits
Commodity Specifications	Commodity specifications provide industry-developed guidelines for market acceptance of various post-consumer recycled bales.	<ul style="list-style-type: none"> Provides a benchmark for producers of the commodity (e.g., sorters and graders) for the production of quality bale commodities Facilitates greater understanding of the products commonly accepted for reuse and recycling Provides clear specifications that help improve bale quality and contribute to higher reuse and recycling yields, cost effectiveness, and quality Facilitates communication between bale producers and purchasers (e.g., resellers; recyclers) Provides insight for the broader marketplace and value chain, from product developers to other stakeholders and decision makers
Price Index	A commodity price index is an index that tracks the price and returns on a given basket of commodities.	<ul style="list-style-type: none"> Provides insight into supply and demand trends and factors influencing price performance Allows for comparison against virgin counterparts and identify any correlations that may exist (such as market caps or floors) Allows for market predictions and forecasting Enables businesses to peg their own pricing against industry averages Allows for nimble adjustments in operations to respond to market changes Can be used in contracting, negotiations, and investment decisions

HS Code Revisions

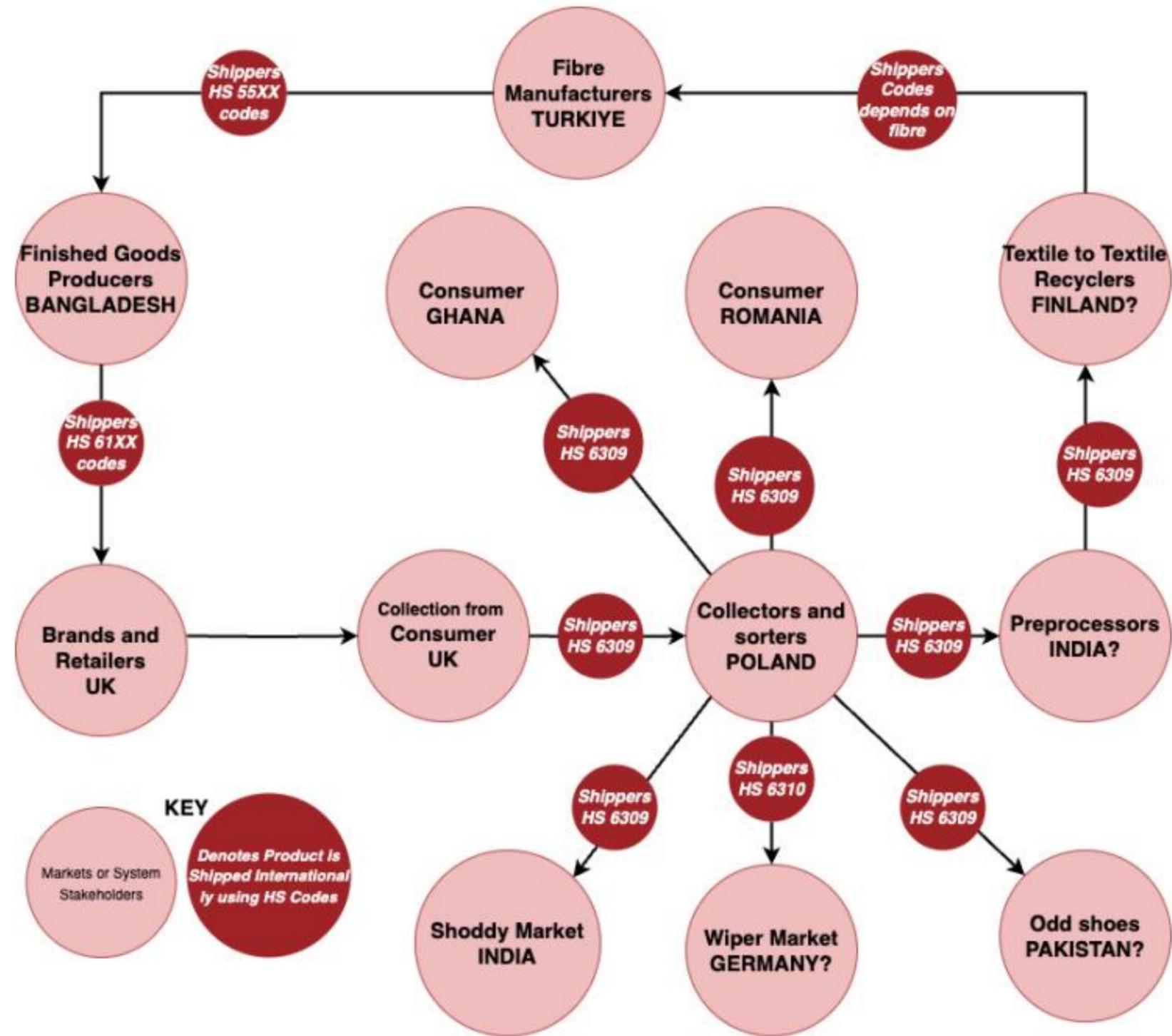
International discussions support the idea of new harmonized System (HS) codes to enable more accurate trade of secondhand textiles.

Current HS codes lack precise waste classification and prevent accurate trade monitoring, which runs the risk of textile waste exports. For used textiles are broad and could hinder the industry's shift towards sustainability.

A new classification would align with minimum textile sorting standards and emerging end-of-waste criteria frameworks and establish contamination benchmarks to minimize the rejection rate of cargo due to the unintended inclusion of “non-target” items.

Improved trade codes will enable better data collection on circular economy practices, supporting policymaking and industry initiatives.

Figure 1: Systems view of HS6309 use in the global textile value chain



Source: UK Industry, pers. com and WCO (2022)



Other forms of policy can also help move the needle on textile circularity in the U.S.

Policy	Economic Impact
Recycled content requirements	Creates demand-pull through the value chain for recycled content
Elimination of duty drawbacks	Financially disincentivizes destruction of unsold inventory making it more attractive for reuse
Elimination of virgin subsidies	Accounts for externalized costs to incentivize solutions which use recovered resources where costs are internalized.
Virgin material tax	Monetizes externalized costs to incentivize circular solutions Creates funds to address infrastructure, education deficits, and shift incentives for solutions that use recovered resources
Green Purchasing	Requires public agencies to procure environmentally preferable products. Green purchasing policies can stipulate minimum levels of recycled content, made locally, supplier certifications, and/or other environmental attributes for textile products.
Eco-design requirements	Set expectations, incentivize and reward products that meet specified environmental preferences Potential to level the competitive playing field and de-risk spend to produce “green” products
Disclaimer Laws	While states and localities are preempted from implementing tag and label laws, they can require disclaimers for things like recycled content.
Disposal bans	Serves as a potent public education and agenda-setting tool Potential avoided disposal fees for municipalities, taxpayers and ratepayers Monetizes waste as a commodity when paired with a demand-side policy
Carbon tax	Increases costs of products that have higher carbon impacts
Supply chain accountability regulations	Aims to ensure legal business dealings, fair margins and fair wages at each node of the supply chain, which translates into product pricing closer to “true cost”.
Market development grants and assistance	Grants, low-interest loans, tax incentives, zoning allowances, etc., to encourage the development of recovery infrastructure and supply chains locally. Makes financing and possible tax incentives available to recovery value chain companies

Examples of Supportive Policy

A close-up, high-resolution image of blue denim fabric, showing the characteristic twill weave pattern. The fabric is slightly wrinkled and has a natural, worn-in appearance. The color is a rich, medium blue.

Thank You.

Marisa Adler

Associate Senior Consultant

RRS madler@recycle.com

A thin, vertical black line located on the right side of the slide, positioned below the contact information.



Joanne Brasch, PhD
Director of Advocacy,
CPSC

Dr. Joanne Brasch holds a PhD in Textile Economics and Environmental Analysis from the University of California, Davis. Joanne has held lecturer and research appointments at UC Davis, CSU Sacramento, and Donghua University in Shanghai, China.

She currently works as Director of Advocacy at the California Product Stewardship Council (CPSC) leading projects that promote a circular economy using Product Stewardship and Extended Producer Responsibility. Dr. Brasch is appointed by the Department of Resources Recycling and Recovery (CalRecycle) to the California carpet advisory committee and holds the Vice Chair position.

She's the Chair of the American Association for Textile Chemists and Colorists California Chapter and sits on several academic external advisory boards around the Country. She made Waste360's "40 under 40" list for 2021.

Contact Joanne at joanne@calpsc.org or via [LinkedIn](#)



CPSC
California Product
Stewardship Councilsm



Fastening the Textile Community: Advocacy & Coalition Building

May 15th, 2025

Presented By:
Joanne Brasch



CPSC Mission and Vision



Mission: To shift California’s material and energy policies toward a circular economy through product stewardship and extended producer responsibility.

Vision: A future where producers are responsible for developing and funding reuse, repair, and materials recovery systems for their products in a circular economy. The State will set performance goals, oversee progress and ensure transparency and accountability of such efforts.

SB 707 (Newman) Responsible Textile Recovery Act of 2024 SIGNED BY THE GOVERNOR (9/30/2024)

Author: Senator Josh Newman (SD 29)

Sponsor: California Product Stewardship Council

Description: This bill would enact the Responsible Textile Recovery Act of 2024, which would require a producer of apparel, as defined, or textile articles, as defined, to form and join a producer responsibility organization or PRO. The bill would require the PRO to submit to the department, for approval or disapproval, a complete plan for the collection, transportation, repair, sorting, and recycling, and the safe and proper management, of apparel, as defined, and textile articles, as defined, in the state.

Updates: On August 22nd, the bill was amended for the final time to highlight the importance of minimizing the generation of hazardous waste, the generation of GHG, environmental justice impacts and public health impacts.

© California Product Stewardship Council 2025



Get Involved with CPSC



- 1. Follow us and share our content on social media and email newsletters: @calpsc
- 2. Join CPSC’s Statewide Textile Recovery Act Taskforce (STRAT)



Scan for the STRAT Membership Form



**Representative
Kristine Reeves
(D) 30th District,
Washington State**

A Moses Lake native, Reeves has served in a variety of roles, including Statewide Veterans Constituency Coordinator for U.S. Senator Patty Murray; Director of Economic Development for the Military and Defense sector at the state Dept. of Commerce.

She now owns her own small business where she provides Community and Economic Development expertise that promotes cultural humility as a DEIB approach. She holds a certification in project management and uses her master's degree in industrial/organizational psychology to support businesses in their big ideas to help build bold solutions.

She lives with her husband and two young children in Federal Way.

Contact Kristine Kristine.Reeves@leg.wa.gov

HB 1420: Textile EPR – 2025/26 Legislation in WA

SPONSOR: [Rep. Kristine Reeves \(LD-30\)](#)

PURPOSE:

SHB 1420 establishes a **statewide Extended Producer Responsibility (EPR) program for textile and apparel products** in Washington State. Modeled off [CA SB707](#), the intent is to reduce waste, improve reuse and repair, and mitigate environmental and public health impacts, especially in communities facing environmental justice concerns.

KEY PROVISIONS:

1. Scope and Definitions:
2. Program Structure:
3. Environmental and Social Standards:
4. Eco-Modulated Fees:
5. Education and Outreach:
6. Disclosure Requirements (Beginning 2027):
7. Oversight & Enforcement:

THE END GOAL:

HB 1420 aims to transform Washington's textile waste management system by holding producers accountable for the lifecycle of their products. It leverages circular economy principles—reuse, repair, recycling—and prioritizes environmental justice, transparency, and sustainable design.

CONTACT: kristine.reeves@leg.wa.gov | 360-786-7830

[Get Updates on HB 1420](#)





McKenna Morrigan
Strategic Advisor for Solid
Waste Planning,
Seattle Public Utilities

McKenna Morrigan is a strategic advisor for Solid Waste Planning and Program Management at Seattle Public Utilities (SPU). In this role, she works to advance state and local policies that support SPU's vision of zero waste and build a more circular economy.

She has been involved in crafting and advocating for producer responsibility policies in Washington for paint, mercury-containing lights, batteries, and packaging.

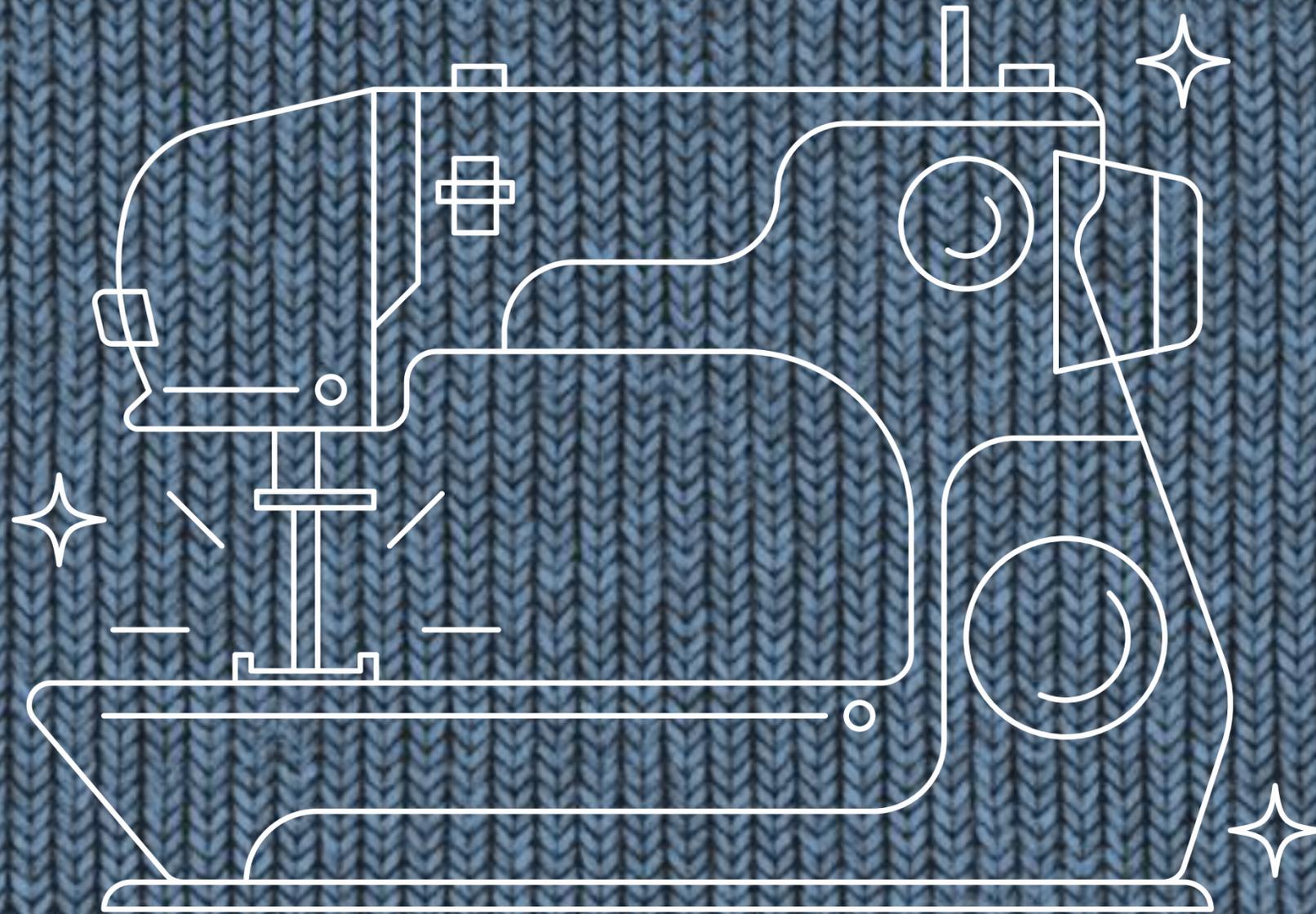
Previously, McKenna was a senior associate at Cascadia Consulting Group, where she led research and evaluation projects for local and state governments related to waste reduction policies, programs, and markets, including for textiles.

Contact McKenna at

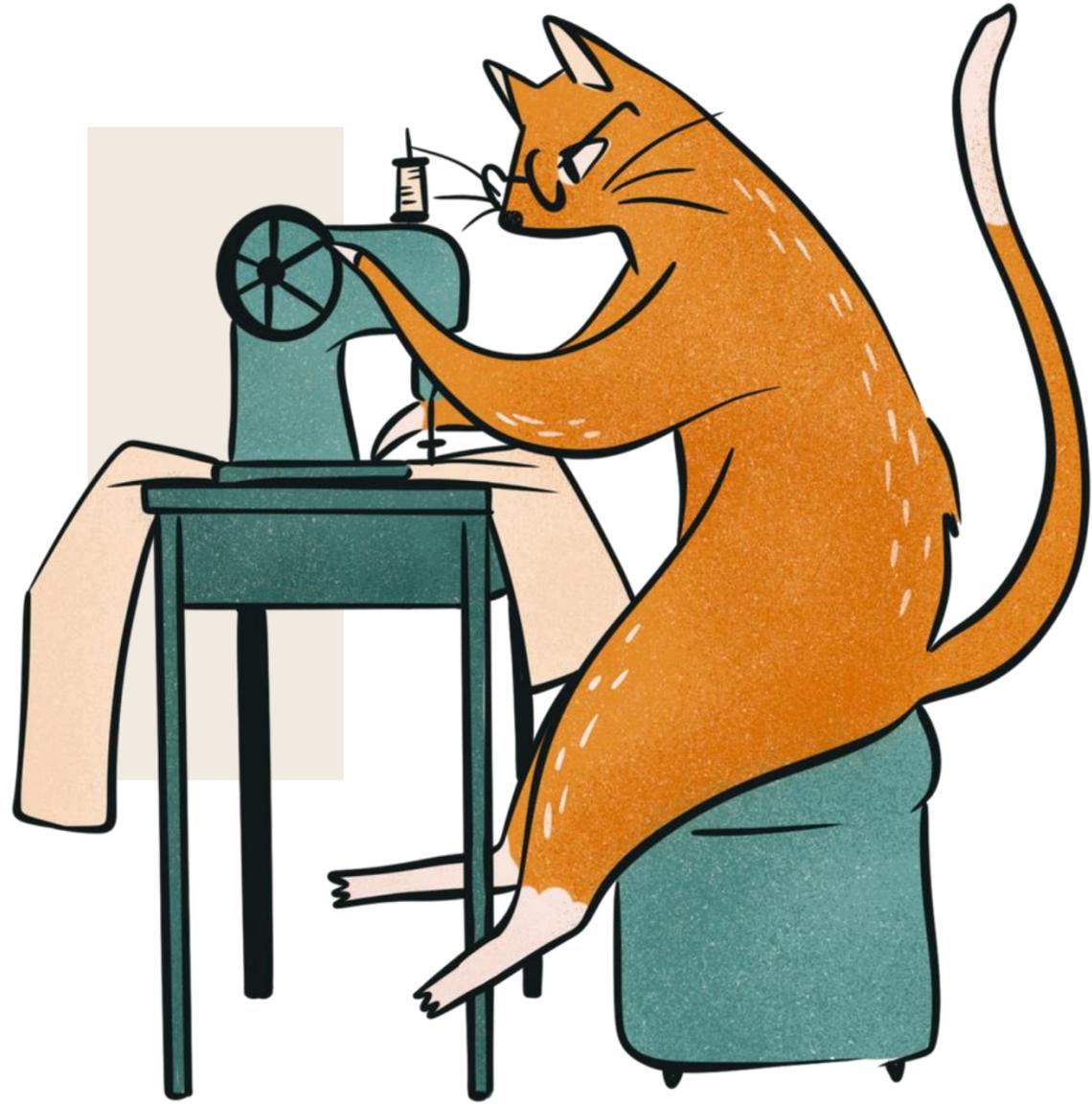
Unraveling the Textile Industry

for a regenerative Washington

Audience Q&As



FOUR-PART
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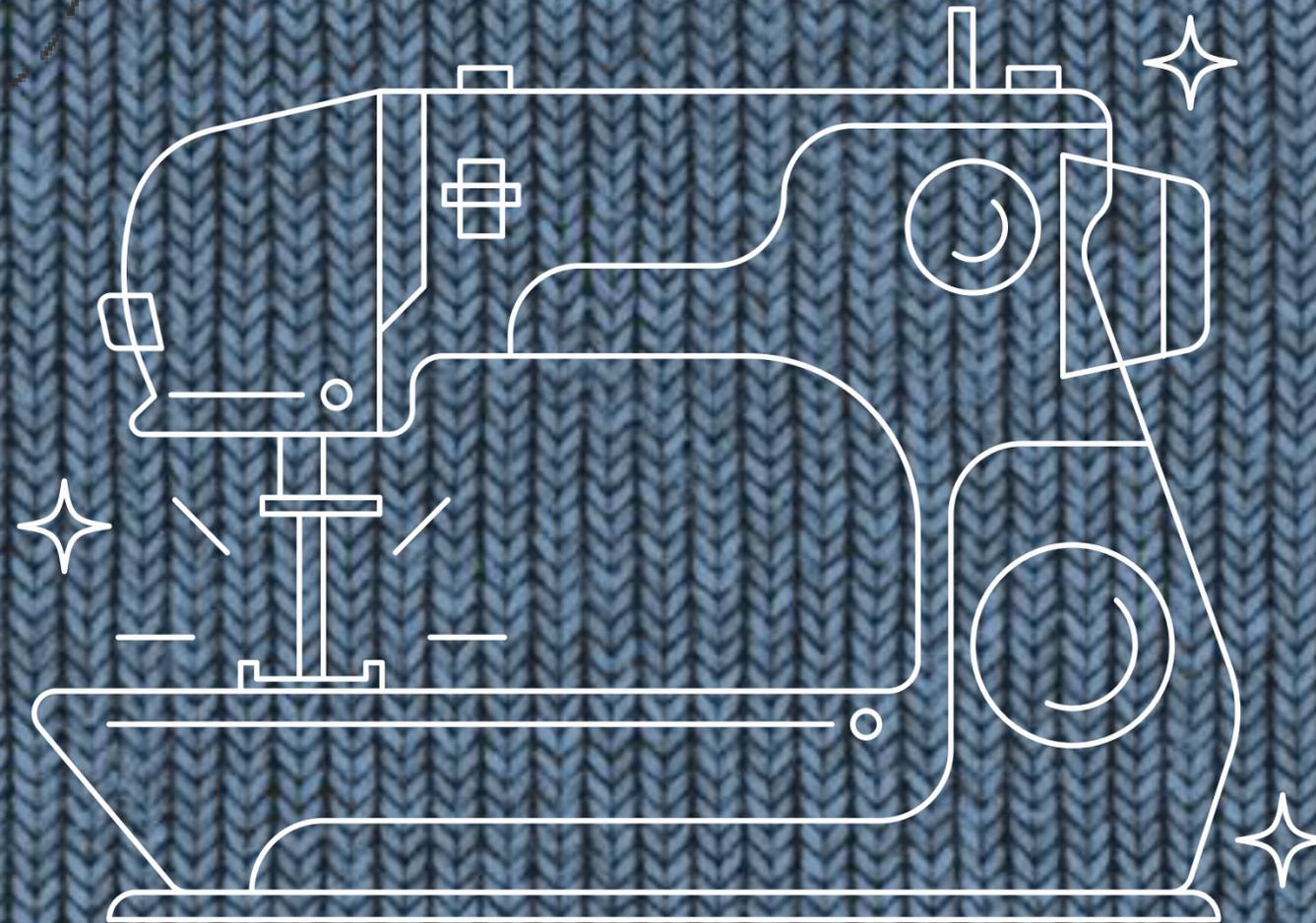
Bio Break

5 Minutes

Community Spotlight

Unraveling the Textile Industry

for a regenerative Washington



FOUR-PART
WEBINAR SERIES



Policy/Research/Data/Academia

Making Fashion a Force for Good

JeLisa Marshall
Ph.D. Scholar
Sustainability Education





Seattle World School

Diversity is our strength,
Unity is our power





Swap/Reuse/Repair/Upcycling



SouthKingTools.org

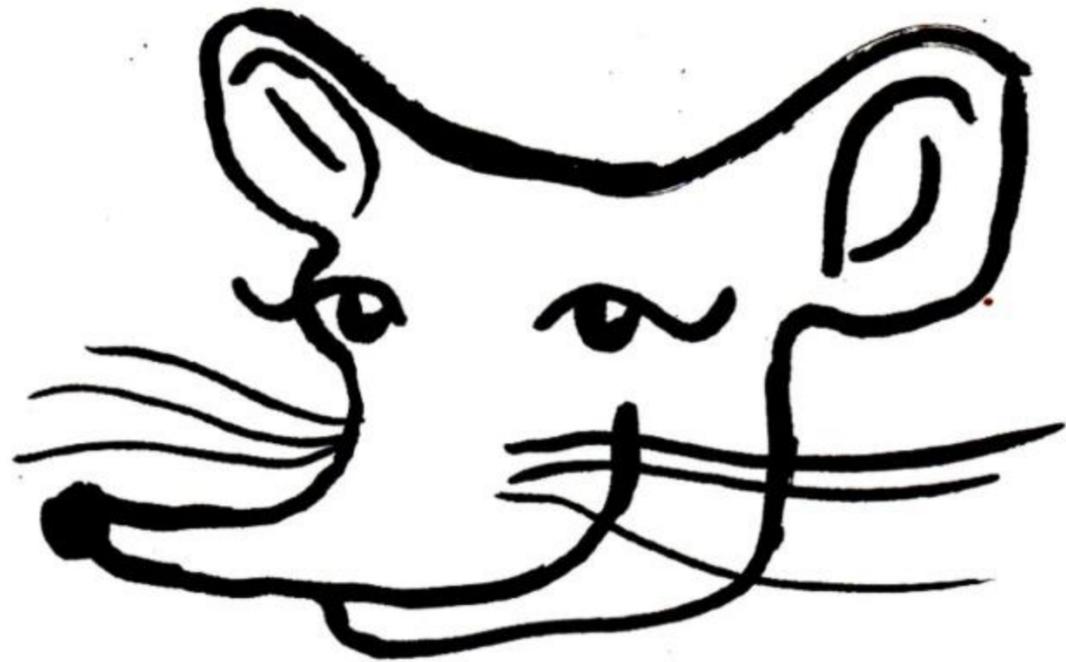




Partnership with Municipalities



JRAT
ZEROWASTE





Workforce Development & Business Solutions



business
network



NWWS
NORTHWEST SEWN



Building a thriving and **regenerative sewn and textiles economy** across the Pacific Northwest!

GET INVOLVED!

Questions? Contact sydney@seattlegood.org



THE CHAYAH MOVEMENT

Envisioning a future where every facet of fashion embodies sustainability and ethics!

 thechayahmovement.com |  info@thechayahmovement.com

Who We Are

The Chayah Movement (TCM) is a 501(c)(3) nonprofit committed to using fashion as a mechanism to combat the textile waste crisis. We are dedicated to cultivating the next generation of ethical fashion leaders and citizen-consumers. Through our workforce and leadership development initiatives, we equip aspiring professionals with the tools and mindset needed to drive sustainable change in the fashion industry while inspiring consumers to make thoughtful, impactful choices in their everyday lives. With a strong focus on environmental stewardship, we're not just building careers; we're shaping a future where fashion meets integrity and social impact.

Programs & Events

-  Advocate-in-Training (AIT) – Paid internship with sustainable fashion brands
-  Community Events – Clothing swaps, panels, and textile recycling
-  Education – FREE Public workshops and symposiums centered around circularity

Impact (Since 2018)

-  32,000+ lbs of textile waste diverted from landfill
-  600+ internship/volunteer hours
-  1000+ community members reached

Support Us

-  Donate |  Volunteer |  Partner |  Attend Events
- Follow us @thechayahmovement | #WTFTextileWaste #ChayahForChange





REDYOOOS

URBAN MINE™

DID YOU KNOW
YOUR OLD JEWELRY
CAN POWER A
GREENER FUTURE?

SCAN FOR YOUR FREE MAIL KIT





Community Engagement & Outreach

WEST SEATTLE Clothesline

- **Opened in 1995** by the West Seattle Helpline (*West Seattle Food Bank and WS Helpline merged in March 2020*).
- The Clothesline provides **free basic attire, professional wear** and **school clothing** for our neighbors and their families.
- In **FY24** The Clothesline had **10,819** shoppers.
- We distributed **84,721** pieces of clothing (up from 48,000 in FY23).
- Undies & socks are the most needed items - we distributed **11,359** undies, bras and pairs of socks last year.
- Anything we can't use is picked up by Evergreen Goodwill to be resold or recycled, keeping textiles out of landfills.

A Free Clothing Bank serving our neighbors in Seattle



Re+ Community Panel

Engaging Communities in Re+ Implementation

- King County Solid Waste Division's Re+ Community Panel brings together diverse communities and voices to chart a path toward a more equitable, waste-free King County.
- 12 members meet monthly to provide frontline community perspectives.
- Input on EPR, Organics, Grants, MWP, 2025 Strategic Climate Action Plan, and more!
- For more information, please reach out to Sylvaine Bucher, Re+ Program Manager, at sylbucher@kingcounty.gov.



// *We're here to be a sounding board and to guide Re+ in a way that connect with our segments of the community."*
Community Panel Member

Soapbox Project

*make friends who care about stuff at
Seattle's most joyful third place for climate action*

Soapbox Project is a 501(c)3 nonprofit who
envisions a future where all living beings can
create healthy, joyful, and resilient communities!

Our mission is to heal climate anxiety, loneliness,
& powerlessness through “vibraries”—**joyful
social spaces for collective change—where
Seattleites connect, learn, & take action together.**



Our EIN is 99-3419911 and you can learn more at our website: www.soapboxproject.org.



soap
box
PROJECT

Break out Session

Unraveling the Textile Industry

for a regenerative Washington

Policy, Research, Data, Academia

*Policy Panelists: Representative Reeves, Marisa Adler, Joanne Brasch, and McKenna Morigan
JeLisa Marshall, PhD Candidate at Prescott College
Seattle World School

Community Engagement & Outreach

Whit Carter, West Seattle Food Bank - Clothesline
Sylvaine Bucher, Re+ Community Panel
Nivi Achanta, Soapbox

Swap, Reuse, Repair, Upcycling

Amanda Miller, South King County Tool Library
Refugee Artisan Initiative
Janelle Abbott, JRAT/Wardrobe Therapy

Workforce Development & Business Solutions

Sydney Porter, Seattle Good/NW Sewn
Zakiya Cita, The Chayah Movement
Cleo Escarez, Redyoos



FOUR-PART
WEBINAR SERIES

Key Takeaways from the Breakouts



Unraveling the Textile Industry

for a regenerative Washington



Thank you!



FOUR-PART
WEBINAR SERIES