# **Building Green Cities**

# **Advisory Committee Kickoff Meeting**

October 24, 2017 10:00 am - 12:30pm

Puget Sound Regional Council Offices

Waterfront Place Building, 1101 Western Avenue, Suite 500, Seattle, WA

Directions & Transportation information: <https://www.psrc.org/contact-center/directions>

Light Refreshments will be served

## Welcome Charlene Andrade 10:00 - 10:20

Review Agenda, Meeting Goals & Objectives

## Advisory Committee Introductions Charlene Andrade 10:20 - 10:50

## Project Goals & Committee Participation Heather Ballash & Erika Harris 10:50 – 11:30

Project Elements, Committee Participation, Timelines, Products

## Social Marketing Presentation/Discussion 11:30 – 12:00

“Selling Green Cities: a Model for Persuasion”
Heidi Siegelbaum, Washington State University, Stormwater Center

## Literature Review Linda Bentley 12:00 – 12:10

## Next Steps Charlene Andrade 12:10 – 12:30