

# City of Airway Heights – Downtown Subarea Plan & US-2 Code Assessment: Public Engagement Plan

2020							2021		
	May	June		July		August	September	January	March
Date	Target mailing window May 18-22 <sup>nd</sup>	As stakeholders are available in June	4-6:30 pm Tuesday, June 23 <sup>rd</sup>	July TBD pending Chamber response	Released early July (target July 13 <sup>th</sup> )	August 19-20 (2 day studio event)	Monday, September 28 <sup>th</sup> 5:30 pm Study Session	Monday January 25 <sup>th</sup> 5:30 pm Study Session	PC: Wednesday, March 10, 2021 6:00 pm CC: Monday, March 23, 2021
Outreach	Post card mailers	Stakeholder Interviews	Vision Workshop	West Plains Chamber meeting	Visual Preference Survey	Storefront Studio/ Workshop	Joint Workshop	Rollout Workshop	Adoption
Details	Mailers sent to public detailing dates and outreach for meetings, workshops, etc.	Virtual interviews, phone calls, Zoom meetings	Virtual and in person Community Center with Zoom meeting access, social distancing will be met	Virtual meeting/ presentation	Downtown and corridor development questionnaire	Both in person and website – add onto visual preference survey relative to subarea and zoning concepts	Joint Workshop with Planning Commission/ City Council	Joint Workshop with Planning Commission/ City Council	Public Hearings
Action	Postcard property owners in business area/ occupants website/ survey location	List from City, consultant creates question outline for interview – questionnaire specific to stakeholders	Vision, priorities to inform concepts	Coordinate with West Plains Director to confirm date/time (waiting on furlough)	Develop questionnaire, determine target group (Visual preference for general public)	Facebook, twitter, paper version sent out Visual preference, Zoom and in person workshop	In-person and virtual (Zoom if needed)	In-person and virtual (Zoom if needed)	Public Hearing Notice, SEPA, Commerce review