

Public Engagement During COVID-19

Discussion with HB 1923 Grantees

Laura Hodgson

ASSOCIATE PLANNER

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Washington State
Department of
Commerce

Meeting Agenda



- Welcome (10 mins)
- Public engagement tips (10 mins)
- Share progress on engagement (30 mins)
- Break out groups (12 mins)
- Takeaways and Q&A (20 mins)
- Next steps (5 mins)

Commerce Housing Guidance to date

Housing Needs Assessment Guidance (Mar 2020)

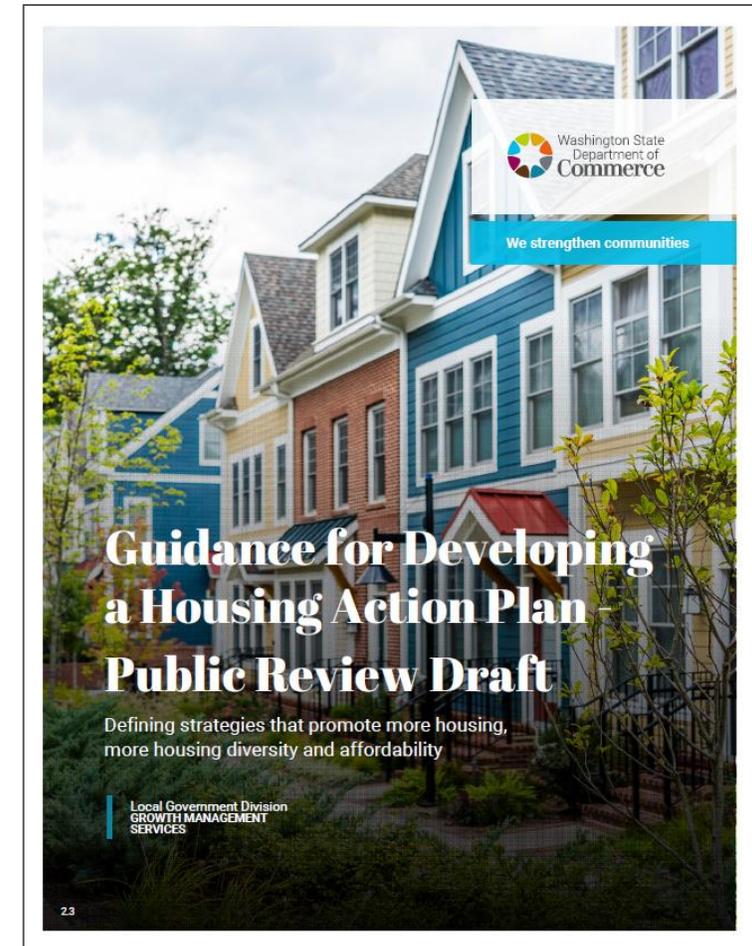
Housing Action Plan Guidance (July 2020)

- Ch. 2: Community and Stakeholder Engagement

Housing Element Guidance (Dec. 2020)

www.ezview.wa.gov Affordable Housing: Planning

- HB 1923 deliverables



Housing Element Guidance Outline

- Introduction
- Housing needs assessment review
- Countywide planning policies
- Updating housing goals and policies
- Housing element adoption
- Implementation plan and monitoring
- Legal background on housing
 - Federal and state roles
 - Legal cases
 - Rural areas
 - CC&Rs

Timeline:

- Public draft by December
- Webinar in early 2021

Feedback on outline
by: September 9th

How Are Grantees Doing?

- Over 80% of jurisdictions are using consultants for the HB 1923 work (4 HAP & 9 code cities are not)
- Many jurisdictions were interested in meetings with other grantees and their progress
- COVID is affecting schedule of around 80% of grants, delaying projects, especially public engagement



Deliverable Dates

- If adjustments are needed to your grant schedules or contracts, please coordinate with your Commerce point of contact
- All deliverables must be received by June 30th 2021
- For extenuating circumstances on large deliverables, we may be able to accept final drafts by June 30th (HAPs, subarea plans, planned actions only)

2021 JUNE						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

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Procedural & Resource Equity Considerations

- Availability of and access to technology/internet
- Residents with cell phones only are more likely to be younger and minority (re: phone survey)
- Schedule events outside of standard work hours
- Provide childcare, food, and/or transportation
- Partner with community leaders and organizations for recommended methods of connecting
- Consider using a non-staff facilitator
- ADA accessible materials and locations

Reconnect to Old Technology

Methods

- Phone banking/Phone trees
- Tabling/pop-up event
- Doorhangers!
- Flyers or postcards mailed to residents
- Signage and posters
- Phone interviews, focus groups, paper surveys
- Printed media (city magazine, newspaper)

Locations

- Human services providers
- Transit hubs or heavily trafficked areas
- Post in apartment buildings
- Childcare centers
- Utility bill inserts
- Food bank inserts
- Ask community orgs and leaders to distribute

Electronic Connections

Methods

- 'Interested parties' email list
- Online open houses
- Public comment via email and phone (can be voicemail)
- Audio recordings
- Provide a call-in method for all meetings
- Text messaging

Platforms

- Konveio (Oak Harbor)
- Bang the Table (Mercer Island)
- Constant Contact (emails and newsletters)
- Citibot, Hustle, Textizen (for texting)
- [Participate DB](#): digital engagement catalogue of platforms & uses. Searchable.

Additional Resources

- [International Association for Public Participation](#)
- Their [resources page](#) includes **online public engagement tools**
- [Salt Lake City Best Practices for Public Engagement During COVID-19](#)
- Mercer Island's use of Bang the Table for comprehensive plan updates and other projects. This is an [example of a current project](#).

Progress on Engagement Efforts

- How are you engaging your communities?
- What has worked well? What has not worked well and how did you adapt?
- What tools are you using for meetings and engagement?
 - Hear from Bonney Lake/Sumner, Airway Heights, and Shoreline (thank you!)
 - 12-minute breakout groups
 - Large group discussion on takeaways and Q & A

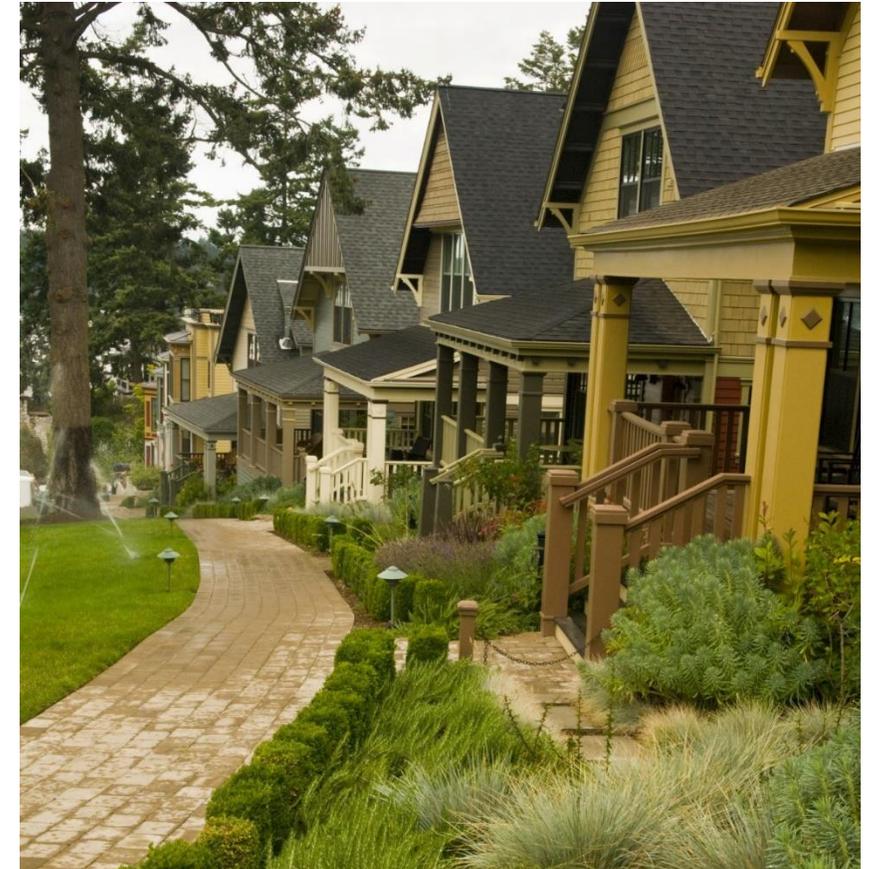


Commerce's Upcoming Meetings

- Sept. 16, 1-2:30 p.m.** Form-based codes
- Sept. 23, 1-2:30 p.m.*** ADUs
- Sept. 30, 1-2:30 p.m.*** HAPs
Translating HNAs into strategies
- Oct. 7, 9-10:30 a.m.** Duplex/triplex/courtyard apartment and duplex/corner lot

What other meetings should we schedule?

**Dates and times to be confirmed.*



How can we help?

Laura.Hodgson@commerce.wa.gov
(360) 764 -3143 (cell)

Anne.Fritzel@commerce.wa.gov
(360) 259 -5216 (cell)

