

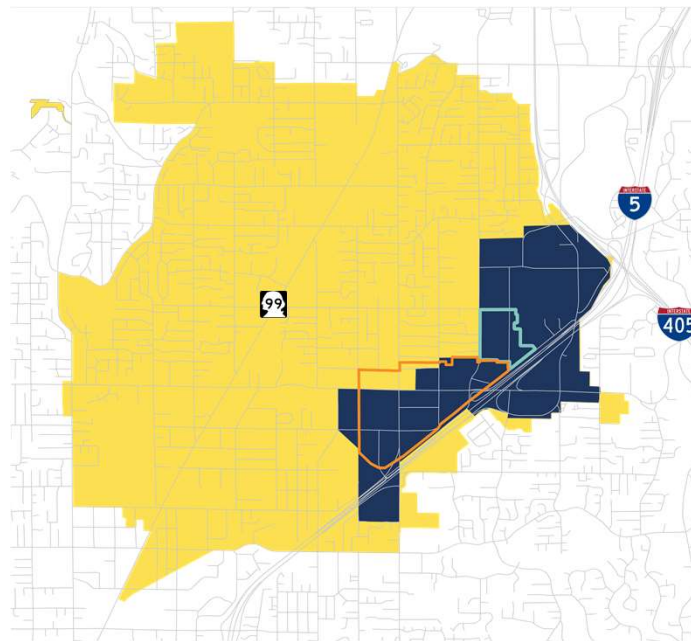


TODI Grant Peer Meeting

April 14, 2022

Kristen Holdsworth, AICP, Senior Planner
Development and Business Services Department

Project Overview



City Center + Alderwood Plan

- **Consultants:** OTAK (with Leland and Fehr & Peers)
- **Summary of Project:** Establish a vision with a set of goals and policies for the PRSC-designated Lynnwood Regional Growth Center area.
- **Project Includes:**
 - NEW **Subarea Plan** (land use, housing, economic development, parks/open space, transportation)
 - SEPA Environmental Review with EIS and **Planned Action Ordinance**
 - **Development Standards and Implementation Recommendations**
 - Coordination with **Everett Link Extension (ST3)**





Lynnwood Has Always Been at the Crossroads of Opportunity

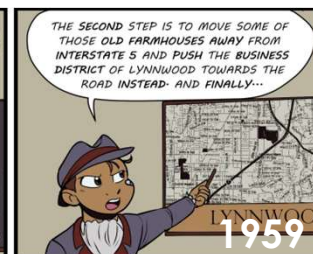
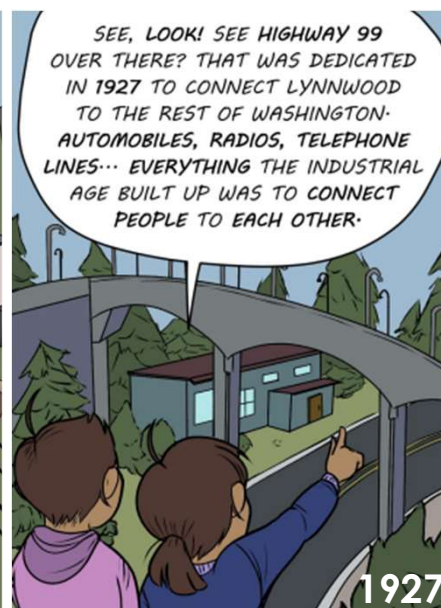
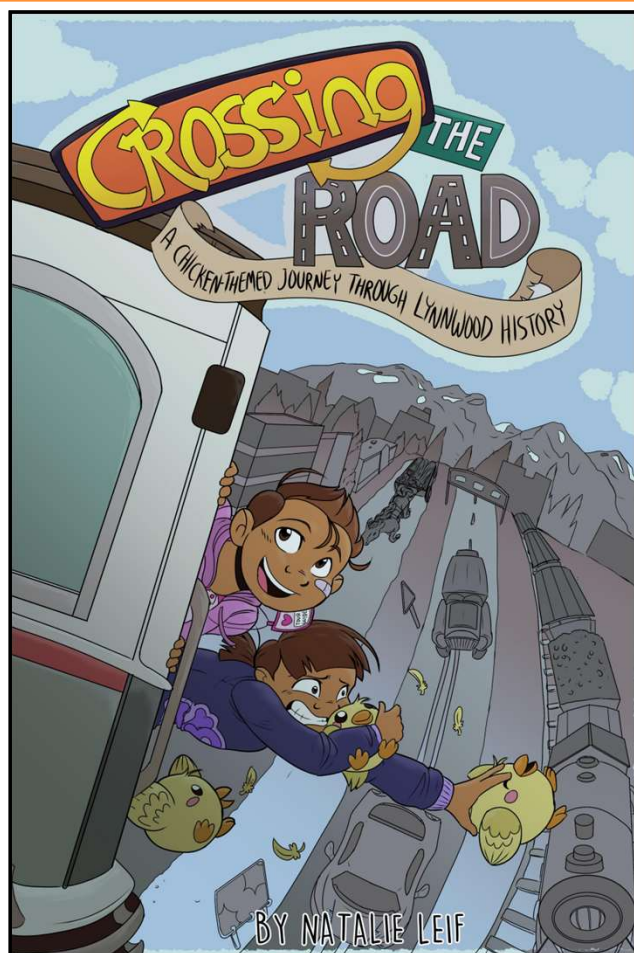
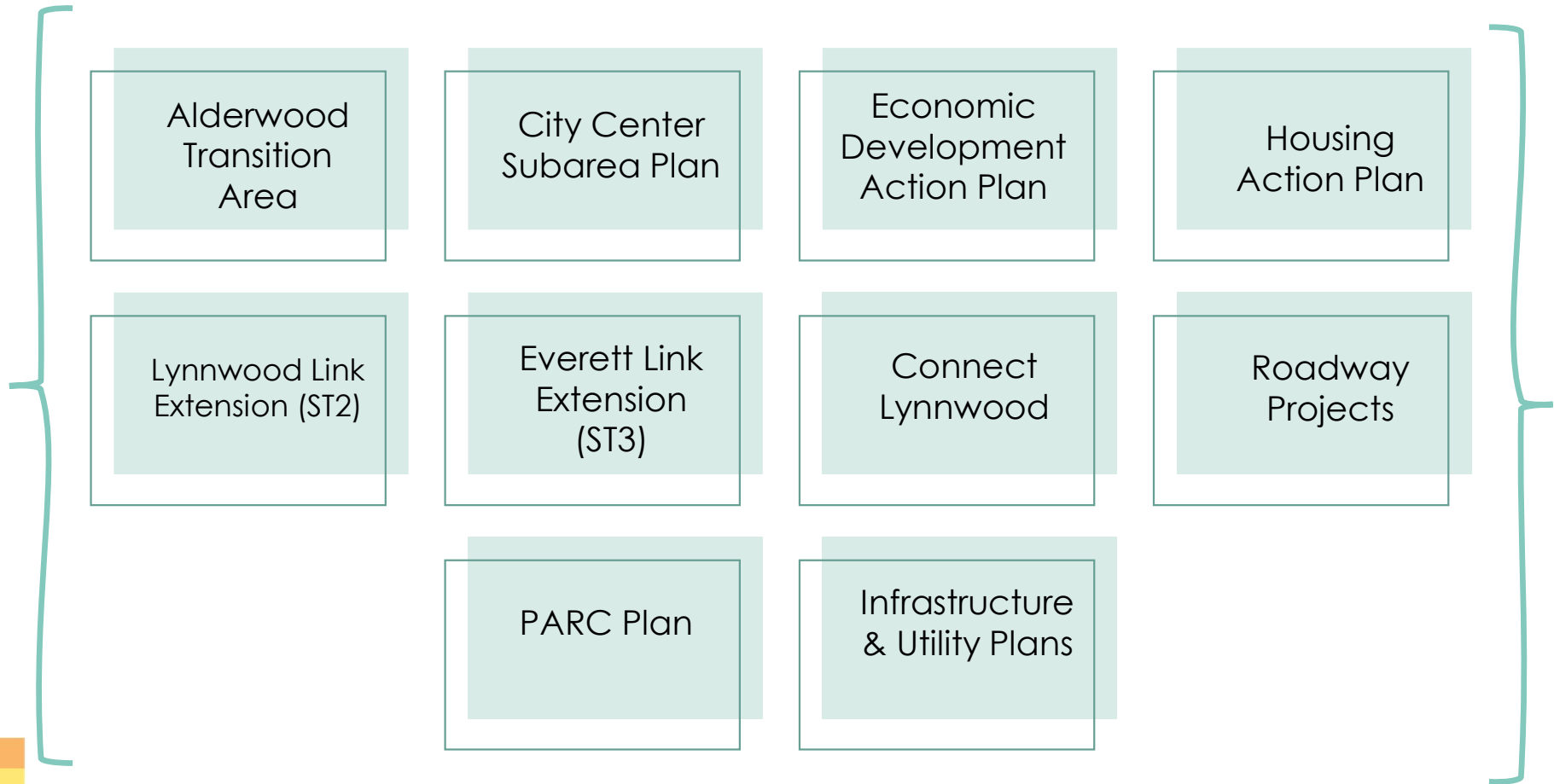
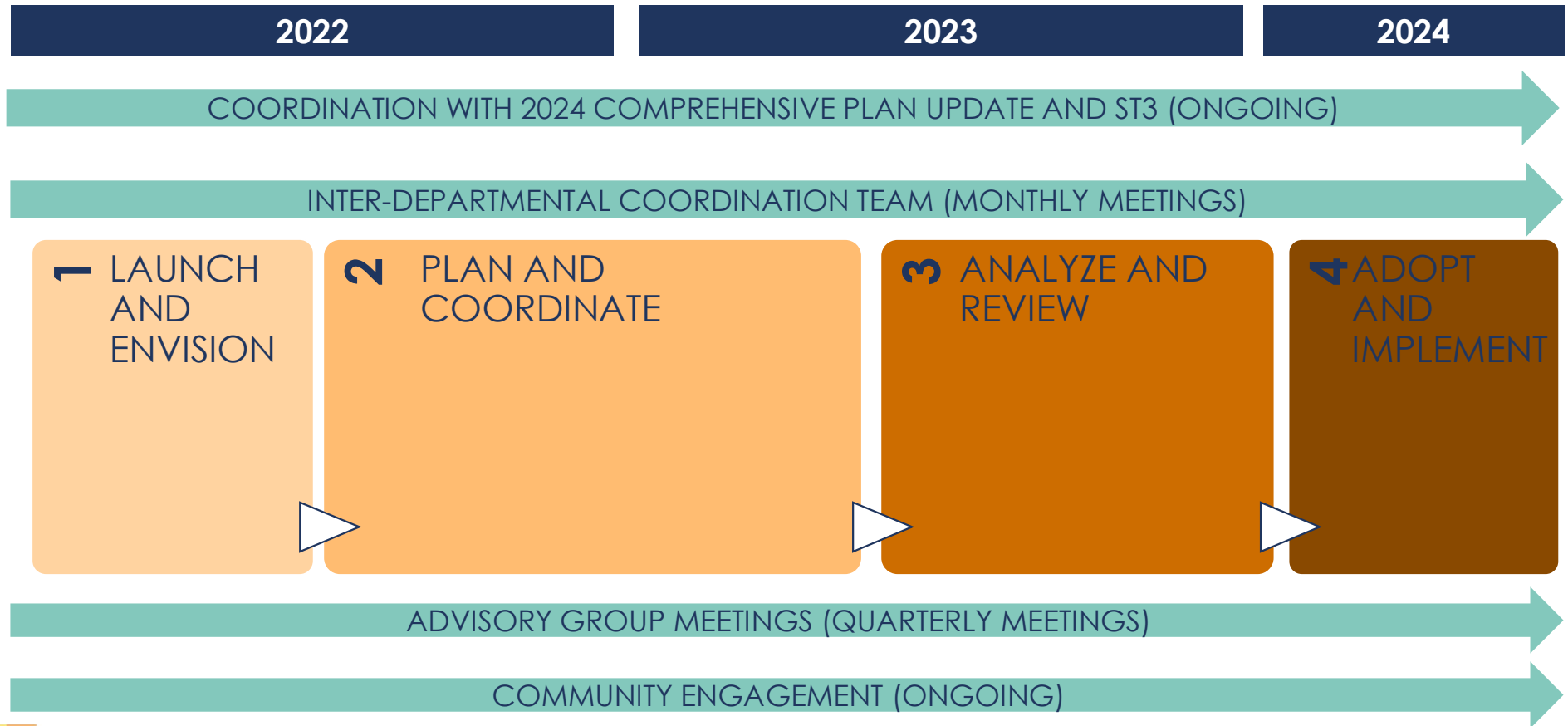


Image Source: Crossing the Road: A Chicken-Themed Journey Through Lynnwood History

The CC+A Plan Builds on Existing Efforts



CC+A Plan - Process & Schedule



*Adoption required by June 2024

Opportunities and Challenges

- History
- Land Use
- Market Conditions (Seattle construction costs with Lynnwood rents)
- Sound Transit
- Displacement and Affordability





Community Engagement

Early Engagement (September 2021 – March 2022)

- **Purpose:** Identify how the community wants to receive information and provide feedback on long range planning projects.
- **Methods:**
 - 451 Surveys (in person and online, English and Spanish)
 - 9 Interviews to supplement responses (connect with immigrant/refugee and BIPOC trusted voices)



Findings

How People Receive Information

How People Want to Provide Feedback

Survey Results

Most Utilized	Least Utilized	Most Preferred	Least Preferred
Email Communication (newsletters, announcements, etc.)	Council Meetings	Online Survey	Boards or Commissions Meetings
Websites / The Internet	Boards and Commissions Meetings	Written Communication (Email or Letter)	City Council Meetings
Social Media	Events Hosted by the City	Paper Survey	Individual discussion with City staff (phone call or in person)
Inside Lynnwood Newsletter	Through a Community Organization	Community Meeting (Open House)	Small Group Discussion with Community or City Staff

Interview Results

- Focus groups or listening sessions
- Partner with individuals or community-based organizations who are trusted partners
- Use social media and existing events

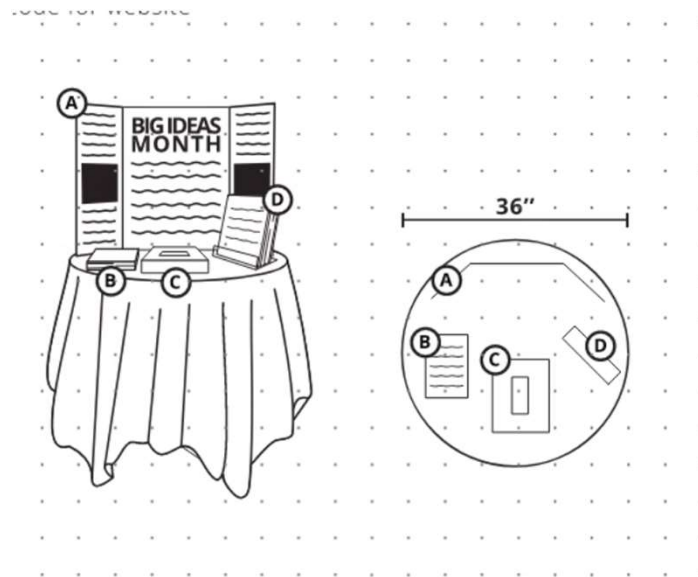
Community Kickoff – Big Ideas Month!

- We are planning for our future! The community's values and priorities will drive the CC+A Plan and 2024 Comprehensive Plan update.
- **Round 1 (April 27 through May 15)**
 - Reflecting on our city
- **Round 2 (May 16 through June 3)**
 - Thinking ahead to imagine our future



Opportunities for Participation

1. Joint Boards and Commission Meeting – April 27
2. Project website – LynnwoodWA.gov/ImagineLynnwood
3. Inside Lynnwood Newsletter and Prepaid Postcards
4. One-Page Project Posters for Business and Organizations
5. Emails and Social Media [#ImagineLynnwood](#)
6. Attend Community/Other Events
7. Focus Groups
8. Big Ideas Stations
 - Lynnwood Library
 - City Hall
 - Senior Center (pending)
 - Recreation Center
 - Verdant



Contact Information

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City of Lynnwood

#ImagineLynnwood

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www.LynnwoodWA.gov/ImagineLynnwood

www.LynnwoodWA.gov/CCA

