#### City of Olympia Capital Mall Triangle Subarea Plan and EIS

Transit Oriented Development Implementation (TODI) Grant

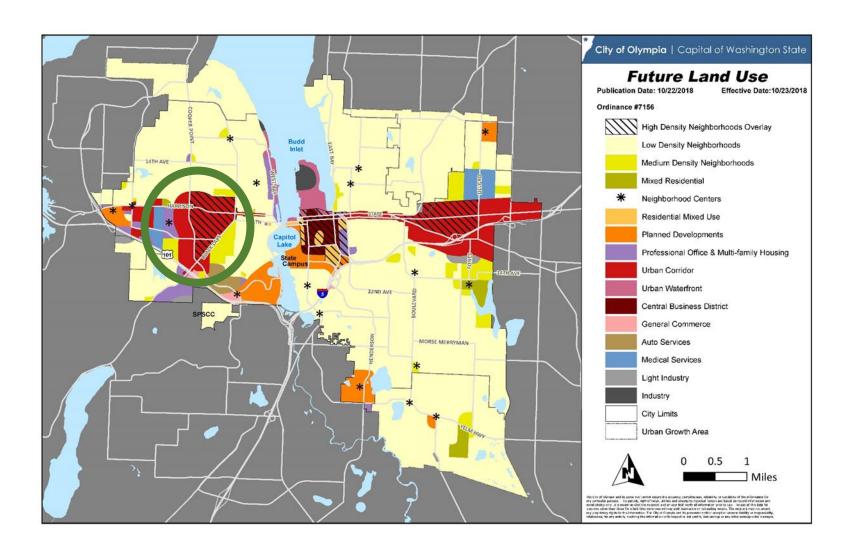
Amy Buckler, Strategic Projects Manager Economic Development

Joyce Phillips, AICP, Principal Planner Community Planning and Development



# Capital Mall Triangle Subarea

The Capital Mall
Triangle is one of
three urban centers
envisioned in
Olympia's
Comprehensive Plan.



# Capital Mall Triangle Subarea

- 272 acres
- Traditional big box retail and a suburban mall surrounding by parking lots
- Bounded by 3 arterials
- Vision over next 20 years ...
  - Still a regional destination for shopping and services
  - Grow into a more people oriented, mixed use place
  - Significantly more housing!
  - Improved access and circulation for all modes of travel



#### Transit Plans

- Intercity Transit (IT) will be a key stakeholder in our process
- IT has two concurrent efforts:
  - Relocating and modernizing its westside transit hub
  - Westside Access Study to improve routes
- Subarea plan will drive changes to City land use and transportation that will help IT expand transit service



# Housing

- High-density, mixed-use development
- Adaptive reuse of commercial
- Base model estimates capacity for 950 housing units
- With strong planning action, estimate closer to 2000-2900 housing units
  - Set a target
  - Get buy-in from property owners and community
  - Right size regulations and incentives
    - E.g. Reduce parking minimums!



## Mixed-Income Housing

- Will focus low-income and workforce housing tools in this area
- Look to Housing Action Plan for the menu of actions. Examples:
  - MFTE
  - Home Fund Sales Tax Award
  - Use of City-Owned land
  - 80% Impact Fee Reduction for affordable housing
  - Density Bonuses



## SEPA Approach

- "Subarea Planning for In-fill Development" RCW 43.21C.420
  - Different than standard "Planned Action" RCW 43.21C.440
  - Additional public notice requirements
  - No "Determination of Consistency" required for individual projects
  - Greater appeal immunity
  - Can collect late-comer reimbursement fees to cover cost of EIS
  - No associated WAC's



## Workplan

#### **Actions:**

- Now-June: Existing Conditions, Visioning
  - Public Process kicks off in April
- June-Dec: SEPA Checklist, technical reports and Draft Plan
- Nov-Feb: Draft EIS
- Mar-June: Select preferred alternative and prepare final draft plan and EIS
- After June: Adopt Plan, EIS and ordinance

# Challenges

- Already over 100 on mailing list
- Demand (from vocal few) that all housing be "affordable"
- Some already seem to be polarized to one position
- Need to work with property owners, businesses, and residents
- Most new units will be multifamily also want ownership opportunities
- Existing Standards Parking, Urban Forestry, Stormwater
- No specific target for new housing units in Comp Plan (EIS alternatives)
- EIS to allow for a Planned Action (upfront work)
- Work will be going on as Comp Plan Update also gets underway

### A Subarea Plan will ...

- Involve businesses, property owners, residents, Intercity
   Transit and other partners, the City
- Create a shared vision and strategy
- Guide future city investment and regulatory change
- Guide redevelopment
- Help us achieve our shared vision
- Increase predictability and transparency
- Kick off this spring!
- Email <u>abuckler@ci.olympia.wa.us</u> to get on the interested parties list

